

LET'S SHOP! Coupons, Freebies & Hot Stuff Under \$20

# seventeen

**FREE Leggings**  
GET YOURS NOW  
See Page 28

THE **Ultimate**  
**BACK-TO-SCHOOL**  
ISSUE!

**Katy Perry**  
Steal Her  
Secrets For Finding  
True Love

**823**  
**FASHION**  
**& BEAUTY**  
**IDEAS!**

**Pretty Hair**  
**+ Clear Skin**  
For Your First Day!

Find **YOUR** Cutest  
New Look Now!

**Feel Confident**  
**In Love**  
Easy Tricks That  
Really Work

{ **GET A GREAT BUTT** }  
See Page 147

The Best  
**Fall Clothes**  
For Your Body

**PLUS:** Tons Of Dresses, Bags, Shoes & More!

SNEAKY WAYS TO  
**SAVE \$\$\$!**

**17 ALERT!** The Sex Advice That Could Hurt You



# COVERGIRL<sup>®</sup>

DREW BARRYMORE





# the colorful smoky eye + intense pencil liner? now you're **really** smokin'!

## new liquiline blast + smoky shadowblast

Turn up the heat on your look! First, get the colorful smoky eye with smoky shadowblast. Six dual-ended stick duos make it easy. Then try new waterproof liquiline blast—get all the intensity and staying power of a liquid with the ease and blendability of a pencil. Try all six makeup-artist-coordinated pairings.

Drew Barrymore is wearing Smoky ShadowBlast in Silver Sky and Liquiline Blast in Violet Voltage.  
eesy breezy beautiful COVERGIRL



MATCH YOUR  
DEPARTMENT STORE  
SHADE FOR LESS  
@ COVERGIRL.COM





introducing...  
**Jessica Simpson**  
**Jeanswear**  
now at **Macy's**★





JESSICA SIMPSON  
JEANSWEAR  
Faux fur vest. Acrylic/  
wool/alpaca. XS-XL. \$89.  
Ellis chain tank. XS-XL. \$39.  
Forever deconstructed  
skinny jean. Sizes 25-32. \$49.  
Winsy clog. 6-10M. \$89.

Sahara utility jacket.  
XS-XL. \$79.  
Tali bustier. XS-XL. \$44.  
Kiss Me jegging.  
Sizes 25-32. \$49.

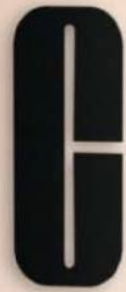
JESSICA SIMPSON  
JEWELRY COLLECTION  
Necklaces, bracelets,  
earrings & more. \$24-\$85.

Visit [macys.com/mstylelab](http://macys.com/mstylelab)  
your connection to fashion.



the magic of  
**macys**  
.com





**CLINIQUE**

**acne solutions**

liquid makeup

SALICYLIC ACID ACNE TREATMENT



# Why simply cover when you can actively clear acne?

Feels so fresh, looks so natural. Hard to believe Acne Solutions Liquid Makeup is busy working undercover, but it is. Blending away blemishes. Neutralizing redness. All while medicated ingredients help treat existing breakouts—and keep them from coming back.

The dryness and irritation you might expect from an acne treatment? Not here. And soon, your acne will be 'out of here,' too.

Clinique is the #1 premium foundation brand in the world.  
We'd love to show you why.

Our guiding dermatologist talks acne at [clinique.com](http://clinique.com)

\* Source: According to research conducted by Euromonitor International, Clinique is the leading premium foundation brand in the world based on unit sales calendar year 2009.

---

**CLINIQUE**

---

Allergy Tested. 100% Fragrance Free.





OLSENBOYE  
PLAID SKIRT - \$19.99



DECREE  
SKINNY JEANS - \$24.99



BELTED  
PLAID TOP - \$19.99



MILITARY  
JACKET - \$24.99



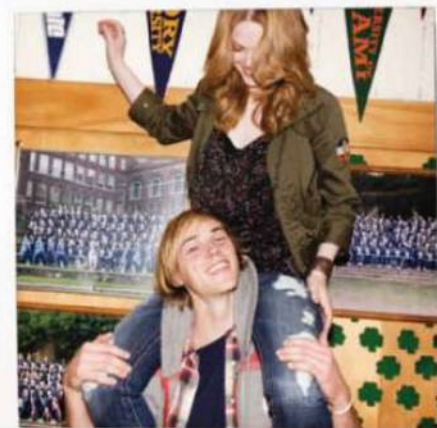




GRAPHIC TEE - \$9.99



NEW LOOK. NEW YEAR.  
WHO KNEW!



Every Day Matters<sup>®</sup>  
JCPenney<sup>®</sup>

GET MORE LOOKS - TEXT "LOOK" TO 527365

JCP.COM/TEEN



POWERED BY



# TOO TO TALK

PROTECT THIS HOUSE.®  I WILL.

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE U.S. AND D.C. WHO ARE 13 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.** Entrants who are minors must obtain their parent's or legal guardian's permission to enter. Entries must be texted to 78166 (standard text message fees apply) or mailed to the Sponsor between 08.15.10 and 10.15.10. To see complete official rules, visit [www.underarmour.com/teamgirlpromo/rules.pdf](http://www.underarmour.com/teamgirlpromo/rules.pdf). Sponsored by Under Armour, Inc, 1020 Hull Street, Baltimore, MD 21230. Odds of winning depend upon the actual number of eligible entries received.



UNDER ARMOUR®

**TEXT IT!**  
**FIND IT!**  
**WIN IT!**

TEXT **UA** FOLLOWED BY YOUR **ZIP CODE** TO **78166** TO OPT-IN TO UNDER ARMOUR MOBILE ALERTS AND TO FIND YOUR NEAREST **DICK'S SPORTING GOODS STORES**.



SEE THIS LOGO? GO TO **DICK'S SPORTING GOODS**, GO TO THE UNDER ARMOUR SECTION, **FIND THE LOGO**, AND **FIND THE SECRET CODE**.

TEXT THE **SECRET CODE** TO **78166** TO ENTER TO WIN!  
MESSAGE AND DATA RATES MAY APPLY. TEXT **STOP** TO QUIT, **HELP** FOR INFO.

**WIN THIS PACKAGE:**

- » \$3000 SHOPPING SPREE—\$1500 FOR YOU AND \$1500 FOR A FRIEND
- » A TRIP FOR YOU AND A COMPANION TO L.A. TO TRAIN WITH CELEB TRAINER GUNNAR PETERSON
- » A PHOTO RECAP IN SEVENTEEN

NO PURCHASE NECESSARY. FOR ALTERNATIVE METHOD OF ENTRY BY MAIL-IN POST CARD.  
SEE COMPLETE OFFICIAL RULES AT [WWW.UNDERARMOUR.COM/TEAMGIRLPROMO/RULES.PDF](http://WWW.UNDERARMOUR.COM/TEAMGIRLPROMO/RULES.PDF)



Tunic  
\$16

Leggings  
\$12

Dress  
\$16

# DREAM OUT LOUD

by SelenA GOMEZ



[www.kmart.com/dreamoutloud](http://www.kmart.com/dreamoutloud)



Hat  
\$8

Blazer  
\$18

Shirt  
\$12

Skirt \$14

only at **kmart**





NEW SHINE*sensational*™

# A NEW SENSATION IN SHINE

SO LUSCIOUS, SO GLASSY, SO YUMMY



THE SECRET:  
The amazing  
richness of  
fruit nectar.

maybelline.com

# MAYBELLINE

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.

Emily is wearing New Shine-Sensational™ Lip Gloss in Glamorous Guava. ©2010 Maybelline LLC.

Scan: worldmags & avax



# seventeen SEPTEMBER 2010

**YOUR ULTIMATE  
BACK-TO-SCHOOL  
CHECKLIST!**

## fashion

- 41 **Your Back-to-School Style Guide!** You'll look amazing in any of these pretty trends.
- 62 **Steal of the Month** Fall's must-have jacket.
- 64 **Do Good, Look Great!** How one purchase can help stop childhood hunger.
- 66 **The Cutest New Bags!** These mini purses are small in size but *huge* on style.
- 70 **Your Fall Shopping List!** The pieces every girl needs to look great this year.
- 78 **Style Secrets You Need to Know!** The trickiest trends made super-easy!
- 84 **Make Your Body Look Amazing!** Find cute outfits to flatter your figure.
- 94 **Get Glam on a Budget!** The best jewelry for **\$20 or less.**
- 176 **Start Shopping Now!** Here are the clothes everyone will be talking about this fall.
- 186 **Hello, Good Buys!** Amazing deals at your favorite stores.
- 210 **Rock Your Body** Basics that show off your shape!



41

fall's coolest trends!

## beauty

- 103 **New Year, New Looks!** Mini makeover tricks you've got to try.
- 117 **Beauty Supplies (for Your Locker!)** Stash these go-to products to solve *any* beauty crisis.
- 118 **The Besties** Check out the winners of our annual beauty awards! Plus find great tips from editors and experts.
- 128 **Hot Deals!** Score awesome discounts on our Besties award winners!
- 132 **Give Yourself a Salon Cut at Home!** You'll never have to deal with split ends or botched bangs again.
- 136 **Get Clear Skin Now!** Three DIY facial treatments that really work.
- 144 **Smell Delicious!** Find sweet fragrances to fit your every mood.
- 196 **Beauty Master Class** Three pros show you how to look naturally pretty, find an amazing new hairstyle, and have fun with makeup.



cute new clothes p.176

## on the cover

- p.128
- p.28
- p.190
- p.196
- p.156
- p.166
- p.147
- p.84
- p.152



pretty beauty looks p.103

award-winning products!

118



# JOURNEYS

## 1

AN ATTITUDE  
YOU CAN WEAR

# THE ELEMENTS OF STYLE

**10** MUST-HAVE SHOES. PERIOD.  
GO TO [JOURNEYS.COM](http://JOURNEYS.COM) TO SHOP OR FIND A STORE NEAR YOU.



not  
rated

**Nr**  
912049

The oxford-inspired Jazzibel from Not Rated shows off a fun, brogued design. Cut a little lower for a feminine look, it's a darling addition to any shoe collection.

JAZZIBEL by Not Rated



Dr. AirWair  
Martens

**Dm**  
569395

The Dr. Martens Blake is uncompromising in looks, durability & comfort. The buckle straps add great new styling & show the importance of rugged hardware this season.

BLAKE by Dr. Martens



DC\*

**Dc**  
351562

Cute & comfortable, this low top sneaker will take you where you need to go. The colors on the DC Pure are fun, flirty & go with all your favorites!

PURE by DC



ROXY

**Ro**  
468176

Sink your feet into the Roxy Piccolo. Wherever your journey takes you, leave some footprints in the sand. Rock these stylish slip-ons for the beach or the streets.

PICCOLO by Roxy - EXCLUSIVE



OSIRIS

**Os**  
471180

The Osiris NYC 83 Slim is where City meets Street. Unbeatable throwback styling yet updated enough for any situation. Let your personality shine in these instant classics.

NYC 83 SLIM by Osiris - EXCLUSIVE



SHOP US 5 WAYS: IN-STORE | ONLINE | MOBILE | CATALOG | ORDER BY PHONE



**MINNETONKA**



**Mn**  
137013

Walk into school in these cute and comfy black suede studded Mocs from Minnetonka, the authentic moccasin brand that celebrities love!

MOC by Minnetonka

**Sanuk**



**Sk**  
171500

You know that amazing doodle you did in class? We slapped it on our favorite pair of Sidewalk Surfers™. You'll never want to wear anything else.

SCRIBBLE by Sanuk

**RAINBOW SANDALS**



**Rs**  
930009

Whether you're headed to school or the beach or the street, the Rainbow 301 premier leather sandal fits perfectly anywhere you go.

301 LEATHER by Rainbow

**PUMA**



**Pu**  
361305

El Rey refers to royalty and while your subjects won't drop at your feet when you slip these on, you might find yourself walking a little taller in these kicks.

EL REY by PUMA



**nomi**

**No**  
200325

Forget cool. This boot is straight up hot! The Layla by Nomi offers both style, durability and the flexibility to work with many different looks.

LAYLA by Nomi

# "BACK 2 SCHOOL HAUL SWEEPSTAKES"

YOU COULD WIN THIS COLLECTION!

**JOURNEYS.COM/SEVENTEEN\***

\*No purchase necessary to enter or win the "Back 2 School Haul Sweepstakes" sponsored by Journeys. Go to [journeys.com/seventeen](http://journeys.com/seventeen) and complete and submit the entry form beginning at 12:01 AM EST August 1, 2010 and ending at 11:59 PM EST September 30, 2010. Odds of winning will depend on number of eligible entries received. Sweepstakes open to all legal residents of the 50 United States and the District of Columbia, ages 13 and older. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [journeys.com/seventeen](http://journeys.com/seventeen).



SCAN THIS TAG &  
SHOP THE COLLECTION  
ON OUR MOBILE SITE

Get the free mobile app for your phone  
<http://gettag.mobi>



LIKE. FOLLOW. WATCH. PLAY.





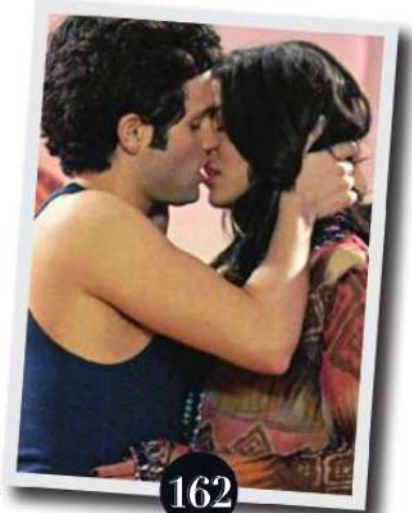
# health

- 147 Get a Cute Booty in 3 Weeks!** Moves that deliver.
- 149 Lunches You'll Love!** These yummy and easy-to-make meals will get you through the day.
- 150 Beat the Body Bullies** How to bounce back from a rude comment and feel confident again.
- 152 Scary Sex Rumors!** Here's the info you need to make better decisions about your body.



# love life

- 156 Get Guy-Confident (Even If You're Not!)** Sneaky tips for keeping your cool around your crush (or an ex).
- 158 Where Will You Find Love This Year?** This fun quiz will help you figure it out!
- 160 "I Fell in Love With My Best Friend!"** When Christen realized she had feelings for Katie, it changed *everything*...
- 162 His Favorite Flirting Moves** Real guys explain what turns them on—and off!
- 214 Secrets to the Best Date Ever!** Where to go, what to order, and how to lean in for a kiss.



what guys really think of PDA

# and...

- 20 \$1,000 in Prizes Every Day!** Check out the most awesome freebies yet on seventeen.com.
- 22 Hi From Ann!** Her hope for your new year!
- 28 Get Katy's Electric Look!** So simple with our tips.
- 31 What You Think!** Your take on our June/July issue.
- 190 Katy Perry** How she found true love.
- 222 Traumarama!** Just be glad this nutty stuff didn't happen to you.
- 226 September Horoscopes** Hot predictions.



# your life

- 164 "My Brother's Suicide Is Helping Save Lives"** Nikki wants to make sure *you* never have to suffer through the pain that she did.
- 166 Splurge Vs. Save** You'll be the smartest shopper after reading this page!
- 168 The Wildest Sports Moments Ever!** They're the MVPs of OMG.
- 170 Make Wishes Come True** Join Ashley Tisdale and *Seventeen* on a special mission!
- 218 Wild Ride** Texting and driving *is* as bad as they say. Here's how to change your ways.



cash-saving shopping tips

**SCORE A \$500 shopping spree!**

Take our reader-feedback survey online! See page 224 for details, or log on to [survey.seventeen.com](http://survey.seventeen.com).



Freeze that painful pimple in its tracks.



New Neutrogena Sore Pimple Gel.

While it won't literally freeze your pimple off, its breakthrough formula instantly cools to soothe painful underground pimples. MicroClear® technology powers medicine down deep to reduce redness and swelling in just 8 hours. Cool.

# Neutrogena®

#1 DERMATOLOGIST RECOMMENDED







# seventeen

Editor-in-Chief **Ann Shoket**

Creative Director **Jessica Musumeci**  
Executive Editor **Joanna Saltz** Executive Managing Editor **Adam Bell**  
Fashion Director **Gina Kelly** Beauty Director **Yesenia Almonte**  
Entertainment Director **Carissa Rosenberg Tozzi**  
Photo Director **Jordan Barnes**  
Design Director **Mike Reddy**  
Managing Editor **Allison Sheffer Jurado**  
Deputy Editor **Annamarie Conte**

## fashion

Senior Market Editor **Marissa Rosenblum Grumer**  
Senior Accessories Editor **Tina Langley**  
Sittings Editor **Betsy Mullinix**  
Assistants **Philippa Fraumeni, Jasmine Snow**

## beauty

Editor **Heather Muir**  
Associate Editor **Meredith Gray**

## features

Senior Editor **Jessica Press**  
Acting Senior Editor **Holly C. Corbett**  
Health Editor **Kim Tranell**  
Associate Editor **Elisa Benson**  
Associate Lifestyle Editor **Neha Gandhi**  
Assistant to the Editor-in-Chief **Elizabeth Perle**

## art

Deputy Art Director **Wendy Robison**  
Associate Director **Miranda Sheppard**  
Assistant **Emily Wong Addis**

## photography

Bookings Editor **Meredith Goforth**  
Acting Associate Photo Editor **Michelle Rose Sulcov**

## imaging

Digital Imaging Specialist **Leonardo R. Celestino**

## copy

Copy Chief **Marisa Carroll**

## seventeen.com

Senior Editor **Julie Hochheiser**  
Associate Editors **Kelli Acciardo, Julie Miller**  
Editorial Assistant **Dan Koday**

## contributing editors

**Rachna D. Jain, Psy.D.; Norine G. Johnson, Ph.D.; Jessica Weiner**

## interns

Katie Amey, Ashley Banaszak, Christel Blackington, Katie Bohnczyk, Jenna Campbell, Jenn Diner, Samantha Eisler, Andrea Garcia, Melissa Goldberg, J. Sydnie Goodwin, Carolyn Gregoire, Chelsea Grider, Alison Hackett, Tahirah Hairston, Julianna Hamett, Emmy Hayes, Kelci House, Anna Karadimas, Lindsey Knacke, Laura Knipping, Cristina Kohler, Kim Koo, Lindsey Kupfer, Megan Ladd, Jusmine Martin, Tracy O'Connell, Margaret O'Connor, Jessica Olama, Alicia Parise, Rachel Peck, Chelsea Renaud, Gemma Resaba, Tyler Rowell, Nicole Saylor, Amber Simiriglia, Grace Smith, Kaitlyn Sullivan, Taylor Trudon, Emma Vernon, Tonie Zamora, Maggie Zellner

## hearst magazines international editions

President & CEO **Duncan Edwards**  
Senior Vice President/Publishing Director **Jeannette Chang**  
Vice President/Executive Director **Kim St. Clair Bodden**  
Deputy Director/Bureau Chief **Astrid O. Bertoncini**  
Creative Director **Peter Yates**  
International Editions Editor **Carol Cammero**

Editor, Argentina **Laura Vigo** Editor, Chile **Pola Mayol**  
Editor, Colombia/Ecuador/Venezuela **Nohra Maldonado**  
Editor, Malaysia **Aileen Soo** Editor, Mexico **Katy Garcia Lau**  
Editor, Singapore **Sasha Gonzales** Editor, South Africa **Khwezi Magwaza**  
Editor, Thailand **Prayer Kavitanon**

## pencil case

Poppy by  
Coach, \$48,  
Coach stores

## key chain

Forever 21, \$4,  
select Forever 21  
stores



**pens**  
Juicy Couture,  
\$48 for set of  
two, Juicy  
Couture stores



America's  
#1  
Bleach\*



## Lighten up!

CREME HAIR BLEACH FOR FACE

Fast-acting yet gentle formula lightens unwanted hair. Mistake-proof results every time.

Comforts skin with Aloe Vera, plus a heavenly almond scent.

www.sallyhansen.com

**Sally Hansen**  
Beauty that Works

\* Based on IRI Panel Data

© COTY US LLC

STILL LIVES: J. MUCKLE/STUDIO D.



BONGO  
BONGO  
BONGO  
BONGO  
BONGO  
BONGO  
BON

B  
B  
BC  
BC

B  
GO

BONGO

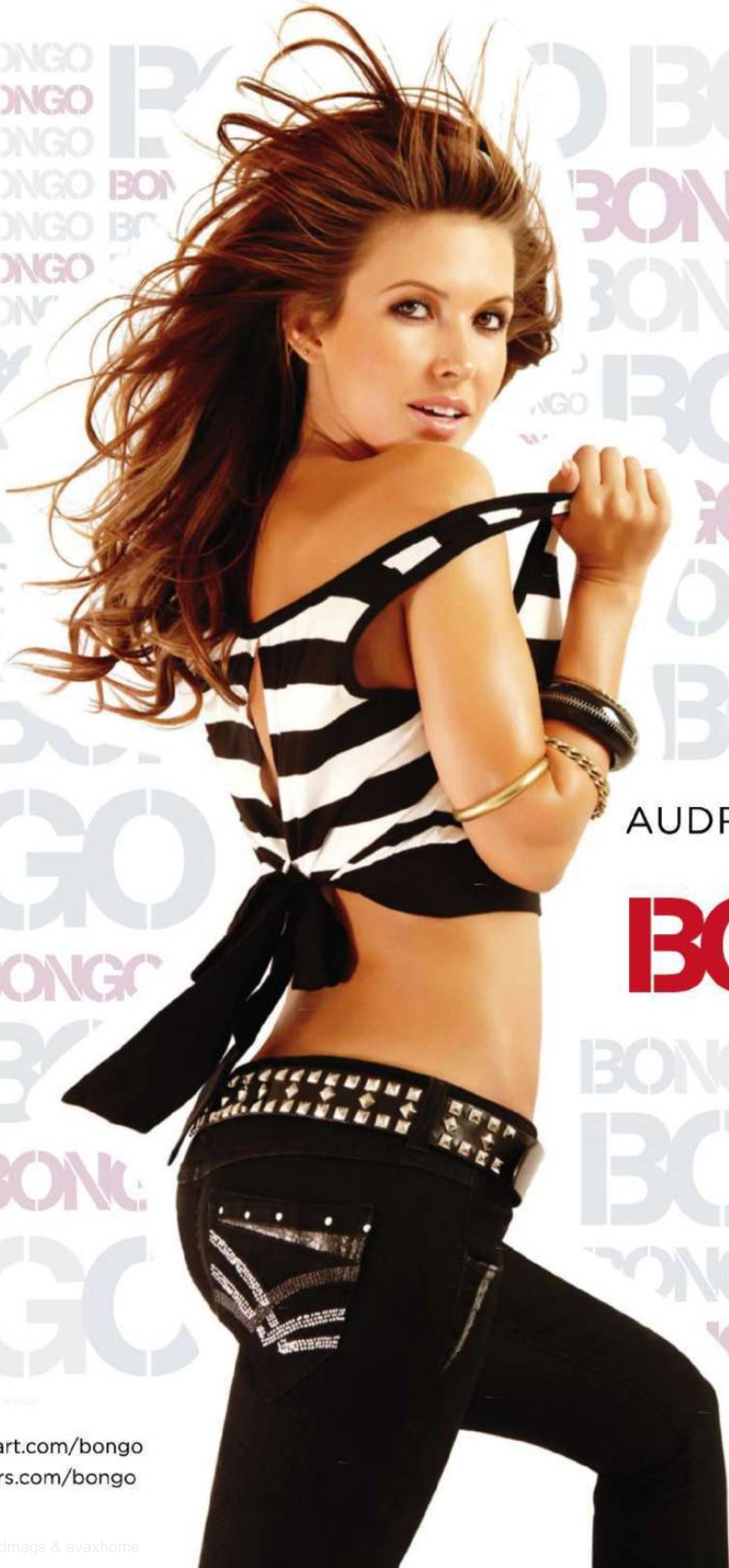
B

BONG

GO

© 2008 Sears

[kmart.com/bongo](http://kmart.com/bongo)  
[sears.com/bongo](http://sears.com/bongo)



BONGO

BONGO BONGO  
BONGO BONGO  
BONGO BONGO

BONGO

BONGO

BONGO BONGO  
BONGO

BONGO

AUDRINA PATRIDGE  
for

**BONGO**

BONGO BONGO  
BONGO

BONGO BONGO  
GO BONGO

ONLY AT  
**kmart**  
AND sears



**CELEBRATE THE  
NEW  
seventeen.com**

**\$1,000 in prizes**

**EVERY DAY!**

The new **seventeen.com** is packed with fun quizzes, celeb news, and more! Plus, go every day in September to win these mega prizes!

**A COMPLETE  
COMPUTER PACKAGE!**

**SEPTEMBER 6**



**A WHOLE NEW  
WARDROBE!**

**SEPTEMBER 17**



**TONS OF  
BEAUTY TREATS!**

**SEPTEMBER 27**



**A LIFETIME SUPPLY  
OF MAKEUP!**

**SEPTEMBER 23**



**HUGE ACCESSORY HAUL!**

**SEPTEMBER 10**



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

**SEPTEMBER**

			1 <b>Bath &amp; Body Works</b> 2 winners get a \$500 gift card! [bath]	2 <b>charlotte russe</b> 1 winner gets a \$1,000 gift card! [chic]	3 <b>SALLY HANSEN</b> 1 winner gets a \$1,000 gift card! [pink]	4 <b>BAKERS</b> 10 winners get a \$100 gift card! [fantastic]
5 <b>T3</b> 4 winners get a \$250 blow-dryer! [hair]	6 <b>hp</b> 1 winner gets an HP computer bundle worth \$1,800! [tech]	7 <b>Fergie</b> 2 winners get a \$500 gift card! [fierce]	8 <b>DuWop</b> 20 winners get a \$50 gift card! [glam]	9 <b>Dillard's</b> The Style of Your Life. 1 winner gets a \$1,000 gift card! [style]	10 <b>Baby &amp; Candy's</b> 2 winners get a \$500 shopping spree! [cute]	11 <b>NETFLIX</b> 5 winners get a one-year membership worth \$200! [watch]
12 <b>Mudd</b> 10 winners get a \$100 gift card! [comfy]	13 <b>Levi's</b> 1 winner gets a \$1,000 gift card! [jeans]	14 <b>kipling</b> 1 winner gets a \$1,000 gift card! [hot]	15 <b>stila</b> 1 winner gets a \$1,000 gift card! [shimmer]	16 <b>SONY</b> 1 winner gets a VAIO P-Series PC worth \$1,000! [sleek]	17 <b>AÉROPOSTALE</b> 1 winner gets a \$1,000 gift card! [body]	18 <b>EXPRESS</b> 1 winner gets a \$1,000 gift card! [cool]
19 <b>mally</b> 1 winner gets a \$1,000 beauty gift card! [beauty]	20 <b>CONVERSE</b> 10 winners get a \$100 gift card! [sneakers]	21 <b>RESTRICTED</b> 10 winners get a \$100 gift card! [fabulous]	22 <b>The Container Store</b> The Original Storage and Organization Store. 10 winners get a \$100 gift card! [organize]	23 <b>smashbox</b> 1 winner gets a \$1,000 gift card! [amazing]	24 <b>all the rage</b> 10 winners get a \$100 shopping spree! [jewelry]	25 <b>Windows</b> 1 winner gets a Dell computer plus Windows software worth \$1,000! [smart]
26 <b>Kmart</b> 1 winner gets a \$1,000 gift card! [dream]	27 <b>VICTORIA'S SECRET BEAUTY</b> 1 winner gets a \$1,000 gift card! [bombshell]	28 <b>mark.</b> 10 winners get a \$100 makeup shopping spree! [pretty]	29 <b>Sally Hansen</b> 1 winner gets a \$1,000 worth of beauty products! [fun]	30 <b>BEST BUY</b> 1 winner gets a \$1,000 shopping spree! [gadget]		

**HOW TO ENTER:** Starting September 1, log on to [seventeen.com/freebies](http://seventeen.com/freebies) every day and type in the Freebie Phrase of the Day [in pink] to be eligible to win that day's prize. But hurry—each Freebie will be live for just 24 hours, beginning at 12 a.m. ET. Winners will be posted online the next weekday by 10 a.m. ET. Go to [seventeen.com/freebies](http://seventeen.com/freebies) or page 224 for details.

STILL LIVES: (SMASHBOX MAKEUP AND CARDIGAN) J. MUCKLE/STUDIO D; (JEANS AND SHOE) JESUS AVILA/STUDIO D; (ALL OTHERS) COURTESY OF COMPANIES.



So iridescent. So saturated.  
Now eyes defy the  
limits of luminosity.



INTRODUCING  
EYESTUDIO®  
**COLOR GLEAM™**  
CREAM EYESHADOW

Our cream formula contains ultra-reflective mica which attracts and refracts light. Creates our most intense color saturation with illuminating shine. And glides on without creasing.

**In 6 lustrous palettes.**

**MAYBELLINE**  
NEW YORK

Explore. Create. Go to [Maybelline.com/EyeStudio](http://Maybelline.com/EyeStudio)

Emily is wearing New Eye Studio® Color Gleam™ Cream Eyeshadow in Purple Possibilities. ©2010 Maybelline LLC.



# Hi from Ann!

As I was doing a **final** read-through of this issue, I saw something in the stories that I wasn't expecting to see: **hope**. Tucked between the amazing fall fashions and the fun beauty products is this really **optimistic message** about wishing for the best in every aspect of your life! Our **beautiful** cover girl, Katy, has hope about love: Even after years of dating the wrong guys, she knew in her **soul** that the right guy was out there waiting for her—and that there's a right guy out there for **every** girl! (We can help you find *your* love this year with the quiz on p. 158!) Hayley Hasselhoff, star of the new **TV show** *Huge*, offers hope that we can all find **Body Peace** at any size (p. 210). And one of my favorite stories in this whole issue is about Nikki, 18, who turned a major family tragedy into a personal

**mission** to help teens who are feeling hopeless (p. 164). So as you're getting ready to go back to school, **I hope** that you get everything you want this **year**: an amazing look, total love confidence, inspiration to change the **world**, and, above all else, **fun!**



XOXO  
-A.



P.S.: Thanks for sending me your letters over the summer! I'm still reading all of them, but I promise I'll respond!

## your to-do list!

Before you go back to school, we've got a few assignments!

\* Visit the new **seventeen.com!**

We've relaunched our Web site to give you even more of the stuff you love!



\* Watch **Seventeen on *Huge!***

Watch ABC Family's new show *Huge* on August 9 at 9 P.M. Hayley's character, Amber, signs the *Seventeen* Body Peace Treaty!



Hayley in *Seventeen*



Hayley on *Huge*

\* Try our "ultimate look"!



alexis, 17, imperial, mo



try: Rimmel London Sexy Curves Mascara in Extreme Black, \$8, and Moisture Renew Lip Colour SPF 18 in Pink Chic, \$7, drugstores.

Readers chose Alexis's mega-lush lashes and candy-pink lips combo as the winner in *Seventeen's* Ultimate Look Contest, sponsored by Rimmel London! Learn how to get the look at [seventeen.com/ultimatelook](http://seventeen.com/ultimatelook).

ANN: PERRY HOGROGAN; SITTINGS: BETSY MULLINIX; HAIR: JOHNNY LAVOY; FOOD: ARTISTS NYC FOR KÉRÁSTASE; MAKEUP: SAMANTHA TRINH; HASSELHOFF: (IN SEVENTEEN) ANDREW McLEOD; (ON *HUGE*): COURTESY OF ABC FAMILY; STILL LIVES: (RIMMEL PRODUCTS) COURTESY OF RIMMEL LONDON.





Intense lines. Lasting wear.  
Now gel  
reinvents liner.

**24  
HOUR  
WEAR**

INTRODUCING  
EYESTUDIO®  
**LASTING DRAMA™**  
GEL EYELINER COLLECTION

Our oil-free gel loads highly concentrated pigments in a clear base for up to 24 hours without a smudge. Welcome to the next generation of liner.

**4 lasting shades.**

**MAYBELLINE**  
NEW YORK

Explore. Create. Go to [Maybelline.com/EyeStudio](http://Maybelline.com/EyeStudio)

Kemp is wearing New Eye Studio® Lasting Drama™ Gel Eyeliner in Eggplant. ©2010 Maybelline LLC.



# PICTURE PERFECT

Lights, camera, action! Back-To-School season is finally here and you know what that means...it's picture time! From profile pictures to yearbook photos, get camera-ready with a fabulous picture perfect outfit—only at **JCPenney**. Say cheese!

xoxo  
~Angie



## BESTHAIR

A girly floral cami paired with a ruched scarf will make a great hair day even better!



LEFT:  
Decree Embellished Floral Cami \$14.99  
Decree Super Skinny Vintage Jean \$24.99  
Rouched Scarf \$11.99  
Decree Metal Bracelet \$11.99  
Decree Kelsey Flat with Buckle Detail \$27.99

## BESTDRESSED

Show off your style while posing for the camera in layered tees and bold stripes.



ABOVE LEFT:  
Arizona Plaid Corset Cami \$14.99  
Arizona Embellished Crew Tee \$9.99  
Arizona Flare Jean in Medium Wash \$19.99  
Arizona Chris Ballet Flat in Purple \$19.99

ABOVE RIGHT:  
Arizona Striped Cardigan in Raspberry and Grey \$17.99  
Arizona Embellished Crew Tee \$9.99  
Arizona Favorite Lace Tank \$7.99  
Arizona Skinny Jean in Dark Chevron Destruction \$19.99  
Arizona Peace Heart Bracelet \$11.99  
Arizona Viola Silver Sequin Shoe \$19.99

→ Find these looks and more at your local JCPenney or [jcp.com/teen](http://jcp.com/teen).



## BESTSMILE

A cute plaid top in a fun color will brighten any smile and look great in pictures!



ABOVE:  
 Decree Belted Plaid Top \$19.99  
 Decree Embellished Tank \$11.99  
 Decree Super Skinny Jean \$24.99  
 Decree Beaded Coil Bracelet \$9.99  
 Decree Lindy Shoe with Stud Detail \$27.99

## BESTFRIENDS

Look chic in photos with your bestie by rocking super skinny jeans.



ABOVE LEFT:  
 Decree Ruffle Button Top in Boysenberry Plaid \$19.99  
 Decree Indigo Jegging \$24.99  
 Decree Bangles \$6.99  
 Decree Kiley Boot \$48.99

ABOVE RIGHT:  
 Next Era Crinkle Lace Back Top \$14.99  
 Decree Super Skinny Gray Tie Dye Jean \$24.99  
 Arizona Stud Leather Bracelets \$7.99  
 Decree Pendant Necklace \$13.99  
 Olsenboye Merci Boot \$54.99

### Check out a JCPenney video!

- 1: Download the free app at <http://gettag.mobi>
- 2: Scan your smartphone over the bar code
- 3: Depending on your phone, the video should launch immediately!



For help, visit [seventeen.com/gettag](http://seventeen.com/gettag).

Your carrier's MMS/picture messaging and standard carrier rates may apply. You must have a camera-enabled phone capable of sending pictures. To view the video your phone must be video-enabled. Program available on most carrier networks and in the U.S. only. For complete mobile terms and conditions, please log on to Microsoft.com/tag.

**New Look. New Year. Who Knew!**

Every Day Matters.  
**JCPenney**





# NICOLE'S HOT GOSSIP

gossip girl  
the complete third season



Available on DVD 8/24/10!

Nicole  
by O.P.I

Try it on at  
[nicolebyopi.com](http://nicolebyopi.com)

CONTAINS NO DBP, TOLUENE OR FORMALDEHYDE  
800.341.9999 • ©2010 OPI Products Inc.

GOSSIP GIRL and all related characters and elements are trademarks of and © Warner Bros. Entertainment Inc. All rights reserved.

Available at: ULTA and ulta.com



**key chain**  
Harajuku Lovers,  
\$30, select  
Macy's

# seventeen

BACK  
TO  
SCHOOL!

Vice President/Publisher **Jayne Jamison**

Associate Publisher of Marketing **Howard Grier**  
Eastern Advertising Manager **Terry Alvar**  
Western Advertising Manager **Robin Billie**  
General Manager **Larry Greenblatt**

**new york 212-649-3100**

Beauty Manager **Gayle Sherman**  
Account Managers **Linda Korman,**  
**Lauren H. Spira, Nadine S. Waxenberg**  
Ad Services Manager **Lauren Rychlik**  
Publisher's Assistant **Janelle Muratori**  
Sales Assistant **Erin Leach**

**chicago 312-251-5347**

Account Manager **Abby L. Burdick**  
Sales Assistant **Sandra Hilk**

**southeast/southwest 214-363-6191**

Account Manager **Michelle Mize**

**west coast 310-664-2980**

West Coast Director **Felicia Lewinstein** Account Manager **Leighdia Sandoval de Padilla**  
Sales Assistant **Dalia Anaya**

**direct response 212-649-3100**

Manager **Jacqueline Abram**

## creative services

Fashion Merchandising Director **Maria Avila**  
Merchandising Manager **Jen Hayes**  
Associate Merchandising Manager **Angelique Reed**  
Promotion Art Director **Emma Weightman**

Promotion Director **Lauren Murphy**  
Senior Promotion Manager **Allison Luvera**  
Integrated Marketing Manager **Ashley Flanagan**  
Creative Services Manager **Ashley Rogers**

## marketing & research

Marketing Director **Matthew Palmaccio**  
Group Research Manager **Lynn Sessa**

## production

Group Production Director **Karen Otto**  
Group Production Manager **Peter A. Farrell**  
Production Manager **Jennifer E. Cohen**

## circulation

Vice President of Consumer Marketing **Beth Ifcher**

## hearst magazines digital media

Vice President of Sales & Marketing **Kristine Welker**  
National Ad Director **Geoffrey Schiller**  
Midwest Sales Director **Rose Mills**

Sales Development Director **Kimberly Reiter**  
Director of Marketing Services **Cameron Connors**  
Integrated Marketing Manager **Nicole Lignelli**

## published by hearst communications, inc., a unit of the hearst corporation

Vice Chairman & Chief Executive Officer **Frank A. Bennack, Jr.**  
Chairman **George R. Hearst, Jr.**

## hearst magazines division

Chairman **Cathleen P. Black**  
President **David Carey**  
President, Marketing & Publishing Director **Michael A. Clinton**  
Executive Vice President & General Manager **John P. Loughlin**  
Editorial Director **Ellen Levine**  
Publishing Consultants **Gilbert C. Maurer, Mark F. Miller**

• for a subscription, go to [subscribe.seventeen.com](http://subscribe.seventeen.com)  
• for customer service, go to [service.seventeen.com](http://service.seventeen.com)  
• for subscriber questions, write to P.O. Box 6000,  
Harlan, IA 51593

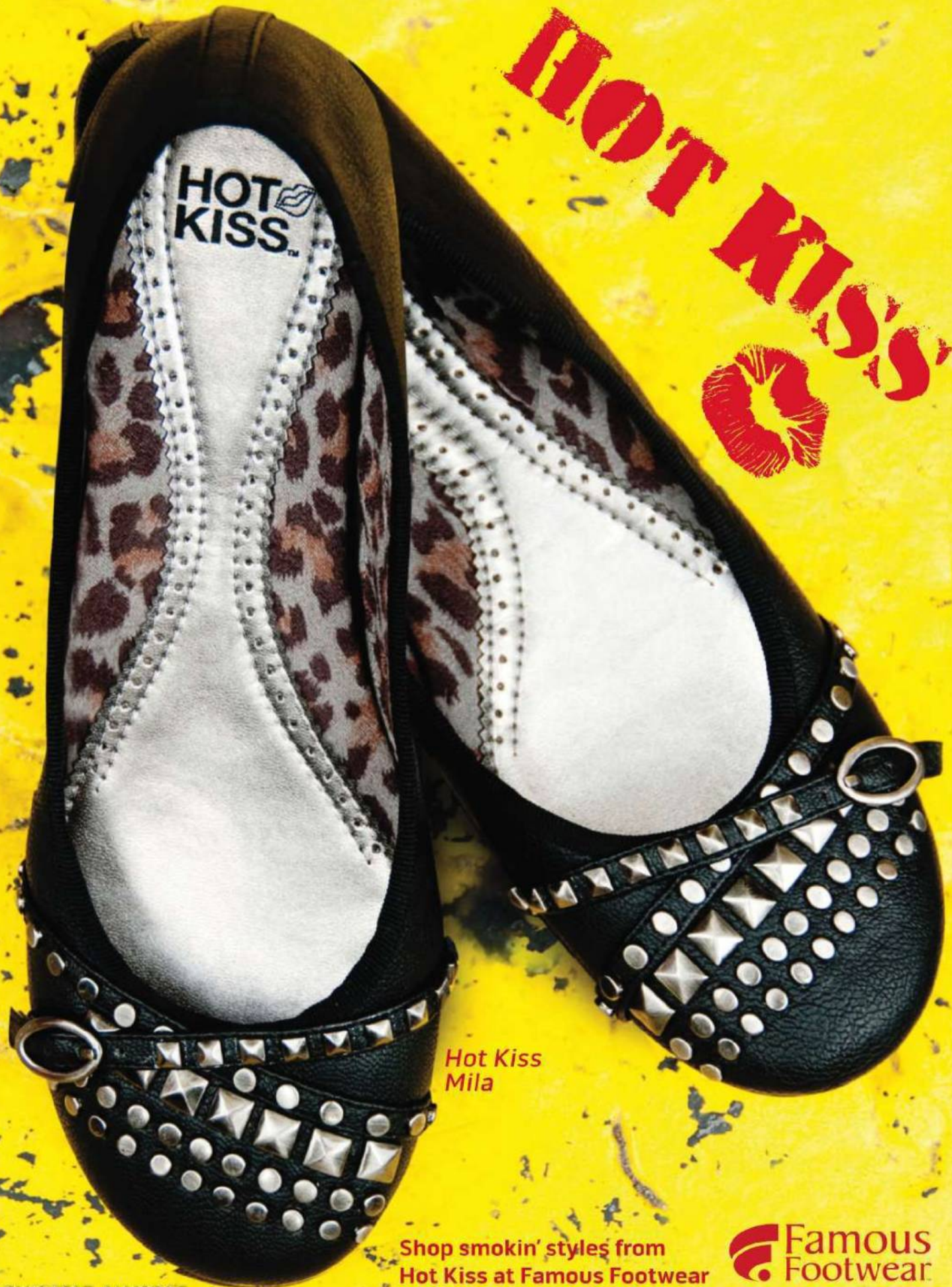


**colored pencils**  
Marc by Marc Jacobs,  
\$9 for pack of 12, Marc by  
Marc Jacobs stores.  
**pencil case**  
Marc by Marc Jacobs, \$13,  
Marc by Marc Jacobs  
stores.

**flash drive**  
Pop Deluxe, \$30,  
[popdeluxe.net](http://popdeluxe.net)



**HOT KISS**



Hot Kiss  
Mila

Shop smokin' styles from  
Hot Kiss at Famous Footwear  
stores and [famousfootwear.com](http://famousfootwear.com)!

**Famous  
Footwear**

MAKE TODAY FAMOUS.

 BLUE STAR ALLIANCE  
A Retail Management & Retail Services Company

JEANSWEAR FOOTWEAR OUTERWEAR HANDBAGS INTIMATES SLEEPWEAR HOSIERY SLIPPERS



# YMI USA



JEANSWEAR  
TOPS  
DRESSES  
ACTIVEWEAR  
OUTERWEAR  
KIDS

ymijean.com

# get katy's electric look!

This California girl always knows how to rock it!  
Now you can steal her bold style for yourself.

**eyeshadow**  
L'Oréal Paris HIP Studio Secrets Professional Metallic Duo in Platinum, \$8, drugstores



**eyeliner**  
L'Oréal Paris HIP Studio Secrets Professional Chrome Eyeliner in Black Shock, \$10, drugstores

**lip gloss**  
L'Oréal Paris HIP Studio Secrets Professional Shine Struck Liquid Lipcolor in Euphoric, \$12, drugstores

Dress by Nanette Lepore. Earrings and bracelets by CC Skye. Necklace by Maya Brenner. Gloves by Coach. Fashion Stylist: Johnny Wujek. Hair: Andy Lecompte. Makeup: Jake Bailey. Photographs: Jonty Davies.

**mascara**  
L'Oréal Paris Telescopic Explosion Mascara in Black, \$10, drugstores

Get her new album, *Teenage Dream*, in stores August 24!



seventeen reader reward



## FREE LEGGINGS!

These leggings from **Sears** are the perfect back-to-school basic!

Bring this issue to any **Now + Here Juniors Boutique** at Sears to receive your pair.

**DON'T MISS OUT:**  
Supplies are limited!

hannah, 20

Starting August 3, 2010, bring a copy of the September 2010 issue of *Seventeen* to a Now + Here Juniors Boutique at Sears. Only one pair of leggings per person, and one size fits all. While supplies last. There are 50,000 leggings available nationwide. Once the sponsor has given away all 50,000 leggings, a notice will be posted on [seventeen.com](http://seventeen.com), and there will be no substitute product given away. RETAILER: Please scan the barcode. Offer valid 8/3/2010-9/13/2010 or until leggings are gone, whichever occurs first.

**SEVENTEEN.COM** Go behind the scenes of Katy's cover shoot at [seventeen.com/katy](http://seventeen.com/katy)

STILL LIFES: J MUCKLE/STUDIO D. REAL-GIRL PHOTO: SARRA FLEUR ABOU-EL-HAJ/STUDIO D. SITTING EDITOR: BETSY MULLINIX. HAIR: TYLER LASWELL FOR TRESSEME/CONTACTNYC.COM. MAKEUP: CLAUDIA LAKE FOR NARS COSMETICS AT CONTACTNYC.



# FOXY



## Get there fast with New OXY® Clinical.

That's because it's shown to kill acne bacteria as effectively as a leading prescription. In fact, OXY® Clinical gets rid of **99%** of acne bacteria **in just 8 hours!**\* Plus, the gradual-release formula means it's as gentle as it is effective—so it won't overdry your skin. And that's a beautiful thing.

Discover the OXY® Clinical difference with a **free sample and coupon at [oxyskincare.com](http://oxyskincare.com). Promo Code: 7TEEN**



**OXY**  
CLINICAL

The breakthrough to end breakouts.

\*Refers to OXY® Clinical Clearing Treatment

Scan: worldmags & avaxhome



**SODA**®



[WWW.SODASHOES.COM](http://WWW.SODASHOES.COM)



# what you think!

We hear you: Here are the e-mails about the June/July issue that got us talking!



## greene with envy

“ I loved Ashley Greene as your cover girl. I always imagined that celebrities (especially actresses) have everything handed to them in life, so when she said, ‘If I decide I want to do something, there’s no stopping me,’ I totally related. I want to be a famous actress just like Ashley, and she’s inspired me to continue working hard to get there. She kept at it until her dream came true, and so can I! Thanks so much for the motivation, Ashley!”

-bianca, 17, monroe, la

## INNER BEAUTY

Every guy in “Seventeen’s Hot Guys of Summer!” was very **good-looking**. Wow! More than that, I loved that the qualities the guys all seemed to look for in girls were much more internal than external—for example, **Taylor Lautner** likes a girl who is honest and loyal, and **Justin Bieber** wants a girl who is funny above anything else. It’s so refreshing to know the most **desirable** guys on the planet right now are looking for real girls with substance—not just a hot bod or a **pretty** face!



-ALEXA, 17, SANTA MONICA, CA

## HAPPY SNACKING

I loved “Feel Lighter and Leaner,” and the fact that it wasn’t about **calories** or fat. I **hate** feeling like I have to constantly count numbers on labels to be “healthy”—it’s so stressful! When I focus on how my body **feels** when I choose certain foods (i.e., **not** bloated), I feel way better about myself. Thank you for having a healthy outlook on food during **swimsuit** season!



-KELLE, 16, BAILEY, CO

AS SEEN ON  
TV

# you curl

New shape. No clip.



Sometimes you just gotta let loose! Now soft, sexy curls are so easy to create. Make your own magic in one single wrap.

INFINITI  
CONAIR  
by

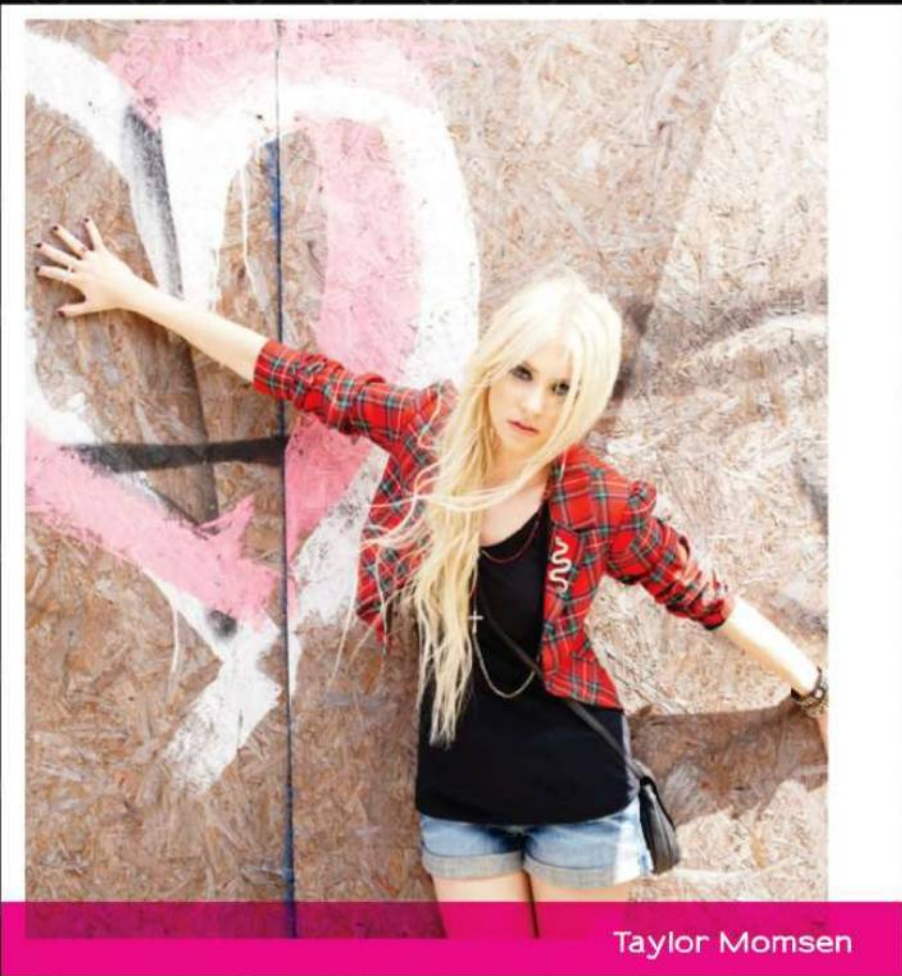
Please visit us at [www.ConairYouCurl.com](http://www.ConairYouCurl.com)

follow us on





The new collection  
created by the  
original Material Girl,  
Madonna.



Taylor Momsen

the magic of  
**macy's**  
.com



© 2010, Macys, a|girl



Introducing...



# MATERIAL GIRL™

only ★ macys



[macys.com/materialgirl](http://macys.com/materialgirl)



**TWEEZERMAN**  
The Beauty Tool Experts™



★★★★★

Award  
Winning  
Precision



SPECIAL EDITION  
**BETSEY JOHNSON**  
DESIGNER SERIES SLANT™ TWEEZER

available at SEPHORA  
and at BETSEY JOHNSON stores

tweezerman.com

Scan: worldmags & avaxhome

## lifesaver

“I was amazed by Tanya’s story, ‘I Saved a Girl From Drowning,’ because *I* was saved from drowning! My cousin and I got caught in a riptide in Costa Rica when I was 16 years old. My cousin called for help, and a random surfer heard her. I was in bad shape, so he saved me first, then found a lifeguard for my cousin. We both survived, but if it hadn’t been for the bravery of that surfer, we might not have. Tanya is a true hero for what she did for that little girl.”



—aubrey, 18, ferris, mi

## LOVIN’ SUMMER

Normally I have such lazy **summers** just watching reruns on TV or hanging out in my house and I end up **bored** by the first week! This year, I was inspired by “17 Things You Need to Do This Summer!” to create my own to-do list! My two best **friends** and I wrote down 45 things, including **kissing** a frog (ew!) and having a food fight. We’ve had a **blast**! Thanks so much for the idea, *Seventeen*.

—KATHRYN, 15, BIRMINGHAM, MI



## BLOWING SMOKE

I read “High Times” and was really **surprised** by the stories from girls whose lives were ruined by **weed**. I’ve been smoking marijuana for a few years now, and I’m doing just fine in **school**! I’m not sure whether it’s good for me, but it hasn’t ruined my **life** yet!

—NICOLE, 17,  
CHARLOTTE, NC

For more  
information about  
marijuana, go to  
[drugfree.org](http://drugfree.org).

## LOVE & WAR



I loved “Have Your Hottest Summer Hookup!” I **waged** my own flirty war with my crush. I

**teased** him for being nerdy when we were hanging out, and we ended up getting into a **dork-off** in front of our friends! We tied, and he now is the coolest uncool BF **ever**.

—SAMMY, 17, LITCHFIELD, NH

## AMERICAN BEAUTY

I’ve always **loved** to travel and was so **excited** to see “Beauty Road Trip!” It was fascinating to see what different beauty trends girls across the **country** are loving right now (especially the lavender nails from Virginia, where I’m from!). It made me want to grab my best friends, jump in the car, and head out on our own crazy road-trip **adventure** (around my town) full of bright nail polish, sparkly lip gloss, and some **windblown** hair!

—MAGGIE, 19, LYNCHBURG, VA



MARIAH CAREY'S

©2010 Coty Inc. All rights reserved. Coty Inc. is a registered trademark of The Coty Company, Inc. ©2010 Coty Inc. Coty Inc. is a registered trademark of The Coty Company, Inc. ©2010 Coty Inc.



Three irresistible flavor inspired fragrances.

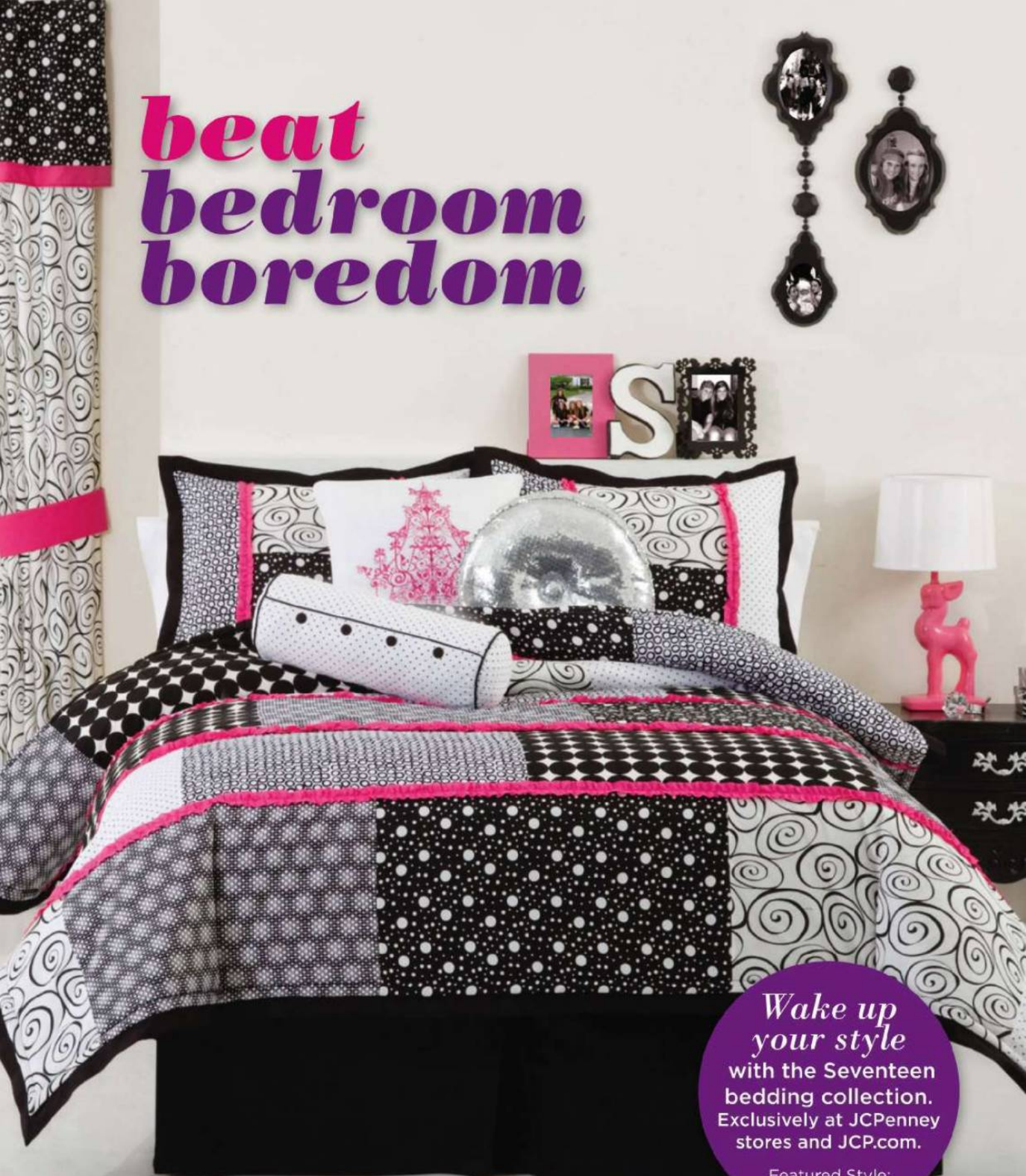
# Lollipop Bling

AVAILABLE AT MACYS AND MACYS.COM

LOLLIPOPBLING.COM



# beat bedroom boredom



*Wake up  
your style*  
with the Seventeen  
bedding collection.  
Exclusively at JCPenney  
stores and JCP.com.

Featured Style:  
Traci Dot

Every Day Matters<sup>®</sup>  
**JCPenney**

*seventeen*<sup>™</sup>  
Seventeen is a trademark of Hearst Communications, Inc.



## STYLE CENTS



I really **connected** with “Turn Your Passion Into \$\$\$.” I have **always** made my own clothes as fun projects when I’m bored. Seeing all those girls who turned their **hobbies** into real-life businesses gave me the **motivation** to do more with my skill. I took requests from friends (color, style, etc.), made them clothes, and **charged** \$10 per item. My friends told *their* friends, and I got a ton of

business! Now I have a **bunch** of extra summer cash to use, and it has me thinking that I would love to be a **designer** and even open my own store one day. Thanks for the idea, *Seventeen*!

—DEIDRE, 20, NEW HARTFORD, NY

## BIKINI BODY

I loved the June/July issue, but I was **disappointed** with “The Best Swimsuits for Your Body.” The “Curvy All Over” suggestions made it **seem** like all bigger **girls** have to wear frumpy one-pieces and tankinis. I’m a self-proclaimed curvy girl, and I rock a **bikini** every summer! I would love to see more swimsuits for larger **readers**—I think some girls would be surprised at the type of suits they could rock with the right confidence!

—NATALIE, 16, BRITISH COLUMBIA, CANADA

## TEAM WORK

Every **month**, I rip out your workouts and put them on my wall—but that’s about as far as I go. When I saw “Get a Killer Summer Bod!” I decided I was going to actually **follow** through. I’ve been doing the exercises for a week **now**, and I’m feeling really good and energetic already! Though I’m **healthy** (and athletic, I swear!), the summer sometimes brings out my inner **laziness**. Not this time, though! Thanks for making working out so much **easier** than I thought it would be.

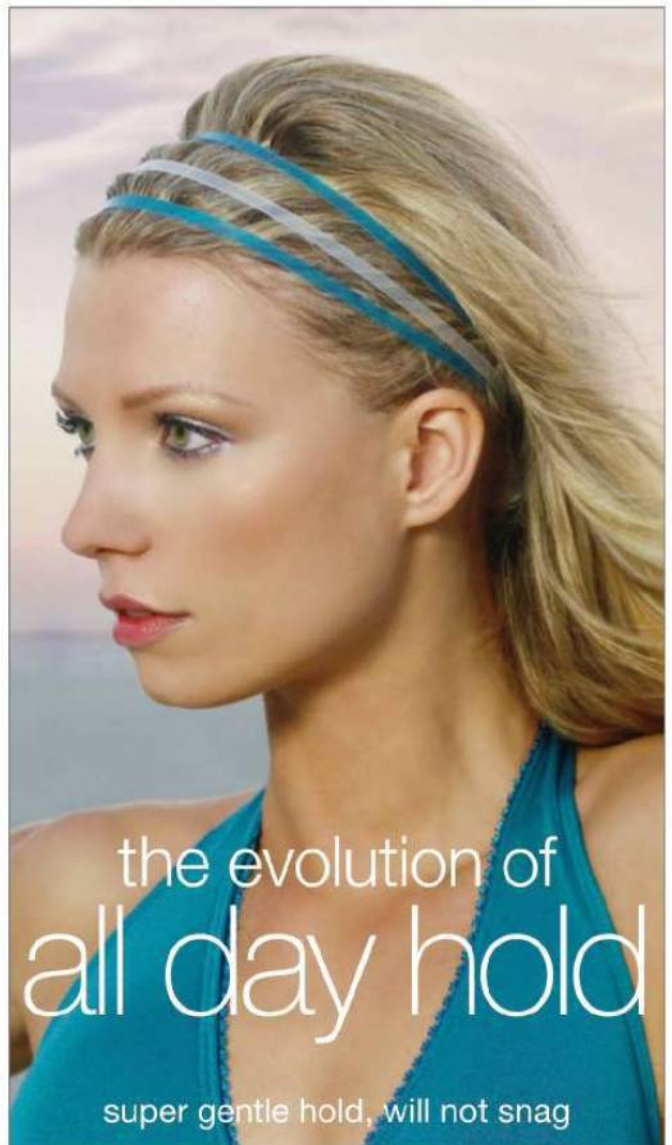


—AISHA, 16, JACKSONVILLE, FL

**JOIN THE TEAM!**



Go to [seventeen.com/team17](http://seventeen.com/team17) to find out how you can get hot and healthy this year! Then follow *Seventeen* on Twitter at [twitter.com/seventeenmag](https://twitter.com/seventeenmag) and use the hashtag #team17 to keep us posted on your progress!



**scunci**<sup>®</sup>  
no·slip grip<sup>®</sup>

the evolution  
ponytails + headwraps

[www.scunci.com](http://www.scunci.com)

For information on any scunci<sup>®</sup> product, call 1-800-3-CONAIR or visit [www.scunci.com](http://www.scunci.com)  
©2010 Conair Corporation





With us, it's personal.

# Pack these items in your backpack and earn an *A+* in Beauty!!!

## Whether you want it smooth, flat or all-that, göt2b fits your styling needs

Unleash your inner goddess and let your hairstyle reign supreme with göt2b smooth operator's full-line of styling products that will spoil you from start to finish. göt2b smooth operator shapes, smoothes and controls fly-aways while giving hair amazing weightless lustre that's touchably soft.

Love the flat sleek look or big volume blow-outs, but fear frying your locks? Protect your hair up to 425°F with göt2b guardian angel, a styling collection with patented heat protection plus divinely luminous shine effects so you can battle the burn for invincible style!



## Keep the summer look in an instant with Sally Hansen Airbrush Legs®

Airbrush Legs is a spray-on water-resistant, skin perfecting leg makeup that stays fresh and natural looking all day. The breakthrough formula is weightless, transfer resistant and enriched with Vitamin K to help cover and fade freckles and imperfections — making legs look healthy and flawless.



## CoverGirl Clean Makeup — A fresh finish that lasts

Clean Liquid Makeup's water-based formula lets your skin breathe, goes on easily and blends perfectly, so the world doesn't see makeup, just the look of great skin.

Clean Pressed Powder lets your skin breathe, for a fresh, natural look that lasts. Our shine-free formula helps make pores less visible, so skin looks soft, smooth and naturally beautiful.

CoverGirl Clean Liquid Makeup & Pressed Powder are available in original, sensitive and oil control formulas.



[www.RiteAid.com/GlamCamp](http://www.RiteAid.com/GlamCamp)



BEAUTY MONEY BACK GUARANTEE \*\*

It's ok to change your mind here.

\*\*Requires original Rite Aid register receipt.





# FREE Back to School Survival Kit\*

## NEW Veet® Suprem'Essence™ Hair Removal Cream

Veet® introduces the NEW range of Suprem'Essence™ hair removal creams, which effectively remove hair for silky smoothness while caring for the skin. Smoothing formulas with a blend of essential oils and velvet rose fragrance leave the skin moisturized & delicately scented for the ultimate hair removal experience.



## NEW XXL PRO™ Mascara Collection by Eye Studio 4 pro looks — 2 simple steps — No makeup artists needed



Whether you want volume, curl, length or 24 hour bold definition, you'll get your best lash look with Maybelline's winning formulas. You can expect nothing less from the #1 mascara leader. XXL Pro mascaras utilize 2 brushes — the first brush for the basecoat and the second brush finishes the lash look.

Available in four formulas:  
XXL Pro Volume, XXL Pro Curl,  
XXL Pro Extensions & XXL Pro 24 Hr Bold.

\* Source: IRI FDMX L 52 weeks thru 3/21/10

## NEW Clearasil® Overnight Products Visibly reduces redness & pimple size overnight

The creamy textured Overnight Wash works with your skin at night and washes away dirt, oil and bacteria.

The easily absorbed all-over Overnight Face Lotion works with your skin at night to visibly reduce redness and pimple size by morning.

The light Overnight Serum is specially developed to work with your skin at night to visibly reduce redness and pimple size by morning.



Visit your local Rite Aid and purchase \$10 of product from these brands and you will receive a Glam Camp bag with beauty samples FREE\*



\*By mail. See details in-store or at [www.GlamCamp.com](http://www.GlamCamp.com)

Purchase must be made between 7/25/2010 & 9/25/2010 and postmarked by 10/25/2010. One Glam Camp Bag per household. Registration Required.

Sally Hansen MAYBELLINE NEW YORK

göt2b. Clearasil. COVERGIRL



DICKINSON'S ORIGINAL SWITCH FRAZEL



PHARMACY

With us, it's personal.



Become a fan of Rite Aid on Facebook and share your stories about the products and Glam Camp bag at: [facebook.com/RiteAid](http://facebook.com/RiteAid) or follow us on Twitter for additional great offers @RiteAid



IF I WAS GRADED  
ON SHOPPING,  
you'd probably think I cheated.

MALL STORE BRANDS | BETTER PRICES | TAKE HOME TWICE AS MUCH



**Marshalls**

NEVER PAY FULL PRICE FOR FABULOUS

Styles vary by store. For locations visit [www.MarshallsOnline.com](http://www.MarshallsOnline.com). © 2010 Marshalls

Share your world with a great home.



# fashion

your  
back-to-school  
**STYLE  
GUIDE!**

You'll start the year looking hot and feeling great in this season's biggest trends.



**watch**  
Ice-Watch Classic Collection, \$85, Dillard's



**vest**  
Sizes S-XL, BKE, \$55, Buckle stores.  
**shirt**  
Sizes XS-XL, L.L.Bean, \$30, llbean.com.



**sneakers**  
Sizes 5-11, Keds, \$35, keds.com



**bag**  
Edith, \$43, lulus.com

## BRIGHT PREP

Punch up the classics with poppy colors—it's playful and polished at the same time!

**shorts**  
Sizes XS-XL, Susie Rose, \$12, walmart.com



**blazer** Sizes XS-XL, Armani Exchange, \$98, armanixchange.com.  
**tank** Sizes XXS-XXL, American Eagle Outfitters, \$16, ae.com.  
**pants** Sizes 0-17, City Streets for JCPenney, \$15, JCPenney.  
**socks** Hue, \$6, hue.com.  
**oxfords** Sizes 5-10, American Apparel, \$62, American Apparel stores.

MAIN PHOTOS: NICHOLAS ROUTZEN; SITTINGS: EDITOR; BETSY MULLINX; HAIR: STACI CHILD; ART DIRECTION: FOR REDKEN/CUTLER SALON; MAKEUP: NEMO HIRAKOTO FOR DIOR BEAUTY; ON MODEL: EAPRANGES; SHOPITHELOOK.NET; NECKLACES: ALL FOREVER 21; BANGLEES: ALL LULU'S; WATCH: BABY G; WATCHES: STILL LIVES; JESUS AVILA/STUDIO D; STILL LIVES STYLIST: CLAIRE TEGALDI; FOR HALLEY RESOURCES; BLUE NECKLACE (ON L.L.BEAN SHIRT): SEQUIN; ALL RUNWAY PHOTOS: MARIA VALENTINO/MCV PHOTO.





**dress**  
 Sizes XXS-XL,  
 American Eagle  
 Outfitters,  
 \$40, ae.com



**skirt**  
 Sizes 2-12,  
 Topshop, \$60,  
 topshop.com



**shirt**  
 Sizes XS-L,  
 BCBGeneration,  
 \$58, Macy's.  
**long tank**  
 Sizes XS-XL,  
 Adidas, \$90,  
 select Adidas  
 Originals stores.



**watch**  
 Rumba Time  
 Watches,  
 \$22,  
 rumbatime  
 .com



RICHARD CHAI LOVE

# SPORTY

Go for sweatshirt-y pieces that fit close to your body, and dress them up with cool accessories and pops of neon.



**purse**  
 Charlotte Russe,  
 \$23, Charlotte  
 Russe stores

**jacket** Sizes XS-XL, Charlotte Russe,  
 \$24, Charlotte Russe stores.  
**tank** Sizes S-L, Alternative Apparel,  
 \$34, lulus.com.  
**sweatpants** Sizes XXS-XXL, Aerie,  
 \$30, ae.com.  
**shoes** Sizes 6-10, Chinese Laundry,  
 \$99, chineselaundry.com.

**sneakers**  
 Sizes 5-12,  
 Nike  
 Sportswear,  
 \$110,  
 nikesportswear  
 .com



ON MODEL: EARRINGS, GIRLPROPS; NECKLACE, LULU; SMALL BRAIDED BRACELET, ROARKE; THICK BRAIDED BRACELET, FOREVER 21; WATCH, ANNE KLEIN.





PRO  
COURT

YOU'VE  
BEEN  
SERVED

THE PRO COURT OX  
SNEAKER AVAILABLE AT  
JOURNEYS & JOURNEYS.COM

**JOURNEYS**  
AN AFFAIR YOU CAN WEAR!

CONVERSE



**bangle**  
Lulu's, \$9,  
lulus.com



**sunglasses**  
Fantas-Eyes,  
\$22, victorias  
secret.com



**top**  
Sizes XS-L, Express,  
\$50, select Express  
stores



**vest** Sizes  
XS-L, Levi's,  
\$80, levi  
.com.  
**dress** Sizes  
XS-XL, Rachel  
Rachel Roy,  
\$99, select  
Macy's.  
**pumps**  
Sizes 5-11,  
Baker's, \$80,  
bakersshoes  
.com.



**shirt**  
Sizes XS-XL,  
Simply Vera  
Vera Wang,  
\$30, kohls  
.com



**shoes**  
Sizes 6-10, Sperry  
Top-Sider, \$85,  
sperrytopsider  
.com

# WATERCOLOR

Painterly floral prints look and feel like a breath of fresh air. In deep jewel tones, they're perfect for fall!

**clutch**  
Lodis, \$98,  
lodis.com



**skirt**  
Sizes 0-12,  
Express,  
\$60, select  
Express  
stores



**SEVENTEEN.COM** Go behind the scenes of Seventeen fashion shoots at [seventeen.com/fashionvideos](http://seventeen.com/fashionvideos)

ON MODEL: FARRING, CLAIRE'S; BROWN BANGLES, ALL; BR/PROPS; BLUE BANGLES, ALL; BIJOU FERNIER.



L.e.i. Model Citizens =  
Life Energy Intelligence

**GRAND PRIZE WINNER** (center)  
Alexandra - Sachse, TX

**SECOND PRIZE WINNER** (right)  
Jazzlyn - Costa Mesa, CA

**THIRD PRIZE WINNER** (left)  
Amy - Bakersfield, CA

**Le.i.**

Go to [leijeans.com](http://leijeans.com) to see the latest collection

Jeans \$18 Fashion Tops \$10 Tank Tops \$7 Cargo Pants \$18 Jeggings \$12



**skirt**  
Sizes 2-14,  
H&M, \$30,  
H&M stores

**purse**  
Bisou Bisou by  
JCPenney, \$33,  
JCPenney

**shoes**  
Sizes 6-11,  
Bakers, \$50,  
bakersshoes  
.com



**jacket**  
Sizes S-XL, Jott,  
\$69, Dillard's



**top**  
Sizes XS-L,  
Joe's, \$100,  
joesjeans  
.com



**gloves**  
H&M, \$30,  
H&M stores

# LEATHER

Add a little edge to your look—these tough pieces feel girly/flirty.

**top** Sizes 2-12, H&M, \$35, H&M stores.  
**pants** Sizes XS-XL, Vanilla Star Jeans, \$38, Wet Seal stores.  
**booties** Sizes 5½-10, Make Me Chic, \$33, makemechic.com.

**heels**  
Sizes 5½-10, Chinese Laundry, \$89, chineselaundry.com

**cuff**  
Nine West, \$44, select Macy's





VERA WANG

*Princess*



*Born to Rule*

see the zoë kravitz princess story at [verawangprincess.com](http://verawangprincess.com)



**skirt**

Sizes XS-XL, DKNY Jeans, \$59, zappos.com.

**belt**

H&M, \$25, H&M stores.

**belt**

Ariat International, \$40, ariat.com

**corset** Sizes XS-L, Dollhouse, \$54, Macy's.

**shirt** Sizes S-L, AMI Clubwear, \$20, amiclubwear.com.

**jeans** Sizes 2-14, Converse One Star, \$35, Target stores.

**booties** Sizes 6-10, Nine West, \$139, ninewest.com.

**earrings**

Girlprops.com, \$9, girlprops.com

**jacket**

Sizes S-XL, BKE, \$70, Buckle stores

# CADET

March to a different beat in these updated military looks!

**bag**  
Vieta, \$65, lulus.com

**booties**  
Sizes 5-11, Jessica Simpson Collection, \$139, jessicasimpsoncollection.com





Introducing  
*Rebecca Bonbon*®



only at  
**kmart**  
& **sears**

[kmart.com/rebeccabonbon](http://kmart.com/rebeccabonbon)  
[sears.com/rebeccabonbon](http://sears.com/rebeccabonbon)

© CRC



**skirt**  
 Sizes S-L, Absolutely Creative Worldwide, \$25, Von Maur.  
**belt**  
 Rachel Rachel Roy, \$42, select Macy's.



**necklace**  
 Express, \$40, select Express stores

**dress**  
 Sizes 1-15, Tucker for Target, \$40, Target stores



**tank top**  
 Sizes XS-XL, Born Famous Couture, \$24, bornfamousclothing.com



**sweater**  
 Sizes S-XL, Fire, \$40, firela.com



**shoes**  
 Sizes 6-11, BC Footwear, \$70, endless.com



# NAVAJO

Sunset colors and woolly knits are the cool-weather version of boho!

**backpack**  
 LeSportsac, \$98, lesportsac.com



**sneakers**  
 Sizes 3½-10, Vans Vault, \$60, vault.vans.com

**sweater** Sizes 2-12, H&M, \$60, H&M stores.  
**tank** Sizes XS-XL, American Apparel, \$19, American Apparel stores.  
**jeans** Sizes 3-13, Rocawear, \$69, Macy's.  
**sneakers** Sizes 3-13, Converse, \$45, converse.com.





7 OUT OF 10 WOMEN  
SAW HEALTHY SKIN  
IN LESS THAN 2  
WEEKS WHEN USING  
THIS COMBO.



# Healthier skin is less than two weeks away. Get ready to show it off.

See how quickly you can transform your skin. Bioré® Pore Unclogging Scrub is more effective than the leading scrub\* without damaging your skin. Bioré® Pore Strips are the deepest way to clean your pores. Pair them together for healthier skin in just two weeks.

**Bioré** Get your best clean.

 Find us on Facebook for more cleansing tips and enter the 2 week challenge for your chance to win one of 1000+ prizes.

\*Based on Nielsen data 52 weeks ending 4/24/10.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Promotion ends 12/15/10. Limit: One (1) Instant Win Game prize per entrant. For Official Rules, prize descriptions and odds disclosure, visit [www.facebook.com/bioreskin](http://www.facebook.com/bioreskin). Sponsor: Kao Brands Company, 2535 Spring Grove Avenue, Cincinnati, OH 45214.



**vest**  
 Sizes S-L,  
 A'Gaci, \$17,  
 agacystore.com

**top**  
 Sizes  
 XXS-XL,  
 American  
 Eagle  
 Outfitters,  
 \$35, ae.com

**top**  
 Sizes XS-L,  
 Victoria's Secret  
 Catalogue, \$68,  
 victoriasssecret.com

**scarves**  
 Lulu's,  
 \$14 each,  
 lulus.com

**skirt**  
 Sizes XS-L, Twelve  
 by Twelve, \$32,  
 select Forever 21  
 stores

**flats**  
 Sizes 5½-10,  
 Chinese Laundry,  
 \$59,  
 chineselaundry.com

**necklace**  
 Sequin, \$100,  
 call 212-398-  
 7363 to order

**earrings**  
 Jessica Simpson  
 Collection, \$26,  
 jessicasimpsoncollection.com

# SWEET ROMANCE

Lace, flowers, and pearls are just the thing for those super-girlly days!

**cardigan** Sizes XS-XL,  
 Victoria's Secret  
 Catalogue, \$58,  
 victoriasssecret.com.  
**tank** Sizes XS-XL,  
 Decree by JCPenney,  
 \$15, JCPenney.  
**shorts** Sizes S-XL,  
 Lily White, \$42,  
 Von Maur.  
**flats**  
 Sizes 5½-11½, Topshop,  
 \$44, topshop.com.

Shop on your  
**iPhone** or  
**iPod touch!**



Shop these trends  
 and more on the  
 Seventeen Fashion  
 Finder, our iPhone app!  
 Download it for  
 free on iTunes!



ON MODEL: EARRINGS AND NECKLACE, BOTH LULU'S; RING, JCPENNEY.



ROCAWEAR

MELANIE FIONA

*next*

CARSON PIRIE SCOTT DR. JAY'S JIMMY JAZZ RACY'S MAN ALIVE WWW.ROCAWEAR.COM



**blazer**  
 Sizes S-L,  
 See Thru  
 Soul, \$82,  
 seethrusoul  
 .com.  
**scarf**  
 JCPenney,  
 \$17,  
 JCPenney.

**hat**  
 London Fog,  
 \$30, londonfog  
 .com

**bag**  
 Nine West,  
 \$79, call  
 800-999-1877  
 to order.

**belt**  
 Wet Seal, \$11,  
 Wet Seal stores

**bracelet**  
 Janna Conner  
 Designs, \$99,  
 jannaconner.com

**jeans**  
 Sizes S-XL,  
 Vanilla Star  
 Jeans, \$38,  
 Belk

# EQUESTRIAN

Channel your inner rider with tailored cuts, high boots, and horse motifs!

**sweater**  
 Sizes 2-12,  
 H&M, \$36,  
 H&M stores.  
**shirt**  
 Sizes XS-XL,  
 A.n.a by  
 JCPenney, \$16,  
 JCPenney.  
**skirt** Sizes  
 0-13, Grass,  
 \$44, Macy's.  
**boots** Sizes  
 5½-10, Rocket  
 Dog, \$80,  
 rocketdog.com.

**boots**  
 Sizes 5-13,  
 American Eagle  
 by Payless, \$50,  
 Payless  
 ShoeSource  
 stores

**shorts**  
 Sizes 2-12,  
 H&M, \$35,  
 H&M stores



ON MODEL: NECKLACE, JANNA CONNER; ALL FOREVER 21; BELT AND SOCKS, BOTH LULU'S.



**NEW**  
**REVLON**  
**JUST BITTEN™**  
Lipstain + Balm

**HAVE YOU EVER  
BEEN BITTEN?**

Just Bitten is a unique  
2-in-1 lipstain and balm.  
For a flush of color and  
a kiss of softness.



# REVLON®

Jessica Biel is wearing Revlon Just Bitten Lipstain in *Passion* (left).  
Find your shade at [revlon.com](http://revlon.com)



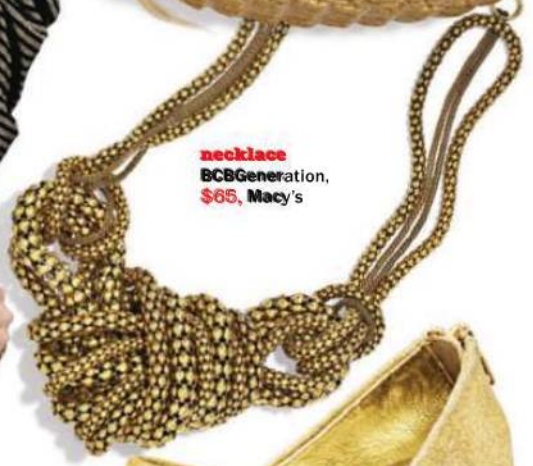


**dress**  
Sizes XS-L,  
Express,  
\$80, select  
Express  
stores

**dress** Sizes XXS-XL,  
BCBGeneration, \$88,  
Macy's.  
**skirt** Sizes S-L, Element,  
\$42, swell.com.  
**tights** We Love Colors,  
\$13, welovecolors.com.  
**sneakers** Sizes 5-11,  
adidas, \$65,  
shopadidas.com.



**bag**  
Nine West,  
\$129, select  
Belk



**necklace**  
BCBGeneration,  
\$65, Macy's



**bangles**  
Girlprops  
.com, \$7,  
girlprops  
.com



**heels**  
Sizes 6-11,  
Seychelles,  
\$95, endless  
.com



**high-tops**  
Sizes 4-9,  
Converse, \$80,  
converse.com



# GOLD

Dress up your look with  
24-karat sparkle!



**skirt**  
Sizes 0-14, Victoria's  
Secret Catalogue, \$60,  
victoriasecret.com

ON MODEL: EARRINGS, M. HA. KELL; MULTICHAIN NECKLACE, LULU'S; TRIANGLES NECKLACE, TOPSHOP; BRACELET, H&M.



# WHO KNEW A BRA AND BOYKINI COULD BE SO BOLD

NEW LOOK. NEW DAY. WHO KNEW!



©JCP Media, Inc., 2010. All rights reserved.



flirtitude®

Satin Plunge Bra \$20

Satin Boykini \$7.50

Every Day Matters®

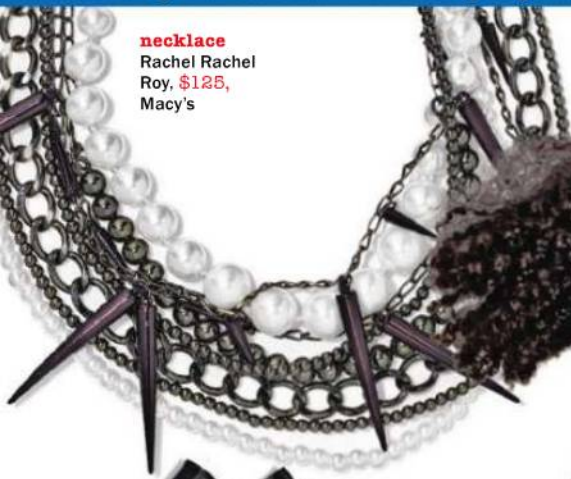
# JCPennney®

home

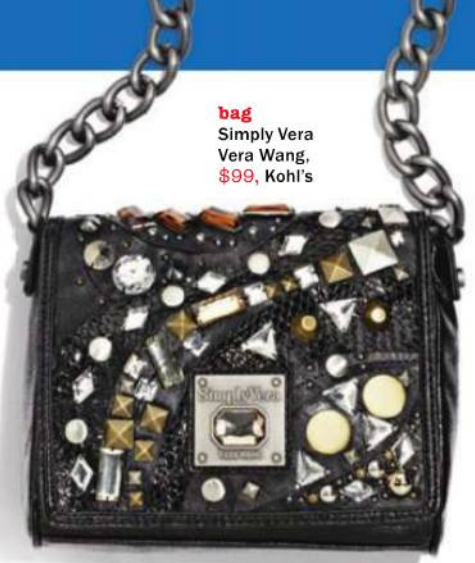
flirtitude®



**necklace**  
Rachel Rachel  
Roy, \$125,  
Macy's



**bag**  
Simply Vera  
Vera Wang,  
\$99, Kohl's



**shorts**  
Sizes 0-16,  
Hot Kiss,  
\$40, Macy's



**shirt**  
Sizes XS-XL,  
O'Neill, \$48,  
oneill.com.  
**tunic** Sizes S-L,  
Wow Couture,  
\$36, Buckle  
stores.  
**floral dress**  
Sizes XS-XL,  
Victoria's Secret  
Catalogue, \$68,  
victoriasecret  
.com.  
**bag** Lulu's, \$80,  
lulus.com.  
**booties** Sizes  
5-11, Colin Stuart  
for Victoria's  
Secret Catalogue,  
\$78,  
victoriasecret  
.com.



**shirt**  
Sizes XS-L, Jack  
BB Dakota, \$45,  
fredflare.com.  
**necklace**  
Topshop, \$60,  
topshop.com.



**leggings**  
Hue, \$40,  
hue.com

**boots**  
Sizes 6½-10,  
Rue21, \$30,  
Rue21 stores



# GLAM GRUNGE

Studs and chains mixed with flannel and denim look effortlessly cool.



**knit cap**  
Woolrich John Rich &  
Bros, \$80,  
bloomingdales.com



YOU GO TO BED.  
YOUR SKIN GOES TO WORK.



NEW!

Clearasil Overnight Serum partners with your skin to visibly reduce redness and pimple size overnight.

That's because Clearasil gets that your skin behaves differently while you sleep. So our non-oily, maximum-strength spot treatment actually works with your skin while it's hard at work renewing and regenerating itself to help fight acne. That way you can catch up on your beauty sleep and wake up looking and feeling awesome.





©2010 Levi Strauss & Co.



The Levi's Junior Skinny Jean  
at Macy's.





wander  
'til things make  
sense.



[Macy's.com](http://Macy's.com)



steal of the month:

# the perfect fall jacket!

As the weather gets cooler, you'll be cozy *and* cute in this preppy toggle coat from **Old Navy!**

## WHY YOU'LL LOVE IT:

1. The **gray shade** and timeless cut go with every color and style vibe.
2. The **classic horn toggles** make the jacket look as if it came right off the Burberry runway!
3. The jacket is **warm enough** for cool fall days and can be easily layered over sweaters as it gets chillier.

**jacket**  
 Sizes XS-XXL,  
 Old Navy,  
 \$70, Old Navy  
 stores



It's only **\$70**—  
 a great deal  
 for a coat!



**SEVENTEEN.COM** Score the best deals at [seventeen.com/salealert](http://seventeen.com/salealert)



rimmellondon.com

GEORGIA MAY JAGGER WEARS

# NEW LASTING FINISH 25 HOUR FOUNDATION

SWEAT, HEAT AND HUMIDITY PROOF  
UP TO 25 HOURS

HYDRATING AND LIGHTWEIGHT FEEL



GET THE LONDON LOOK



# RIMMEL

LONDON



CVS / pharmacy • WALGREENS • KMART • MEIJER • H-E-B • FRED MEYER • WEGMANS • HARMON



**GIVE BACK**  
shopping special!

# do good, look great!

Add a little sparkle to your life with this sequined bag from **LeSportsac**. Not only is it cute, but it can also help put an end to child hunger!

**“With each bag you buy, you’ll feed a child for two months!”**

## SHOP FOR THIS CAUSE:

“Sixty percent of American kids are on free and reduced meal programs and can get meals at school for breakfast and lunch. But a lot of them are wondering when their next meal is coming on the weekend. So **Blessings in a Backpack** sends them home with a backpack full of food on Friday and they bring it back on Monday. When kids are fed properly, it helps them do better in school—and life. I do everything I can to pitch in, but we need more help.”

**—HILARY DUFF**

**20% of the proceeds from the bag will go to support Blessings in a Backpack!**

**Want to do more? Go to [blessingsinabackpack.org](http://blessingsinabackpack.org) to find a chapter near you.**

bag  
LeSportsac,  
\$98,  
lesportsac.com

**12**  
**MILLION KIDS**  
in the United States  
are at risk  
for hunger.



MAIN PHOTO: ANDREW MALEOD. FASHION STYLIST: BEAU QUILLIAN AT ATELIER MANAGEMENT. HAIR: CAMPBELL MCANILEY AT SOLOARTISTS.COM/CTONICS. MAKEUP: MAI QUYNH AT THE WALL GROUP/PARK COSMETICS. MANICURE: NIMMIE KYEES AT CELESTINEAGENCY.COM. ON HILARY: TOP: REBECCA TAYLOR; JEANS: J BRAND; BRACELETS: LEE ANGEL; BLACK RING: LA SOPHIA; DIAMOND RING: HER OWN; BOOTS: CANDELO



# checkitout!

sweeps • events • promotions

Visit [seventeen.com/checkitout](http://seventeen.com/checkitout) for more.

## YMI: Free Jeans Wednesdays

YMI denim is **artistically constructed** to flatter all figures; YMI provides a well-defined fit that we stand behind 100%. If you are not completely satisfied, we provide a complete refund of your purchase from [YMIjeans.com](http://YMIjeans.com).



**FREE JEANS WEDNESDAYS!**  
Become our fan on Facebook for a chance to win free jeans.

[facebook.com/ymijeans](http://facebook.com/ymijeans)



## JCPenney "Picture Perfect" Styling Videos!

Calling all fashionistas! It's time to head Back-To-School, and I have style advice that will put you ahead of the curve. From yearbook photos to profile pics, update your personal style and create picture perfect looks with the season's biggest trends—only from **JCPenney!** Check out my style videos at [seventeen.com/backtoschool](http://seventeen.com/backtoschool).

For more great looks, go to [jcp.com/teen](http://jcp.com/teen).

New Look.  
New Year.  
Who Knew!

seventeen style pro



XOXO,  
Angie



## AZO: Fast Relief That Lasts!

Feminine Itching?  
Get fast relief that lasts!

[azoproducts.com](http://azoproducts.com)



## Rite Aid's Glam Camp Beauty Sample Bag

Receive a **FREE Glam Camp beauty sample bag** by mail when you purchase \$10 worth of the following brands: **Clearasil, CoverGirl, Dickinson's Witch Hazel, göt2b Haircare, pHIsoderm, Maybelline, Sally Hansen or Veet.** Visit [GlamCamp.com](http://GlamCamp.com) for more details. Offer valid July 25th – September 25th.

Plus, go to [seventeen.com/RiteAid](http://seventeen.com/RiteAid) to enter for a chance to win a **\$500 Rite Aid gift card** and a **Seventeen swag bag** to kick off the new year with all of your favorite Back-To-School essentials!



NO PURCHASE NECESSARY TO ENTER OR WIN. RITE AID SWEEPSTAKES. Sponsored by Hearst Communications, Inc. Go online to [seventeen.com/RiteAid](http://seventeen.com/RiteAid) to enter. Sweepstakes begins at 12:01 a.m. ET on August 16, 2010 and ends at 11:59 p.m. ET on September 13, 2010. One grand-prize winner will receive a \$300 Rite Aid gift card and a Seventeen Swag Bag (ARV: \$30). Grand prize ARV: \$530. Odds of winning will depend upon the total number of eligible entries received. Must be female, 13 years or older and a legal resident of the 50 United States or District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/RiteAid](http://seventeen.com/RiteAid).

## Famous Footwear's "Runway to Hallway" Sweepstakes!

Go to [seventeen.com/famousfootwear](http://seventeen.com/famousfootwear) to win a fabulous sweepstakes!

One lucky grand-prize winner and a guest will score the ultimate trip to NYC including:

- 2-night stay at a **hip NYC boutique hotel**
- Limo to an event or concert during **Fashion Week 2011**
- Go behind-the-scenes at **Seventeen**
- **\$1,000 shopping spree** with a **Seventeen Style Pro**
- **\$500 Famous Footwear gift card**

seventeen style pro



XOXO,  
Allison



MAKE TODAY FAMOUS.™

NO PURCHASE NECESSARY TO ENTER OR WIN THE Famous Footwear Sweepstakes sponsored by Hearst Communications, Inc. Go to [seventeen.com/famousfootwear](http://seventeen.com/famousfootwear) and complete and submit the entry form beginning at 12:01 a.m. ET on August 3, 2010, and ending at 11:59 p.m. ET on September 11, 2010. Odds of winning will depend upon the total number of eligible entries received. Open to residents of the 50 United States and the District of Columbia, ages 13-24. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/famousfootwear](http://seventeen.com/famousfootwear).

## "Seventeen Style Pros" Sweepstakes!

Search "**Seventeen Style Pros**" on Facebook to find out how you could win one of **five \$100 shopping sprees!** "Like" us NOW and get notified about exciting **contests and sweepstakes**, exclusive **event pics** and the latest **style trends**.

NO PURCHASE NECESSARY TO ENTER OR WIN. SEVENTEEN STYLE PROS SWEEPSTAKES. Sponsored by Hearst Communications, Inc. Go online to [seventeen.com/stylepros](http://seventeen.com/stylepros) to enter. Sweepstakes begins at 12:01 a.m. ET on August 3, 2010 and ends at 11:59 p.m. ET on September 13, 2010. Five (5) winners will receive a \$100 American Express gift card. Total ARV for each winner's prize: \$100. Total ARV for all prizes awarded: \$500. Odds of winning will depend upon the total number of eligible entries received. Must be female, ages 13-24 and a legal resident of the 50 United States or District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/stylepros](http://seventeen.com/stylepros).



## Clean Scene "Yum Forever" Sweepstakes!

**Life can be complicated, skincare shouldn't be™.** Clean Scene offers a fresh and fun approach to gentle, effective daily skincare that keeps your skin balanced and beautiful with **antioxidant-rich Yumberry** to neutralize your skin's worst enemies. Available exclusively at Sephora and [mycleanscene.com](http://mycleanscene.com)

Celebrate your clear skin with a vacation for you and a friend to the ultimate clear water destination—the Bahamas! Go to [mycleanscene.com/seventeen1](http://mycleanscene.com/seventeen1) to enter for the chance to win:

- Roundtrip **airfare** for 2 to **the Bahamas**
- 3-day, 2 night stay at an **ultra luxe hotel**
- **Facial and massage** appointment at a local spa
- **Dinner** at a restaurant of your choice
- **\$100 spending money** for both the winner and friend
- The winner will receive **Clean Scene** product for 1 year



NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. For Official Rules and to enter, visit [www.myclenscene.com/seventeen1](http://www.myclenscene.com/seventeen1). Sweepstakes start 8/1/10 at 12:01 a.m. EDT and end 9/30/10 at 11:59 p.m. EDT. Must be 13 yrs or older and legal U.S. resident. Void in VA, ME. Restrictions apply, see Official Rules. One entry per person. Void where prohibited.



# the cutest new bags!

This school year, let go of some of that extra baggage! These little purses and totes look great and hold just the right amount of stuff.



Carrie Underwood

## CLUTCH



bag  
Urban  
Original,  
\$25,  
urbanog  
.com



bag  
AMI  
Clubwear,  
\$20,  
amiclubwear  
.com



bag  
Nine West,  
\$59,  
ninewest  
.com



bag  
Topshop,  
\$65,  
topshop  
.com



bag  
Candie's,  
\$26,  
Kohl's



Dakota Fanning

## MINI TOTE



bag  
Lulu's, \$42,  
lulus.com



bag  
G by Guess, \$60,  
gbyguess.com



bag  
JCPenney,  
\$40,  
JCPenney



Shenae Grimes

## LONG-STRAP BAG



bag  
Topshop, \$50,  
topshop.com



bag  
Forever 21,  
\$11, select  
Forever 21  
stores



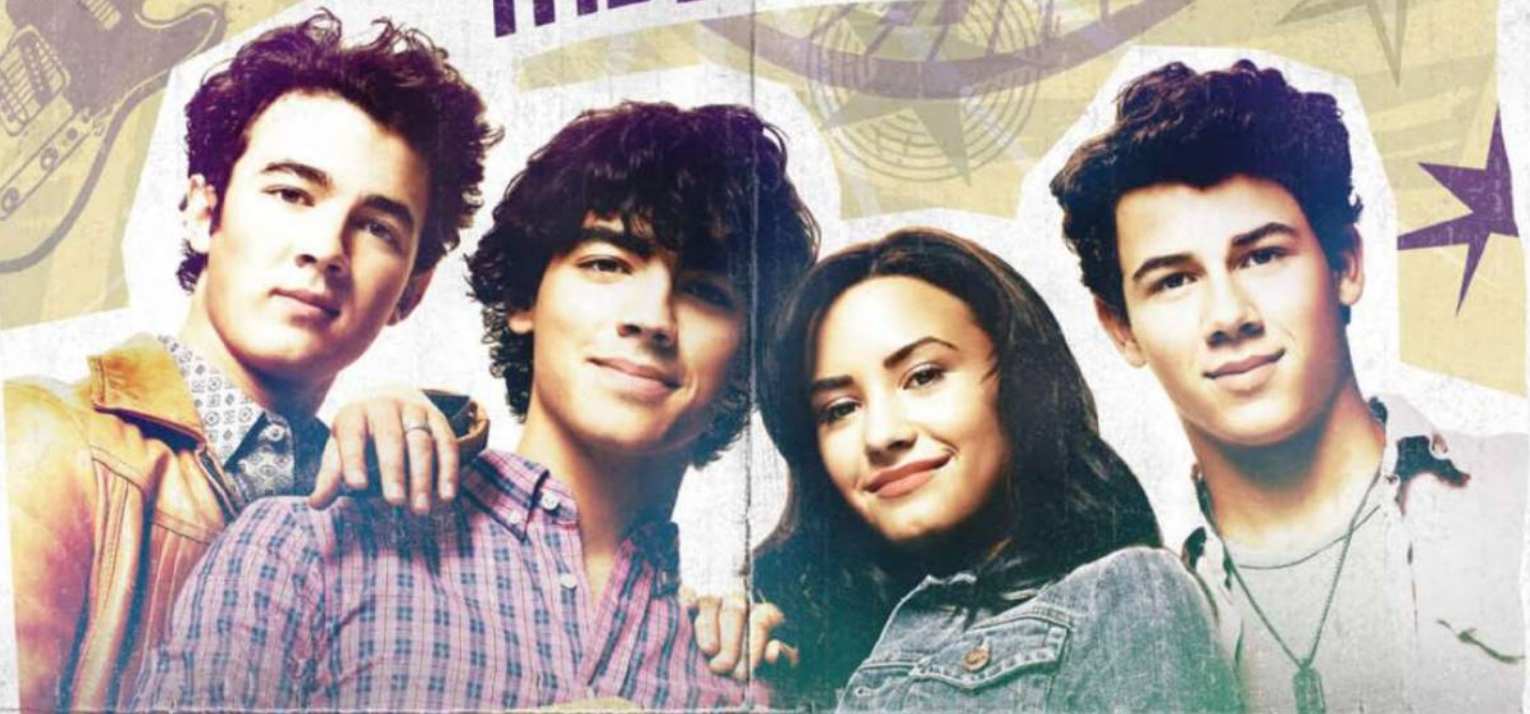
bag  
Nine West,  
\$69, Nine  
West stores



bag  
Armani  
Exchange, \$78,  
Armani Exchange  
stores



THIS SUMMER  
IT'S ALL ABOUT  
**THE MUSIC**



Disney  
**CAMP  
ROCK 2**  
**THE FINAL JAM**

**PREMIERES FRIDAY, SEPT. 3  
AT 8pm/7c**



AVAILABLE ON BLU-RAY COMBO PACK 9/7



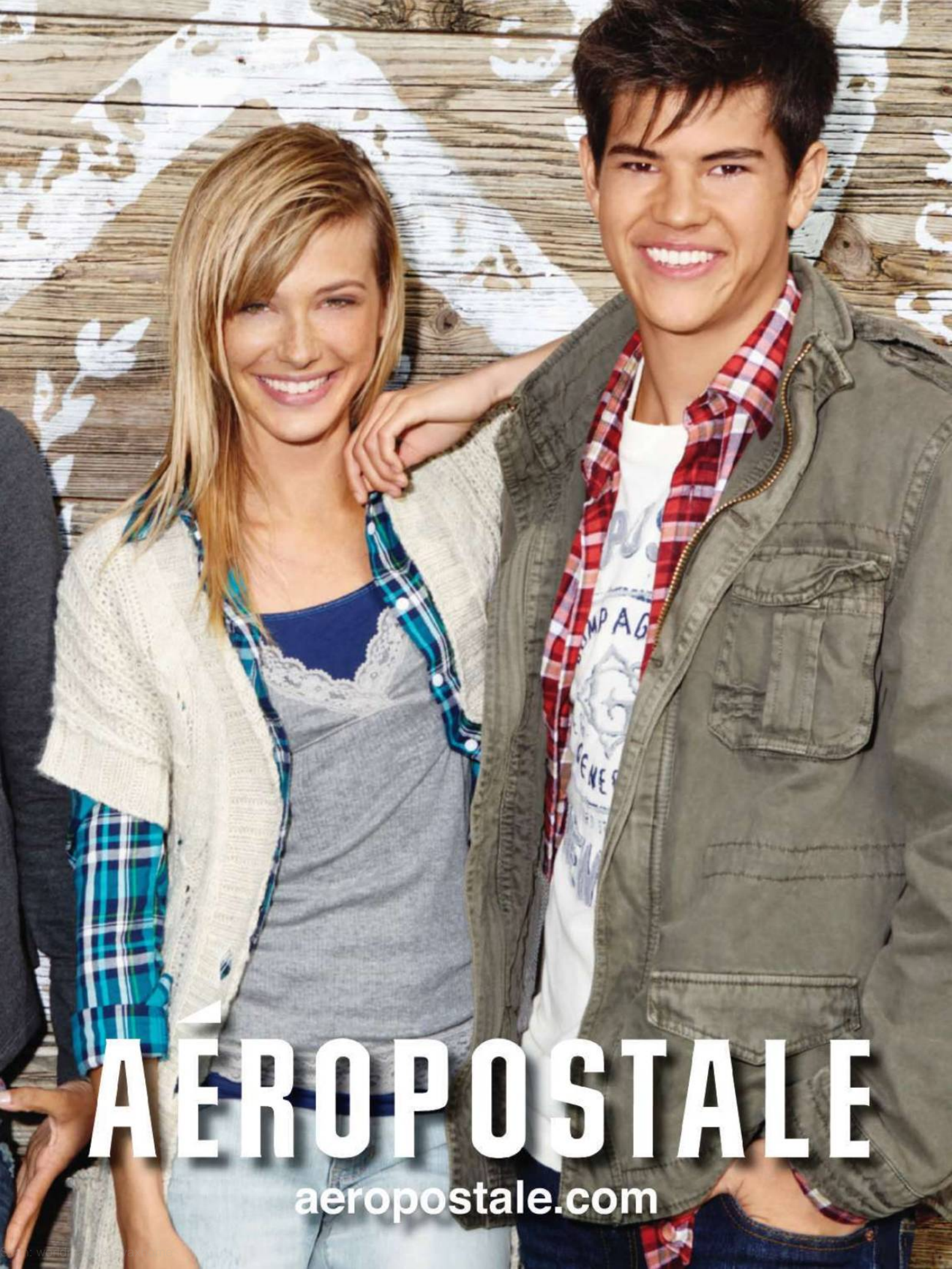
DisneyChannel.com

©Disney  
1211









# AEROPOSTALE

[aeropostale.com](http://aeropostale.com)



# your fall shopping list!

Make room in your closet! Our Style Council dishes on the pieces you'll need to make your style stand out.



**PATTERNED TIGHTS**

tights  
Hue, \$22,  
Macy's

"I like to showcase my bright personality, but the key is to wear color in small doses. So these neon-print tights are just perfect!"

—AUDREY, 17



"I love animal prints—you can add them to anything! This cardigan gets me noticed and adds a rock star twist."

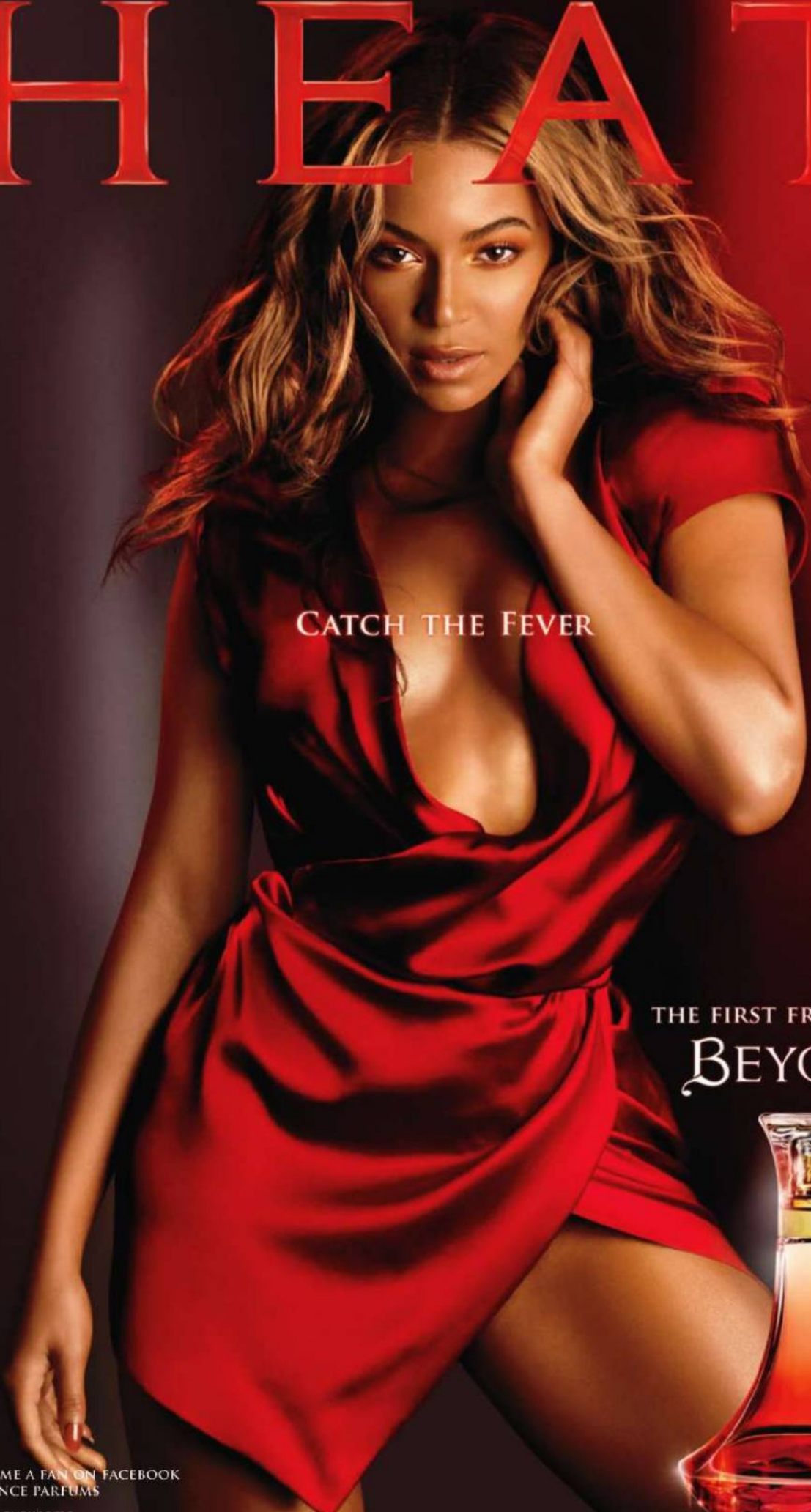
—ANYA, 22

**LEOPARD CARDI**

cardigan  
Sizes XS–XL,  
O'Neill, \$54,  
oneill.com



# HEAT



CATCH THE FEVER

THE FIRST FRAGRANCE BY  
BEYONCÉ



WWW.BEYONCEPARFUMS.COM

©2010 COTY US LLC

 BECOME A FAN ON FACEBOOK  
BEYONCE PARFUMS

Scan: worldmags & avaxhome



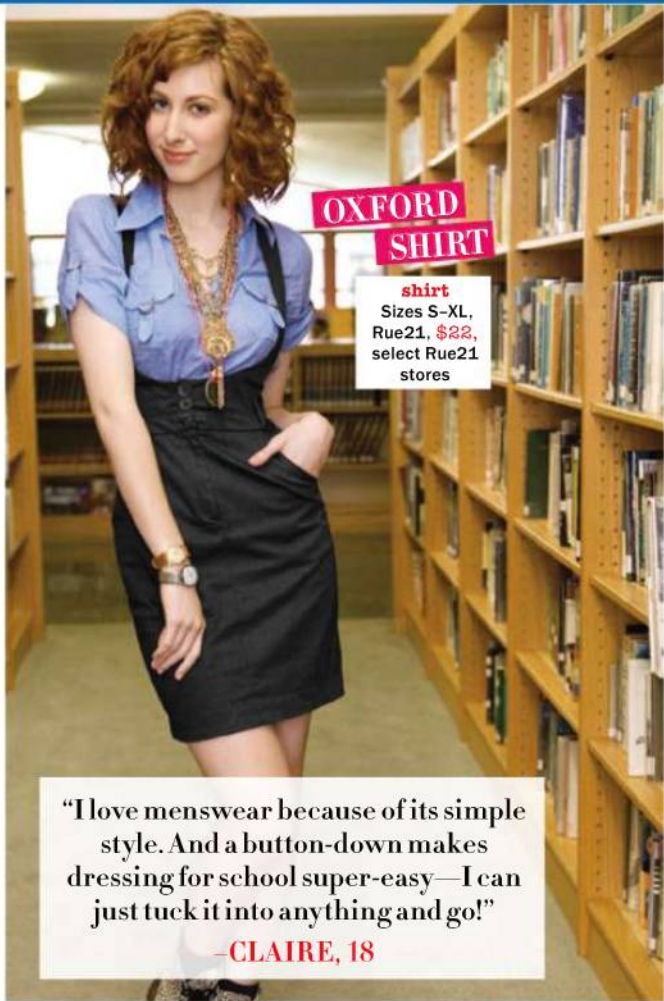


**RIDING  
BOOTS**

**boots**  
Sizes 6-10,  
ZIGI NY, \$160,  
amazon.com

"My style is preppy, like these classic boots. These give any school outfit a more relaxed feel."

-ESTHER, 22



**OXFORD  
SHIRT**

**shirt**  
Sizes S-XL,  
Rue21, \$22,  
select Rue21  
stores

"I love menswear because of its simple style. And a button-down makes dressing for school super-easy—I can just tuck it into anything and go!"

-CLAIRE, 18



**BALLET  
FLATS**

**flats**  
Sizes 6-10,  
Kelsi Dagger,  
\$95,  
zappos.com

"At school, I like to be put together but also comfortable, and these shoes are both. They have a Chanel-like feel to them."

-QUELLIE, 16



ONLY AT  
**K**  
kmart



# GLO jeans

[kmart.com/glojeans](http://kmart.com/glojeans) [glojeans.com](http://glojeans.com)

Denim, Tops, Handbags, Footwear





**ARMY  
JACKET**

**jacket**  
Sizes XS-L, BDG,  
\$78,  
urbanoutfitters  
.com

“This jacket lets me wear all of my favorite summer dresses through the fall without looking like I’m stuck in June!”  
-EMME, 18

Shop on your iPhone or iPod touch!  
Buy these cute pieces now on the Seventeen Fashion Finder, our new iPhone app! Download it for free on iTunes!



**RIPPED  
JEANS**

**jeans**  
Sizes 00-12,  
Abercrombie & Fitch, \$80,  
abercrombie  
.com

“These jeans can make a typical outfit look unique. And the fact that I destroyed them *myself* makes me extra excited to wear them to school!”  
-ALEXIS, 17



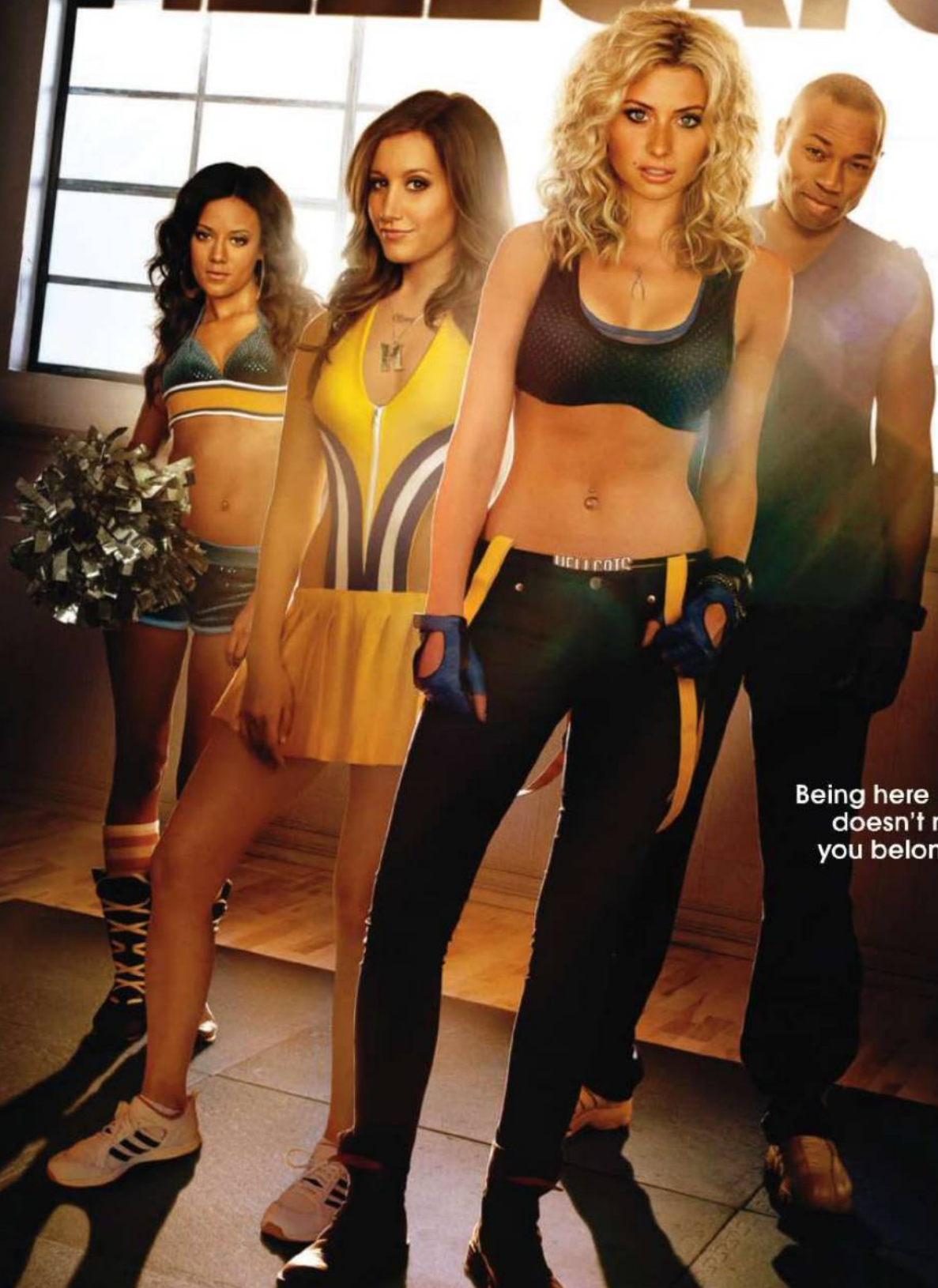
**FALL  
CAPE**

**cape**  
Sizes XS-XL,  
Ntice, \$95,  
karmaloop.com

“I love being a trendsetter, and this is something nobody else at school will have!”  
-KARA, 16



# HELLCATS



Being here  
doesn't mean  
you belong.

SERIES PREMIERE SEPT 8 WED 9/8c

THE CW TO TALK ABOUT

WWW.CWTV.COM  
© 2010 The CW Television Network, LLC



# get NYC STREET STYLE.

★ macy's

City girls all over NYC are taking the Big Apple by storm in this season's hottest trends. This Fall, create a new "Street Style" inspired look with our favorite must-haves from Macy's—worn with a touch of Uptown-chic or a dash of Downtown-cool.

## UPTOWN



Jessette

Play up laid back fabrics with a killer heel and girly accessories to add polish to on-the-go style. It's the perfect contradiction!

- Knit jacket from *LA Kitty* 34.99
- Lace top from *Fleurish* 19.99
- Layering tank from *Energie* 9.99
- Pants from *Jezebel* 29.99

## SPORTY CHIC



Laura

## LEATHER

Uptown girls add an edge to a clean and chic look by layering a leather jacket over a classic outfit. This tough, but feminine look will be your go-to this Fall.

- Denim pull-on jogging from *Tyto* 29.99
- Pleather jacket with ruffle collar from *Jou Jou* 59.99
- Striped woven shirt from *Planet Gold* 19.99



Sakeenah

## URBAN CLASSIC

Skinny jeans are a must—no matter what your zip code. You'll be ready to roll when you wear them with a tee and a lightweight jacket.

- Quilted black jacket from *BCX* 49.00
- London zip legging from *Jessica Simpson* 49.00
- Screen tunic with lace from *Fresh Brewed* 24.99

★ Go to [macy's.com/mstylelab](http://macy's.com/mstylelab) for more great looks and to upload your "Street Style" photo! ★



# DOWNTOWN

Great style is always your best weapon—use it wisely. Pairing cargo pants with a cropped denim jacket and a plaid shirt is a no-fail strategy.

Cargo pant in green from *Tyte* 29.99  
Denim jacket from *Levi's* 34.99  
Woven shirt from *6 Degrees* 19.99

## MILITARY



Trish



Nalissa

## PREP

Downtown prepsters let simplicity reign in soft neutral tones and classic silhouettes. Accessorize with a cross body bag and flat boots to add a little Downtown swag.

Striped fleece tunic from *One Clothing* 29.99



Charlotte

## GLAM GRUNGE

This look is all about fearless fashion. Don't be afraid to wear daring textures like faux fur—after all, the city is your playground!

Striped tee from *American Rag* 29.00  
Knit pants from *American Rag* 35.00  
Faux fur vest from *American Rag* 69.00

# Win

## ENTER TO THE STREET STYLE SWEEPSTAKES!

One lucky fashionista will win a trip to NYC, a trend consultation with a *Seventeen* Style Pro and a \$1,000 Macy's shopping spree!

Enter now at [SEVENTEEN.COM/MACYS](http://SEVENTEEN.COM/MACYS)

NO PURCHASE NECESSARY TO ENTER OR WIN. MACY'S SWEEPSTAKES. Sponsored by Hearst Communications, Inc. Go online to [seventeen.com/macys](http://seventeen.com/macys) to enter. Sweepstakes begins at 12:01 a.m. ET on August 10, 2010 and ends at 11:59 p.m. ET on September 13, 2010. One (1) Grand Prize winner will receive a trip for winner and guest to NYC for a 2 night stay, a \$1,000 Macy's Gift Card, a trend consultation with a *Seventeen* Style Pro and a \$300 AMEX Gift Card. Total ARV for grand prize winner: \$3,450. Odds of winning will depend upon the total number of eligible entries received. Must be female, 13 years or older and a legal resident of the 50 United States or District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/macys](http://seventeen.com/macys).



SEVENTEEN SHOP-STYLE



Miley Cyrus



1

**HIGH-WAISTED PANTS**

**17 secret:** Pants that sit higher on your hips make your legs look miles long when you pair them with high heels in the same color. Show off your waist by tucking in a tank.

# style secrets you need to know!

Working the latest looks can be tricky—but not when you have these sneaky styling tips.

**jacket**  
 Sizes 2-12,  
 Topshop,  
 \$100,  
 topshop.com.  
**sweater**  
 Sizes  
 XXS-XXL,  
 American  
 Eagle  
 Outfitters,  
 \$40, ae.com.  
**tank**  
 Sizes S-XL,  
 Divine Wear,  
 \$48,  
 divine-wear.com.



3

**LOTS OF LAYERS**

**17 secret:** Mixing textures and patterns looks fun and cool. Choose super-thin pieces that lie flat over each other so you won't feel bulky.



Isabel Marant

5

**SEQUINS**

**17 secret:** Yes, you can wear sequins at school! One shiny piece, added to a low-key outfit, is all you need to make this work!

2

**dress**  
 Sizes XS-XL,  
 DKNY Jeans,  
 \$59, dknyc.com/jeans.  
**bag**  
 Bisou Bisou  
 for JCPenney,  
 \$35,  
 JCPenney.



**CROSS-BODY BAG**

**17 secret:** A bag with a thin chain for a strap works like jewelry—perfect across anything sweet and flowy!

4

**PILED-ON PEARLS**

**17 secret:** Get the designer-inspired look of layered pearls without dealing with a tangled mess of beads. Look for multistrand necklaces and mix just a few of them!



**necklaces**  
 Lulu's, \$23,  
 lulus.com



# NEW YORK COLOR®

uptown style  
down-to-earth prices



©2010 Coty, Inc. All Rights Reserved



PRICES FROM 99¢ TO \$4.99\*



NYC celebrity makeup artist  
Mathew Nigara shares his secrets  
for irresistible looks.

Model is wearing In A New York Color Minute Nail Polish Park Avenue, IndividualEyes Custom Compact Bryant Park, Extreme Lip Glider Lip Gloss Plaza Punch, Blushable Creme Stick Big Apple Blush. \*Prices may vary.

[www.newyorkcolor.com](http://www.newyorkcolor.com)



NEW YORK COLOR®

You're beautiful & smart...why pay more?





Victoria Justice

6

**RUGGED BOOTIES**

**17 secret:** These add a cool edge to a fancy party dress—they'll help mellow out some of the sweetness.



7

**LONG TOP + MINI SHORTS**

**17 secret:** Look sexy, not skanky, with a top that grazes your shorts but doesn't cover them completely.

**button-down**  
 Sizes XS-L,  
 Victoria's Secret  
 PINK, \$45,  
 vspink.com.  
**tank**  
 Sizes S-XL,  
 Alternative  
 Apparel, \$32,  
 alternativeapparel  
 .com.  
**shorts**  
 Sizes 00-18,  
 American Eagle  
 Outfitters, \$35,  
 ae.com.



Milly by Michelle Smith

8

**BRIGHT LEGWEAR**

**17 secret:** To make the strongest statement, pair bold tights with something dark and solid on top.

9

**STACKED BANGLES**

**17 secret:** Put your widest bangles on first and last so they hold the thinner ones in place. That way, you're not jingling all day!

**bracelets**  
 Pyramid  
 stud  
 bracelet,  
 \$9,  
 multicolor  
 bangle  
 set, \$16,  
 and black  
 leather  
 bracelet,  
 \$11, all  
 Lulu's,  
 lulus.com



**button-down**  
 Sizes S-L,  
 Element,  
 \$42, swell  
 .com.  
**sweatpants**  
 Sizes  
 XXS-XXL,  
 Aerie, \$30,  
 ae.com.  
**sandals**  
 Sizes 6-10,  
 Mia, \$59,  
 miashoes  
 .com.



10

**POLISHED SWEATS**

**17 secret:** Feel comfy without being sloppy. Look for sweats that aren't too baggy, and wear them with a tailored top (with the front tucked in) and pretty sandals!

JUSTICE: JIM SPELLMAN/WIREIMAGE. RUNWAY PHOTO: JEMAL COUNTESS/GETTY IMAGES FOR MERCEDES BENZ.



be colorful.



Vera Bradley

[verabradley.com](http://verabradley.com)

For more color, visit [becolorful.com](http://becolorful.com)!



PROMOTION

# RUNWAY TO HALLWAY!

This season's runway shows were filled with hot new trends, and I was so excited to have a front row seat! From edgy glam to girly glitz, check out some of my favorite runway-inspired pieces from **Famous Footwear**—just in time for Back-to-School!

XOXO, Allison



## EDGY GLAM

Give high fashion a touch of grunge by adding fun zippers and silver studs to sky-high booties. You're sure to turn heads on campus!



**Madden Girl Saillor**  
\$49.99



**Fergalicious Cinch**  
\$59.99

## GIRLY GLITZ

Classic flats paired with feminine details, like bows and sequins, are the perfect duo for flawless school style!



**Fergalicious Lyric**  
\$39.99



**R2 Ceriah**  
\$39.99

Available at [FAMOUSFOOTWEAR.COM/SEVENTEEN](http://FAMOUSFOOTWEAR.COM/SEVENTEEN) and **SELECT FAMOUS FOOTWEAR STORES**

Prices valid 8/1/10 - 9/11/10



**MILITARY COOL**



Army-inspired prints are a major trend for fall and lace-up styling makes this pair a must-have.

**Hot Kiss Cycle**  
\$49.99

**WESTERN CHIC**

Every fashionista needs a fab pair of boots. This Back-to-School season, wrangle a cute pair in a neutral color.

**Fergalicious Roughrider**  
\$69.99



**PREPPY GRUNGE**

Take a risk and grab a pair of classic kicks with a unique pattern to stand out in class or anywhere.

**Converse Chuck Taylor All Star Double Tongue Plaid Ox Sneaker**  
\$49.99



**Famous Footwear**

MAKE TODAY FAMOUS.®

Win a trip to NYC during Fashion Week, plus a \$1,000 Shopping Spree!

One lucky grand-prize winner and a guest will score the ultimate trip to NYC including:

- 2-night stay at a **hip NYC boutique hotel**
- Limo to an event or concert during **Fashion Week 2011**
- Go behind-the-scenes at **Seventeen**
- **\$1,000 shopping spree** with a *Seventeen* Style Pro
- **\$500 Famous Footwear gift card**

Enter at [seventeen.com/famousfootwear](http://seventeen.com/famousfootwear)

NO PURCHASE NECESSARY TO ENTER OR WIN the Famous Footwear Sweepstakes sponsored by Hearst Communications, Inc. Go to [seventeen.com/famousfootwear](http://seventeen.com/famousfootwear) and complete and submit the entry form beginning at 12:01 a.m. ET on August 3, 2010, and ending at 11:59 p.m. ET on September 11, 2010. Odds of winning will depend upon the total number of eligible entries received. Open to legal residents of the 50 United States and the District of Columbia, ages 13-24. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/famousfootwear](http://seventeen.com/famousfootwear).

**Famous Footwear**

MAKE TODAY FAMOUS.®

From August 1 - September 11, 2010

TAKE AN EXTRA  
**20% OFF**  
your entire purchase



Valid 8/1/10-9/11/10. Coupon may be used only once either in Famous Footwear, Famous Footwear Outlet or Factory Brand Shoes stores or online at [famousfootwear.com](http://famousfootwear.com). Not valid on Skechers Shape-ups, Reebok EasyTone or Reebok FunTone, for cash or cash equivalent, on purchase of gift cards or previously purchased merchandise. Other exclusions may apply, ask store associate for details. Offer may not be combined with any other coupons (other than Rewards certificates). Photocopies or reproductions of coupons will not be accepted. Items purchased with certificates, coupons or special promotions will result in adjusted refund or exchange amount. To redeem online, enter promotion code **7TN20** in the promo code box at checkout.



# make **your** body look amazing!



These hot fall pieces work double duty: They show off your shape *and* your awesome sense of style!

## YOUR BEST PIECE:

# Full skirt

### WHY IT WORKS:

The voluminous shape floats over your curves, but the cinched waist gives you the perfect hourglass effect!

#### skirt

Sizes 14-22, Pure Energy, \$25, target.com

**top**  
Sizes 14-22, Pure Energy, \$25, Target stores.  
**shorts**  
Lulu's, \$25, lulus.com.  
**belt**  
JCPenney, \$25, JCPenney.  
**socks**  
We Love Colors, \$15, welovecolors.com.  
**heels**  
Sizes 5½-10, Urban Original, \$19, urbanog.com.



## RUNWAY



Generra

## 17 WAY

sheridan, 18

She's the winner of Tyra's Fiercely Real Teen Model Search!

REAL GIRL PHOTOS: CHEYENNE ELLIS; FASHION STYLIST: KATIE PAINE; HAIR: TYLER LASWELL FOR TRESEMME/CONTACTNYC.COM; MAKEUP: CLAUDIA LAKE FOR MARS COSMETICS/CONTACTNYC.COM; RUNWAY PHOTO: MARIA VALENTINO/MEV PHOTO; ON SHERIDAN: RING, KENSIE GIRL.

SEVENTEEN.COM What other trends work best for your body type? Find out at [seventeen.com/quizzes](http://seventeen.com/quizzes).





**JILL A.**  
 Winner of the  
 American Rag/Seventeen  
 All-Access contest  
*with*  
**SET YOUR GOALS**

**AMERICAN RAG** **CIE**  
**1984**

Available in juniors sizes 0-15 and NOW in 14W-24W

Jill was a Style Scout at this summer's Vans Warped Tour. Check out [RAGGEDMAG.COM](http://RAGGEDMAG.COM) to see her pics of stylish concert-goers, plus video from the shoot.

only  macy's  
 macys.com



**YOUR BEST PIECE:**

# Furry Jacket

**WHY IT WORKS:**

This chic jacket adds a little glamour to your look, but on your long frame, it won't feel overwhelming.

**jacket**  
Sizes S-L, Grass,  
\$68, Macy's

**TALL**

**17 WAY**

ivy, 16

**RUNWAY**



Isabel Marant

**shirt**  
Sizes S-L, Urban  
Original, \$119,  
urbanog.com.  
**jeans**  
Sizes 0-13, Decree by  
JCPenney, \$26,  
JCPenney.  
**necklace**  
Lulu's, \$13, lulus.com.  
**ring**  
AMI Clubwear, \$9,  
amiclubwear.com.  
**sneakers**  
Sizes 3-13, Converse,  
\$25, converse.com.



SHANNAH T.

Winner of the  
American Rag/Seventeen  
All-Access contest

with  
**POLAR BEAR CLUB**



**AMERICAN RAG** **CIE**  
1984

Available in juniors sizes 0-15 and **NOW** in 14W-24W

Shannah was a Style Scout at this summer's Vans Warped Tour. Check out [RAGGEDMAG.COM](http://RAGGEDMAG.COM) to see her pics of stylish concert-goers, plus video from the shoot.

only  macy's  
macys.com



**YOUR BEST PIECE:**

# Seamed dress

**WHY IT WORKS:**

Contrast piping practically draws curves on you, and the short sleeveless shape highlights your toned arms and legs!

**dress**  
Sizes S-L, As U Wish, \$48, select Bon Ton

## ATHLETIC

**17 WAY**

kerrie, 19

**RUNWAY**



Hervé Léger by Max Azria



**earrings**

AMI Clubwear, \$7, amiclubwear.com.

**bracelets**

Bombayfashions.com, \$15 for set of seven, bombayfashions.com.

**tights**

We Love Colors, \$8, welovecolors.com.

**boots**

Sizes 5½-10, Urban Original, \$25, urbanog.com.

RUNWAY PHOTO: THOMAS CONCORDIA/WIREIMAGE



**ROSE T.**

Winner of the  
American Rag/Seventeen  
All-Access contest

*with*

**MITCH**

from Suicide Silence

**AMERICAN RAG** **CIE**  
**1984**

Available in juniors sizes 0-15 and NOW in 14W-24W

Rose was a Style Scout at this summer's Vans Warped Tour.  
Check out [RAGGEDMAG.COM](http://RAGGEDMAG.COM) to see her pics of stylish  
concert-goers, plus video from the shoot.

only  macy's  
macys.com



**PETITE**

**17 WAY**  
ashley, 20

**YOUR BEST PIECE:**

*Fall shorts*

**WHY IT WORKS:**

They make your legs look miles long, while the pleats fill out your hips in a feminine way.

**shorts**

Sizes 00-13/14,  
Aéropostale, \$50,  
select Aéropostale  
stores

**RUNWAY**



Tommy Hilfiger



**jacket**  
Sizes S-L, Billabong, \$80,  
billabong.com.

**shirt**  
Sizes XS-XL, Aéropostale,  
\$16, Aéropostale stores.

**belt**  
JCPenney, \$15, JCPenney.

**tights**  
Hue, \$13, hue.com.

**booties**  
Sizes 5½-10,  
Make Me Chic, \$34,  
makemechic.com.





sometimes...

I'm smarter  
than you think.



Jayne





Join us for

# THE HOTTEST BACK-TO-SCHOOL SHOPPING AND MUSIC EVENT!



NE-YO



HOT CHELLE RAE

\*performers subject to change



## Sunday, September 19

featuring

# NE-YO

with special guest

## HOT CHELLE RAE

@ NYC'S MANHATTAN CENTER  
GRAND BALLROOM 311 W. 34th St.

Doors open at **5:30PM**

Tickets to this event are **FREE** but offered on a first-come, first-served basis. RSVP via email to: [17on34@hearst.com](mailto:17on34@hearst.com) to get you and a friend on the list. Include your name, age, phone number and mailing address.

RSVP does not guarantee admission; admission guidelines will be sent to those who RSVP.

Before the concert, check out amazing deals, free gifts, fashion shows, an open casting call with *Seventeen* Sittings Editor Betsy Mullinix and a chance to win VIP concert tickets at these fab events:

### JCPenney Every Day Matters

**12:00 - 2:00 PM**

Meet *Seventeen* Fashion Director Gina Kelly to get a fall trend forecast and expert styling tips

Take "Picture Perfect" photos with a professional photographer

Enjoy a mini-makeover from a Sephora makeup artist

See page 24 for a special discount offer

### AÉROPOSTALE

**1:30 - 3:30 PM**

Find your perfect jeans with *Seventeen* Senior Market Editor Marissa Grumer

Meet and mingle with the *Seventeen* Hot Guy panel, the hottest guys in NYC

Enter to be one of 17 winners to receive an Aéro shopping spree

See page 68 for a special discount offer

### ★ macy's

**3:00 - 5:00 PM**

Get "Street Style" fashion advice from *Seventeen* Editor-in-Chief Ann Shoket

Come dressed in your favorite Fall trend for a chance to win a Macy's gift card (flip through the issue for inspiration)

Take home a personalized graffiti-tagged notebook with any Juniors purchase

See page 76 for a special discount offer

Go to [seventeenshopnstyle.com](http://seventeenshopnstyle.com) for complete details.



# GO

## EVERYWHERE



Go to **DriversEd.com/seventeen** and receive **25% off** when you enter the **discount code 17MAG**.



With DriversEd.com, you'll be driving in no time!  
We make getting your license so easy,  
choosing a road trip is now the hard part.

Sign up for state-approved online drivers ed,  
and get on the road to...*everywhere!*



Discount code 17MAG is active  
until 10/1/10 and does not apply  
to teen in-car training.  
DE-752 © 2010 DriversEd.com





# get glam on a budget!

Brighten up your back-to-school look with bold jewelry. These pieces give you *major* drama for a minor price!



Vanessa Hudgens

## earrings!

\$10 & UNDER



earrings CutesyGirl, \$5, cutesygirl.com



earrings Urban Original, \$6, urbanog.com



earrings Wet Seal, \$10, Wet Seal stores



earrings Lulu's, \$10, lulus.com



earrings AMI Clubwear, \$10, amiclubwear.com



earrings Forever 21, \$5, select Forever 21 stores



STILL LIVES: PHILIP FRIEDMAN/STUDIO D. STILL LIVES STYLIST: MIAKO KATOH. HUDGENS: JORDAN STRAUSS/WIREIMAGE.



**\$5 OFF**  
**PER ORDER**  
 Visit [MakeMeChic.com](http://MakeMeChic.com) to redeem  
 enter promo code **17SEPT** at checkout  
Cannot be combined with any other offers.  
 has no cash value, valid for  
 one time use only.



We are giving away **FREE** earrings!

Go to [MakeMeChic.com/seventeen](http://MakeMeChic.com/seventeen)  
 and register. No purchase necessary. Begins  
 Aug 02, 2010 - Sept 13, 2010.  
 One per person. While supplies last.

**FREE EARRINGS!**  
 Exclusive Reader Reward



\$24 →

- floral top \$17
- denim vest \$18
- racerback cami \$9
- rose earrings \$4
- flower ring \$5
- bracelet \$8
- pleated skirt \$14
- belt \$9
- boots \$24
- [makemechic.com](http://makemechic.com)



**MakeMeChic.com**  
 Apparel · Accessories · Shoes





**\$13** **bangle**  
Charlotte  
Russe, \$13,  
Charlotte  
Russe stores



**\$15** **bangles**  
Bombayfashions  
.com, \$15 for set  
of four, bombay  
fashions.com

Shop on your  
**iPhone** or  
**iPod touch!**

See more cute accessories  
on the *Seventeen*  
Fashion Finder, our  
new iPhone app!  
Download it for free  
on iTunes!



**\$9** **bangle**  
Make Me Chic,  
\$9,  
makemechic  
.com



**\$15** **bracelets**  
Lulu's,  
\$15 each,  
lulus.com

*bangles!*

**\$10** **bangle**  
AMI Clubwear,  
\$10, amiclubwear  
.com

**\$15**  
& UNDER



**\$7** **bangles**  
Urban  
Original,  
\$7 for set  
of three,  
urbanog.com



**\$15** **bangle**  
Bombayfashions  
.com, \$15,  
bombayfashions  
.com



**\$6** **bangle**  
Urban  
Original, \$6,  
urbanog  
.com



Tampax is a registered trademark. All other trademarks are owned by their respective parties. ©2010 P&G. Playtex Sport is a registered trademark of Playtex Products, Inc.

MOTHER NATURE HAS  
**MET HER MATCH**

*Outsmart Mother Nature*



Serena Williams trusts **TAMPAX PEARL**® plastic. Its unique **FormFit**™ design expands for a **better fit to stop more leaks** than Playtex Sport.®

SCORE A FREE SAMPLE WITH **FORMFIT**™  AT [BEINGGIRL.COM](http://BEINGGIRL.COM)



Nina Dobrev



# necklaces!

**\$20**  
& UNDER

**\$13** necklace  
Aéropostale, \$13, Aéropostale stores

**\$20** necklace  
Lulu's, \$20, lulus.com

**\$16** necklace  
Lulu's, \$16, lulus.com

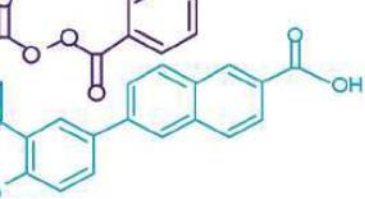
**\$9** necklace  
Urban Original, \$9, urbanog.com

**\$10** necklace  
Girlprops.com, \$10, girlprops.com

**\$5** necklace  
Urban Original, \$5, urbanog.com

DOBREV: JASON MERRITT/GETTY IMAGES.





**Epiduo**<sup>®</sup>  
(adapalene and benzoyl peroxide) Gel 0.1% / 2.5%

**BLAME  
BIOLOGY  
FOR**



**BLAME  
BIOLOGY  
FOR**



YOU CAN'T FIGHT YOUR HORMONES, BUT YOU CAN DO SOMETHING ABOUT THE ACNE BREAKOUTS THEY CAUSE. SO BLAME BIOLOGY.\* THEN **1. CALL YOUR DOCTOR,** AND **2. ASK ABOUT PRESCRIPTION EPIDUO<sup>®</sup> (adapalene and benzoyl peroxide) GEL 0.1%/2.5%.** IT'S THE FIRST (AND ONLY!) ONCE-A-DAY TOPICAL GEL THAT COMBINES TWO OF THE MOST WIDELY PRESCRIBED ACNE MEDICATIONS TO WORK ON THE BREAKOUTS YOU HAVE AND HELP PREVENT NEW ONES. EASY. // **PAY NO MORE THAN \$35 FOR YOUR EPIDUO<sup>®</sup> PRESCRIPTION. Go to [Epiduo.com](http://Epiduo.com) to find out how.**

**IMPORTANT SAFETY INFORMATION:** Epiduo<sup>®</sup> Gel is indicated for the topical treatment of acne vulgaris in patients 12 years and older. Apply to affected skin once per day, avoiding the eyes, lips and mucous membranes. Common adverse events associated with use of Epiduo<sup>®</sup> Gel are redness, scaling, dryness, stinging and burning. You may also experience contact dermatitis and/or skin irritation. These side effects typically resolve during the first four weeks of treatment, but speak to your doctor if they persist. Avoid excessive exposure to sunlight and sunlamps while using Epiduo<sup>®</sup> Gel, and use of sunscreen products and protective clothing is recommended. Do not use irritating topical products that contain resorcinol, salicylic acid or sulfur. Pregnancy Category C.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [fda.gov/medwatch](http://fda.gov/medwatch), or call 1-800-FDA-1088.

\*For most insured patients. Uninsured patients please go to [Epiduo.com/rebate](http://Epiduo.com/rebate) for more information. Not valid for prescriptions reimbursed under Federal/State programs. See [Epiduo.com](http://Epiduo.com) for details.

Galderma is a registered trademark ©2010 Galderma Laboratories, LP. EPI-432 Printed in USA 6/10  
PLEASE SEE BRIEF SUMMARY OF PRESCRIBING INFORMATION ON NEXT PAGE.

**GALDERMA**  
Committed to the Future  
of dermatology



## EPIDUO™

(adapalene and benzoyl peroxide) Gel 0.1% / 2.5%

For Topical Use Only

Not For Ophthalmic, Oral, or Intravaginal Use.

### BRIEF SUMMARY

#### INDICATIONS AND USAGE

EPIDUO Gel is a combination of adapalene, a retinoid, and benzoyl peroxide, and is indicated for the topical treatment of acne vulgaris in patients 12 years of age and older.

#### CONTRAINDICATIONS

None.

#### WARNINGS AND PRECAUTIONS

Ultraviolet Light and Environmental Exposure: Avoid exposure to sunlight and sunlamps. Wear sunscreen when sun exposure cannot be avoided. Erythema, scaling, dryness, and stinging/burning may occur with use of EPIDUO Gel.

#### ADVERSE REACTIONS

Observed local adverse reactions in patients treated with EPIDUO Gel were erythema, scaling, dryness, stinging, and burning. Other most commonly reported adverse events ( $\geq 1\%$ ) in patients treated with EPIDUO Gel were dry skin, contact dermatitis, application site burning, application site irritation, skin irritation.

#### DRUG INTERACTIONS

Exercise caution in using preparations containing sulfur, resorcinol, or salicylic acid, medicated or abrasive soaps and cleansers and products with high concentrations of alcohol or astringents in combination with EPIDUO Gel. Concomitant use of topical products with a strong drying effect can increase irritation. Use with caution.

#### Pregnancy

Pregnancy Category C. There are no well-controlled trials in pregnant women treated with EPIDUO Gel. Animal reproduction studies have not been conducted with the combination gel or benzoyl peroxide. Furthermore, such studies are not always predictive of human response; therefore, EPIDUO Gel should be used during pregnancy only if the potential benefit justifies the risk to the fetus.

No teratogenic effects were observed in rats treated with oral doses of 0.15 to 5.0 mg adapalene/kg/day, up to 25 times (mg/m<sup>2</sup>/day) the maximum recommended human dose (MRHD) of 2 grams of EPIDUO Gel. However, teratogenic changes were observed in rats and rabbits when treated with oral doses of  $\geq 25$  mg adapalene/kg/day representing 123 and 246 times MRHD, respectively. Findings included cleft palate, microphthalmia, encephalocele and skeletal abnormalities in rats; and umbilical hernia, exophthalmos and kidney and skeletal abnormalities in rabbits. Dermal teratology studies conducted in rats and rabbits at doses of 0.6-6.0 mg adapalene/kg/day [25-59 times (mg/m<sup>2</sup>) the MRHD] exhibited no fetotoxicity and only minimal increases in supernumerary ribs in both species and delayed ossification in rabbits.

#### Nursing Mothers

It is not known whether adapalene or benzoyl peroxide is excreted in human milk following use of EPIDUO Gel. Because many drugs are excreted in human milk, caution should be exercised when EPIDUO Gel is administered to a nursing woman.

#### Pediatric Use

Safety and effectiveness of EPIDUO Gel in pediatric patients under the age of 12 have not been established.

#### Geriatric Use

Clinical studies of EPIDUO Gel did not include sufficient numbers of subjects aged 65 and over to determine whether they respond differently from younger subjects.

#### Carcinogenesis, Mutagenesis, Impairment of Fertility

No carcinogenicity, photocarcinogenicity, genotoxicity, or fertility studies were conducted with EPIDUO Gel.

Carcinogenicity studies with adapalene have been conducted in mice at topical doses of 0.4, 1.3, and 4.0 mg/kg/day (1.2, 3.9, and 12 mg/m<sup>2</sup>/day), and in rats at oral doses of 0.15, 0.5, and 1.5 mg/kg/day (0.9, 3.0, and 9.0 mg/m<sup>2</sup>/day). In terms of body surface area, the highest dose levels are 9.8 (mice) and 7.4 times (rats) the MRHD of 2 grams of EPIDUO Gel. In the rat study, an increased incidence of benign and malignant pheochromocytomas in the adrenal medulla of male rats was observed.

No significant increase in tumor formation was observed in rodents topically treated with 15-25% benzoyl peroxide carbopol gel (6-10 times the concentration of benzoyl peroxide in EPIDUO Gel) for two years. Rats received maximum daily applications of 138 (males) and 205 (females) mg benzoyl peroxide/kg. In terms of body surface area, these levels are 27-40 times the MRHD. Similar results were obtained in mice topically treated with 25% benzoyl peroxide carbopol gel for 56 weeks followed by intermittent treatment with 15% benzoyl peroxide carbopol gel

Rx only

for rest of the 2 years study period, and in mice topically treated with 5% benzoyl peroxide carbopol gel for two years.

The role of benzoyl peroxide as a tumor promoter has been well established in several animal species. However, the significance of this finding in humans is unknown.

In a photocarcinogenicity study conducted with 5% benzoyl peroxide carbopol gel, no increase in UV-induced tumor formation was observed in hairless mice topically treated for 40 weeks.

No photocarcinogenicity studies were conducted with adapalene. However, animal studies have shown an increased tumorigenic risk with the use of pharmacologically similar drugs (e.g., retinoids) when exposed to UV irradiation in the laboratory or sunlight. Although the significance of these findings to humans is not clear, patients should be advised to avoid or minimize exposure to either sunlight or artificial irradiation sources.

Adapalene did not exhibit mutagenic or genotoxic effects *in vitro* (Ames test, Chinese hamster ovary cell assay, mouse lymphoma TK assay) or *in vivo* (mouse micronucleus test).

Bacterial mutagenicity assays (Ames test) with benzoyl peroxide has provided mixed results, mutagenic potential was observed in a few but not in a majority of investigations. Benzoyl peroxide has been shown to produce single-strand DNA breaks in human bronchial epithelial and mouse epidermal cells, it has caused DNA-protein cross-links in the human cells, and has also induced a dose-dependent increase in sister chromatid exchanges in Chinese hamster ovary cells. In rat oral studies, 20 mg adapalene/kg/day (120 mg/m<sup>2</sup>/day; 98 times the MRHD based on mg/m<sup>2</sup>/day comparison) did not affect the reproductive performance and fertility of F<sub>0</sub> males and females, or growth, development and reproductive function of F<sub>1</sub> offspring.

No fertility studies were conducted with benzoyl peroxide.

#### PATIENT COUNSELING INFORMATION

- Advise patients to cleanse the area to be treated with a mild or soapless cleanser; pat dry. Apply EPIDUO Gel as a thin layer, avoiding the eyes, lips and mucous membranes.
- Advise patients not to use more than the recommended amount and not to apply more than once daily as this will not produce faster results, but may increase irritation.
- EPIDUO Gel may cause irritation such as erythema, scaling, dryness, stinging or burning.
- Advise patients to minimize exposure to sunlight, including sunlamps. Recommend the use of sunscreen products and protective apparel, (e.g., hat) when exposure cannot be avoided.
- EPIDUO Gel may bleach hair and colored fabric.

Marketed by:

GALDERMA LABORATORIES, L.P.  
Fort Worth, Texas 76177 USA

Manufactured by:

Galderma Production Canada Inc.  
Baie d'Urfé, QC, H9X 3S4 Canada

Made in Canada.

GALDERMA is a registered trademark.

Revised: December 2008

P51356-0





Mother Nature doesn't stand a chance.  With a 40% smaller applicator, Compak Pearl still stops leaks better than Playtex Sport\*. Just click it open and it's ready to go.  Full-size protection. *Only cuter.*

*Outsmart Mother Nature*  
**TAMPAX**



\*Compak Pearl regular has a 40% smaller applicator and stops more leaks vs. Playtex Sport regular. Claim based on a 2009 test conducted by P&G Research & Development

©2010 P&G. Playtex Sport is a trademark of Playtex Products, Inc.



*When you remove  
the outer wrapper,*



*there's something  
surprising underneath.*



 Find us at [facebook.com/orbitgum](https://www.facebook.com/orbitgum)

©2010 Wm. Wrigley Jr. Company. All Rights Reserved. Orbit and all affiliated designs are trademarks of the Wm. Wrigley Jr. Company.



# beauty

MAIN PHOTOS: KATE POWERS; FASHION STYLIST: KATIE PAINE; HAIR: DAVID CRUZ FOR REDKEN/CUTLER NYC AT RAYBROWNPRO.COM; MAKEUP: KYRIAKI SAVRANI FOR DIOR AT FACTORY DOWNTOWN; MANICURE: NIM CHIU FOR MARK EDWARD INC. ON MODEL; DRESS: BCBG MAX AZRIA; EARRINGS: CLAIRE'S; RUNWAY PHOTO: MARIA VALENTINO/MCV PHOTO; STILL LIFES: J. MUCKLE/STUDIO D.

**NEW YEAR,**

**New Looks!**

Get ready to have your prettiest year ever! These are the biggest trends for back-to-school, so take notes. BY meredith gray

## GRAPHIC LINER

THIS EYE-POPPING LOOK WILL TURN HEADS IN THE HALLS!



DSQUARED2

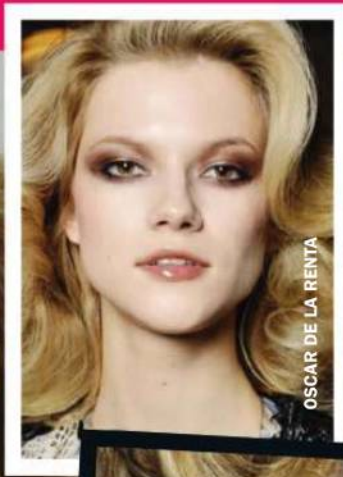
### GET THE LOOK

Dip a slant-tip eyeliner brush into a pot of cream liner and paint your entire lid from lashlines to creases. Swipe the color from your inner corners into a soft wing that points toward to the outer edges of your brows.

**try:** L'Oréal Paris Studio Secrets Professional Color Truth Cream Eyeliner in Eggplant, \$12, drugstores; Make-Up Designory 210S Angle Liner Brush, \$16, mudshop.com







OSCAR DE LA RENTA



GIVENCHY



JEAN-PIERRE BRAGANZA

**17 tip** Lip liner can be drying, so make sure to exfoliate and moisturize your lips to prevent flakes.

# JUICY LIPS

**GET THE LOOK!**  
Color your lips in with liner first to add strong pigment, then apply a gloss in a matching shade for major shine. (Bonus: The liner also helps the gloss stay on longer!)

PICK A RIPE PEACH OR A LUSCIOUS CHERRY TO PUNCH UP YOUR LOOK!



KARL LAGERFELD

FIND THE RIGHT COLOR FOR YOUR SKIN TONE

**FAIR**  
**try:** Victoria's Secret VS Makeup Lip Liner in Classic Red, \$8, victoriasecret.com; Maybelline New York Shine Sensational Lip Gloss in Cherry Kiss, \$6, drugstores

**BEIGE**  
**try:** Smashbox The Nude Lip Liner in Light, \$16, smashbox.com; Illamasqua Sheer Lipgloss in Torture, \$20, Sephora stores

**OLIVE**  
**try:** Wet n Wild Perfect Pair Lip Wand in Hanky-Pinky, \$4, drugstores; Prestige Cosmetics Skin Loving Minerals Lasting Moisture Lip Gloss in Tender Pink, \$8, drugstores

**GOLDEN**  
**try:** Urban Decay 24/7 Glide-On Lip Pencil in Wallflower, \$17, Sephora stores; Sonia Kashuk Ultra Shine Sheer Lip Gloss in Precious, \$9, Target stores

**BRONZE**  
**try:** Pür Minerals De-line Lip Smoothing Lip Pencil in Crystalline Pink, \$16, purminerals.com; Revlon ColorStay Mineral Lipglaze in Perpetual Plum, \$9, drugstores

**DEEP**  
**try:** Milani Easyliner for Lips in Cherry Pie, \$5, drugstores; Stila Long Wear Liquid Lip Color in Fiery, \$22, Sephora stores

ON MODELS: (LEFT) TOP: BEGG MAX AZRIA; NECKLACE, SARAH CHLOE; (RIGHT) TANK, LOEFFLER RANDALL; EARRINGS, AND BLUE NECKLACE, ARIEL GORDON; PENDANT, SARAH CHLOE; RUNWAY PHOTOS: (OSCAR DE LA RENTA) MARIA VALENTINO/MCV PHOTO; (JEAN-PIERRE BRAGANZA) IMAXTREE.COM/ARMANDO GRILLO; (KARL LAGERFELD AND GIVENCHY) IMAXTREE.COM/ARMANDO GRILLO (2).



A photograph of three young women lying on a large, multi-colored checkered blanket on a light-colored floor. The woman in the foreground has long blonde hair and is wearing a grey t-shirt and a dark denim vest. She is smiling and looking towards the woman next to her. The woman in the middle has long brown hair and is wearing a black leather jacket over a black lace top and grey jeans. She is holding up her right leg, showing a black lace-up boot with a purple sock. The woman in the background has long brown hair and is wearing a blue floral dress and brown lace-up boots. She is also smiling. The overall mood is casual and fun, showcasing different styles of boots.

*Wanted*<sup>®</sup>  
WANTEDSHOES.COM

AVAILABLE IN FINE STORES NATIONWIDE



# SWINGY PONY

PERK UP YOUR DAILY PONY BY ADDING A BOUNCY CURL TO THE ENDS!



LOUIS VUITTON

**17 tip** Prep your style by blow-drying your hair sleek and straight so your pony looks perfectly smooth.

## GET THE LOOK!

- 1 Slick hair back into a tight pony at your crown and secure with a clear ponytail elastic.
- 2 Roll the bottom three inches of your pony around a large-barrel curling iron. Hold iron horizontally, then slip the barrel out from the loop you created in your hair.
- 3 Rub a touch of styling lotion over your hairline and down the length of the pony to tame flyaways.

**try:** Goody Ouchless Ponytail Holders, \$4 for pack of 29, drugstores

**try:** Bed Head Curling Iron, \$20, target.com

**try:** HerCut The Ponytail Styling Lotion, \$22, Sephora stores



ON MODEL: TOP, MILLY; EARRINGS, KEP; RUNWAY PHOTOS: (LOUIS VUITTON) IMAXTREE.COM/ARMANDO GRILLO (2); MARIA VALENTINO/MCV PHOTO.

**SEVENTEEN.COM** Watch how-to videos from your favorite fashion shows at [seventeen.com/backstagebeauty](http://seventeen.com/backstagebeauty).



# Herbal essences®



**The styling possibilities  
just keep getting bigger.**

From full-bodied volume to sleek straight, and every style in between ... Herbal Essences collections with built-in damage protection serum every time you shampoo and condition.

For styling tips go to [herbalessences.com](http://herbalessences.com)

**SOMEONE'S BEEN DOING THE HERBAL**

©2011 P&G





**17 tip** Keep nails short and square when rocking dark polishes so the look doesn't seem too intense.



RUFFIAN



CATHERINE MALANDRINO

FIND THE RIGHT COLOR FOR YOUR SKIN TONE

**FAIR**  
**try:** Orly Nail Lacquer in Iron Butterfly, \$8, orlybeauty.com

**BEIGE**  
**try:** Sally Hansen Complete Salon Manicure in Black Platinum, \$7, drugstores

**OLIVE**  
**try:** Borghese Nail Lacquer in Stellare Notte, \$8, drugstores

**GOLDEN**  
**try:** Topshop Make Up Nails in Gypsy Night, \$10, topshop.com

# METALLIC NAILS

YOU'LL WANT TO RAISE YOUR HAND IN EVERY CLASS TO SHOW OFF THESE DEEP SPARKLY SHADES.



THREASFOUR



L.A.M.B.

**BRONZE**  
**try:** Sonia Kashuk Nail Colour in Starry Night, \$6, Target stores

## GET THE LOOK!

Apply two layers of polish, and seal them with a super-shiny top coat. Metallics lose their sheen easily, so reapply the top coat every few days to keep your mani fresh.

**DEEP**  
**try:** CND Colour in Copper Chrome, \$9, cnd.com

RUNWAY PHOTOS: (RUFFIAN, CATHERINE MALANDRINO, THREASFOUR, L.A.M.B.) ALL COURTESY OF CND.



# checkitout!

sweeps • events • promotions

Visit [seventeen.com/checkitout](http://seventeen.com/checkitout) for more.

## Hot Kiss: Ballet Flats

With versatile neutrals, pretty embellishments and a comfy fit—**Hot Kiss** ballet flats are the perfect Back-To-School accessory! Don't let the Fall chill dampen your fashion spirits and let these fun, feminine shoes keep your look updated.

Available for purchase at [famousfootwear.com](http://famousfootwear.com) and [hottopic.com](http://hottopic.com)

seventeen style pro



XOXO Maria



## U by Kotex\* Tampons: Fierce and Fabulous!

Serious Attitude. Serious Protection.\*

The new line of products is colorful and innovative, with a wide selection of cool products to choose from. **U by Kotex\*** Brand thinks feminine care should be fierce and fabulous—just like you!

[UbyKotex.com](http://UbyKotex.com)



\*Trademark of Kimberly-Clark Worldwide, Inc. © 2010 KOWW

## Bioré®. Get Your Best Clean.

See how quickly you can transform your skin. **Bioré® Pore Unclogging Scrub** is more effective than the leading scrub without damaging your skin. **Bioré® Pore Strips** are the deepest way to clean your pores. Just use these together and you'll have healthier-looking skin in just two weeks.

For a FREE sample, text **PORE** to **467467**.

For more product information, check out [bioré.com](http://bioré.com)



Bioré Text2Sample sponsored by Hearst Communications, Inc. To receive a free Bioré® product sample text the keyword PORE to 467467. 1,000 samples available. While supplies last. By entering you consent to receive a further text message to notify if you are a winner or to receive a response that the Sponsor has fulfilled all the prizes and there is no longer a chance to receive the prize. Sponsor's order of receipt of entries is final. Mobile phone entrants will be charged standard text messaging rates for text messages sent and received. ShopText has a NO-SPAM promise. Contact your carrier for pricing plans and details. As soon as Sponsor has received the last eligible entry, Sponsor will post a notice on [seventeen.com/checkitout](http://seventeen.com/checkitout) so that all consumers are notified that there is no longer a chance to receive the prize. Open to residents of the 49 US (Maine residents are excluded) who are female, ages 13 and up. Void in Puerto Rico, Maine and where prohibited by law. Limit one entry per person.



## "Shop Like A Star" Sweepstakes!

**DREAM OUT LOUD**  
by SELENA GOMEZ



only at **kmart**

Are you ready to "Shop Like a Star" with the debut Fall collection of Dream Out Loud by Selena Gomez? Enter for a chance to win an unforgettable prize including:

- Round-trip airfare to NYC for you and a guest
- 2-night stay at a chic NYC hotel
- Fashion consultation with a *Seventeen Style Pro*
- Limo-escorted \$500 Kmart shopping spree

It's your turn to live like a superstar—submit your entry at [seventeen.com/ShopLikeAStar!](http://seventeen.com/ShopLikeAStar!)

NO PURCHASE NECESSARY TO ENTER OR WIN. SHOP LIKE A STAR SWEEPSTAKES, Sponsored by Hearst Communications, Inc. Go online to [seventeen.com/ShopLikeAStar](http://seventeen.com/ShopLikeAStar) to enter. Sweepstakes begins at 12:01 a.m. ET on August 10, 2010 and ends at 11:59 p.m. ET on September 13, 2010. One (1) Grand Prize winner will receive a trip for winner and guest to NYC for a 2-night stay, a \$500 Kmart Gift Card, a trend consultation with a *Seventeen Style Pro*, limo service for one night (\$750) and a \$300 AMEX Gift Card. Total ARV for grand prize winner: \$3,700. Odds of winning will depend upon the total number of eligible entries received. Must be female, 13 years or older and a legal resident of the 50 United States or District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/ShopLikeAStar!](http://seventeen.com/ShopLikeAStar!)

## Liv Crayola: Customize Your School Supplies

Organize in style with new **Liv Crayola**. Mix and match premade designs or create your own designs online to print out. School accessories are now fun, unique and all you. See the entire school supply collection at [livcrayola.com](http://livcrayola.com) and exclusively in the stationery aisle at Target.



## Made In The Shade With American Rag

Big things are brewing with this über-stylish line of jeans, flirty dresses, and flowy tops. Check out the Fall collection and you'll get a **FREE pair of sunglasses** when you buy a pair of **Super Skinny Jeans**.

Text **AMRAG** to **467467** and be ready to enter the UPC code from your **American Rag** Super Skinny Jeans purchase. Offer good while supplies last.

For the latest bands and hottest fashion, check out *Ragged Magazine* at [raggedmag.com](http://raggedmag.com)



**AMERICAN RAG** CE 1984

only macy's

AMERICAN RAG FREE SUNGLASSES PROMOTION sponsored by Hearst Communications, Inc. To get your free gift from AMERICAN RAG and *Seventeen*, Text "AMRAG" to 467467 from your cell phone and be ready to provide your qualifying UPC code. Only the first 250 mobile users will receive a gift since only 250 Sunglasses are available. While supplies last. By entering you consent to receive a further text message to notify if you are a winner or to receive a response that the Sponsor has fulfilled all the prizes and there is no longer a chance to receive the prize. Sponsor's order of receipt of entries is final. Mobile phone entrants will be charged standard text messaging rates for text messages sent and received. ShopText has a NO-SPAM promise. Contact your carrier for pricing plans and details. As soon as Sponsor has received the last eligible entry, Sponsor will post a notice on [seventeen.com/checkitout](http://seventeen.com/checkitout) so that all consumers are notified that there is no longer a chance to receive the prize. Must be a resident of the 50 United States and District of Columbia between the ages of 13 and 24. Void in Puerto Rico and where prohibited by law. Limit one gift per person.





# DENIM-BLUE LIDS

THIS SOFT SHADE IS AS EASY TO WEAR AS YOUR FAVORITE JEANS!



DEREK LAM



DEREK LAM



JASON WU

## GET THE LOOK!

To get a pretty wash of color, skip the eyeshadow brush and just use your ring finger to pat the eyeshadow on. Apply it from your lashlines to right above your creases.

**17 tip** Keep the rest of your makeup minimal so the blue really pops! Matte nude lips are a natural-looking complement.

FIND THE RIGHT COLOR FOR YOUR SKIN TONE

### FAIR

**try:** Hard Candy Kaleyescope Baked Eye Shadow Duo in Make Believe, \$6, Walmart stores

### BEIGE

**try:** CoverGirl Eye Enhancers in Sapphire Sparkle, \$3, drugstores

### GOLDEN

**try:** Illamasqua Powder Eye Shadow in Never, \$20, Sephora stores

### OLIVE

**try:** Benefit Creaseless Cream Shadow/Liner in Strut, \$19, Sephora stores

### BRONZE

**try:** Urban Decay Eyeshadow in Goddess, \$17, Sephora stores

### DEEP

**try:** Revlon Matte Eye Shadow in Riviera Blue, \$5, drugstores





**STOP  
BREAKOUTS  
BEFORE  
THEY START**



**NEW** HEAT TREAT Blemish Prevention Kit is a breakthrough in acne prevention. The all natural, patent-pending anti-acne solution kills acne bacteria and unclogs pores, while the gentle massaging heat optimizes results. A daily treatment system, **it destroys 99.9% of acne bacteria in just one hour**, preventing new breakouts from forming.

**Your everyday secret weapon in the war against pimples.**

ZENO®  
Whitney Port • myzeno.com





BAND OF OUTSIDERS

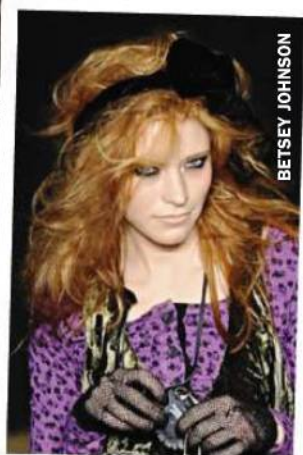


# ROUGHED-UP TEXTURE

DON'T STRESS ABOUT PERFECTION WITH THIS SEXY STYLE—THE MESSIER, THE BETTER.



WILLIAM RAST



BETSEY JOHNSON



LACOSTE

## GET THE LOOK!

- 1 A spiral iron guides your hair into just the right loose wave. Wrap small sections of dry hair around it and hold for 10 seconds.
- 2 Spritz your waves with a spray gel and scrunch to rough them up and create a piecey textured look.
- 3 Tease the hair at your roots with a fine-tooth comb so the gel doesn't weigh down your style.

**try:** Redken Wool Shake 08 Gel-Slush Texturizer, \$17, salons



**try:** Rsession Tools Runway Series Tapered Curling Iron, \$50, ulta.com




**try:** Conair Soft Comfort Grip Rattail Comb, \$3, drugstores



ON MODEL: TOP: ALICE AND TRIXIE; EARRINGS: LULU'S. RUNWAY PHOTOS: (BAND OF OUTSIDERS AND WILLIAM RAST) STEPHANIE SELISKAR FOR SEBASTIAN PROFESSIONAL (2); (LACOSTE) IMATREE.COM/ARMANDO GRILLO; (BETSEY JOHNSON) MARIA VALENTINO/MCV PHOTO.





**You** know what looks good. Cool fabric gives you goosebumps. You dream of designing the perfect little black dress. You live and breathe fashion. Yes, you are a full-fledged **fashionista**.

**Turn your passion for fashion into a career you'll love** at The Art Institutes, where you'll get the education you need to create a more stylish future. Start by entering The Art Institutes Passion for Fashion Scholarship Competition for an opportunity to earn a fashion scholarship, a trip to New York Fashion Week, and a meet and greet at *Seventeen* Magazine. Entries must be postmarked by November 19, 2010. Visit [stylisheducation.com](http://stylisheducation.com) or call **1.800.592.0700** to learn more.

FASHION | DESIGN | MEDIA ARTS | CULINARY

**Ai** The Art Institutes™

The Art Institutes is a system of over 45 schools throughout North America. Programs, credential levels, and scheduling options vary by school. A range of online course opportunities is available. ©2010 The Art Institutes International LLC 2166 7/10





Jeans  
\$29.99



Military  
Jacket  
\$29.99

Flirty Skirt  
\$14.99

[shopnowandhere.com](http://shopnowandhere.com)





**NOW+HERE**

the new fast fashion boutique  
exclusively at Sears



Bubble Skirt  
\$24<sup>99</sup>



Strapless  
Dress  
\$29<sup>99</sup>



# *Poh-la-la Lavender* x2

When you're strong, you sparkle.



INTRODUCING SCENT EXPRESSIONS™ BODY SPLASHES

Double your  
enchantment at  
[secret.com/double](http://secret.com/double)



# beauty supplies

(for your locker!)

Solve any midday crisis with these face-saving products! BY meredith gray

**\$10 & UNDER**



## your essentials:

- ✓ **lip balm** A rosy balm is easier than gloss to slick on without a mirror but still gives your lips a pretty shine!
- ✓ **hair elastics** Turn any bad hair day into a cute updo. These bright bands add a pop of color to your style.
- ✓ **frizz fighter** Rescue hair after gym class with a smoothing mist—this one calms frizz and adds shine.
- ✓ **highlighter** Perk up tired skin between classes with this twist-up blush. It gives just the right amount of shimmer and won't spill all over your books!
- ✓ **blotting paper** Get rid of midafternoon grease with blotting papers. (The case is so cute, no one will know it's your secret weapon!)
- ✓ **hairspray** Keep unruly hair (or random flyaways) out of your face with a shot of spray. This one makes strands soft, not sticky.



\$6

try: Rosebud Salve, \$6, Sephora stores



\$6

try: Sue Maesta Medium Pony Elastics, \$6 for pack of six, rickysnyc.com



\$4

try: Citré Shine Shine Mist Anti-Frizz Spray Laminator, \$4, drugstore.com



\$9

try: Mark Twinklebelle in Rose, \$9, meetmark.com

\$3



try: Tresemme Tres Two Purse Size Hairspray, \$3, drugstores



\$5

try: Paul & Joe Blotting Papers, \$5, Urban Outfitters stores

Get used to hearing "You Smell Amazing!"



Smell as sweet as two handfuls of fresh-picked berries.



Feel twice as romantic to get twice the kisses.



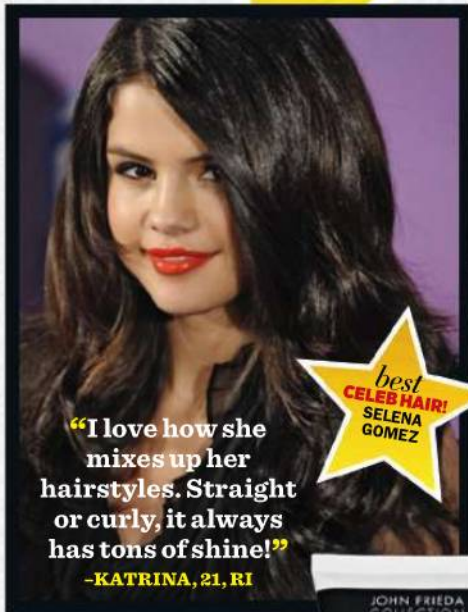
Double your "Ooh-la-la" Loveliness.



seventeen's BEST BEAUTY AWARDS!

# the besties

Everything you need to look amazing is right here! Ten thousand readers (plus editors and experts) voted for the products you won't be able to live without! *By heather muir*



**best CELEB HAIR!**  
SELENA GOMEZ

"I love how she mixes up her hairstyles. Straight or curly, it always has tons of shine!"

-KATRINA, 21, RI



**best STYLER**

Paul Mitchell Sculpting Foam, \$9, paulmitchell.com for salons

"It's the only thing that controls my poufy curls! It's also great for smooth looks like a sleek ponytail."

-MAUREEN MCCARTHY, CELEB STYLIST

★  
EXPERT PICK!



**best SHAMPOO**

Herbal Essences Hello Hydration Shampoo, \$3, drugstores

"I love how it makes my hair smell like fresh coconut!"

-KIANA, 16, GA

# HAIR



**best SMOOTHING CREAM**

John Frieda Frizz-Ease Straight Fixation Smoothing Crème, \$7, drugstores

**best HAIRSPRAY**

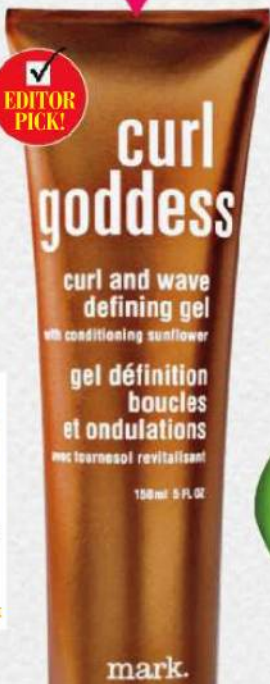
Aussie Catch the Wave Sprunch Aerosol Hair Spray, \$3, drugstores

"One spritz and my hair stays in place all day without feeling stiff."

-DAKOTA, 15, OK

**best CURL ENHANCER**

Mark Curl Goddess Curl and Wave Defining Gel, \$6, meetmark.com



✓  
EDITOR PICK!



**best CONDITIONER**

Pantene Pro-V Fine Hair Solutions Flat to Volume Conditioner, \$4, drugstores

✓  
EDITOR PICK!

**best DE-FRIZZER**

Garnier Fructis Style Sleek & Shine Anti-Humidity Smoothing Milk, \$4, drugstores



**best MOUSSE**

Tresemme Thermal Creations Volumizing Mousse, \$5, drugstores



STILL LIVES: J. MUCKLE/STUDIO D. GOMEZ: IAN GAVAN/GETTY IMAGES.



L' O R É A L<sup>®</sup>  
PARIS

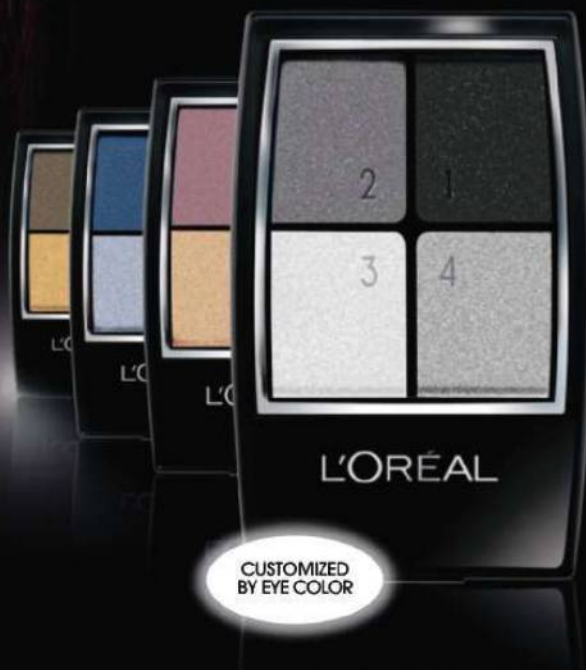
STUDIO SECRET No. 3

Smoky Eyes in Shades That Enhance Your Eye Color

NEW

## COLOR SMOKES SHADOWS

BY STUDIO SECRETS™  
PROFESSIONAL



### THE SMOKY EYE LOOK MADE EASY

Dramatize your eyes in 4 easy steps:



Discover backstage beauty secrets made easy at [lorealparis.com/studiosecrets](http://lorealparis.com/studiosecrets)

Eva is wearing Blackened Smokes. ©2010 L'Oréal USA, Inc.

L'ORÉAL  
PARIS

Because you're worth it™



**best NAIL POLISH**

OPI Nail Lacquer, \$9, ULTA stores



**best LIP GLOSS**

Victoria's Secret Beauty Rush Lip Gloss in Strawberry Fizz, \$7, victoriasecret.com

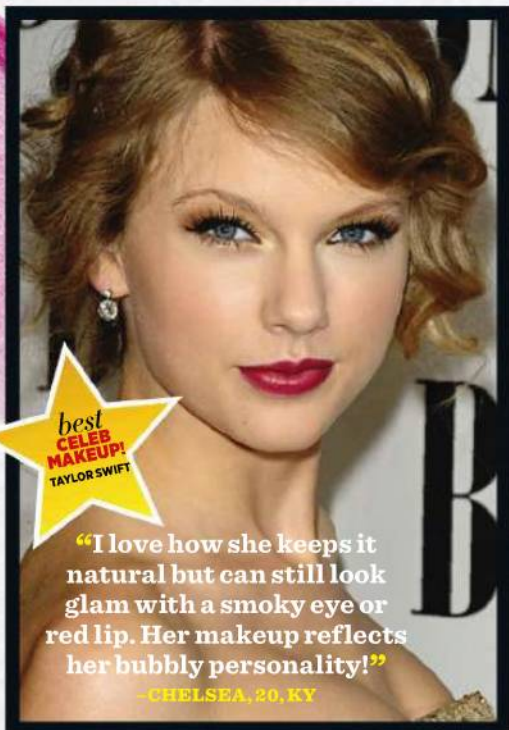
"This gloss is the perfect candy-pink color, and it tastes like a sweet treat!"

-COURTNEY, 17, MI



**best BLUSH**

CoverGirl Cheekers Blush in Pretty Peach, \$4, drugstores



"I love how she keeps it natural but can still look glam with a smoky eye or red lip. Her makeup reflects her bubbly personality!"

-CHELSEA, 20, KY

# MAKEUP

**best FOUNDATION**

BareMinerals Original SPF 15 Foundation, \$25, bareminerals.com



**best EYELINER**

Urban Decay 24/7 Glide-On Eye Pencil in Zero, \$17, urbandecay.com



**best LIP STAIN**

Revlon Just Bitten ColorStay Lipstain in Passion, \$9, drugstores

"It gives me a pop of color that doesn't feel like I'm wearing too much, and it lasts for hours."

-GUCCI WESTMAN, CELEBMAKEUP ARTIST



★ EXPERT PICK!

**best MASCARA**

Rimmel London Sexy Curves Mascara in Black, \$8, drugstores



✓ EDITOR PICK!

**best MASCARA**

CoverGirl LashBlast Volume Mascara in Black, \$8, drugstores



**best LIPSTICK**

MAC Cosmetics Viva Glam Lipstick in Viva Glam Gaga, \$14, maccosmetics.com



**best BRONZER**

MAC Cosmetics Bronzing Powder in Golden, \$22, maccosmetics.com

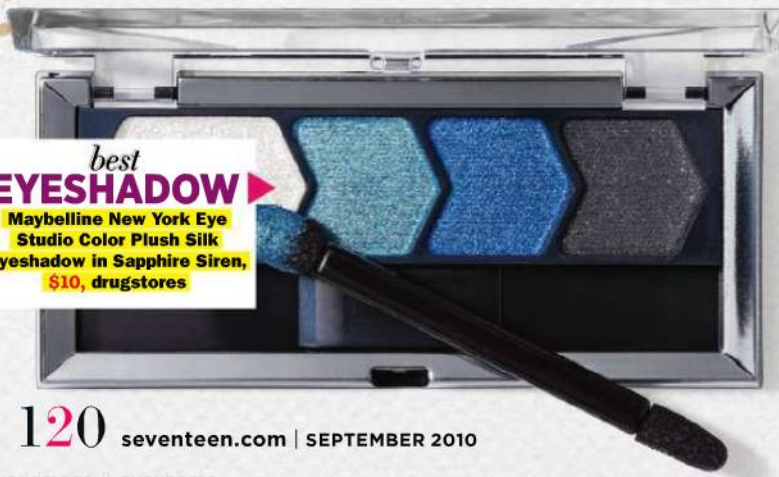
"I get the perfect sun-kissed glow when I sweep this all over my face."

-MEGAN, 20, DC



**best EYESHADOW**

Maybelline New York Eye Studio Color Plush Silk Eyeshadow in Sapphire Siren, \$10, drugstores





L' O R É A L

SKIN-EXPERTISE

**THE #1 NEW CLEANSER\***  
For a daily pore-by-pore clean

go  
360°  
Clean™

DEEP EXFOLIATING SCRUB  
+ THE SCRUBLET™



POP OUT



POUR ON



GO CLEAN

**smaller pores + cleaner skin**  
Clinically proven to clean better  
than traditional cleansers.\*\*

SCRUB  
WITH  
APRICOT  
BEADS



SUPER SOFT  
SCRUBLET™

“Grab your Scrublet and Go 360° Clean.”  
Doutzen Kroes



Can I Help You find the perfect skincare regimen?  
Go to [lorealparis.com/canihelpyou](http://lorealparis.com/canihelpyou)

\*#1 New Cleanser in 2010 based on IRI F/D/M unit sales YTD ended 5/16/10.  
\*\* vs traditional cleansing in a clinical test. ©2010 L'Oréal USA, Inc.

L'ORÉAL  
PARIS  
Because you're worth it™





best  
CELEB  
SKIN  
BEYONCE

"You can tell that she takes really good care of her skin! She looks natural and like she's not trying too hard. Her glow is gorgeous!"

-JUSSIE, 20, NH



best  
**ACNE TREATMENT**

Clean & Clear Advantage  
Mark Treatment, \$7, drugstores

"This spot treatment is a lifesaver! It helps make my acne scars less noticeable and treats my breakouts."  
-GINA, 17, GA



best  
**GOING-OUT FRAGRANCE**

Viva La Juicy by Juicy Couture  
Eau de Parfum Spray,  
\$87 for 3.4 oz., sephora.com

# SKIN



best  
**SELF-TANNER**

Jergens Natural Glow  
Revitalizing Daily Moisturizer,  
\$9, drugstores



best  
**TONER**

Proactiv  
Revitalizing  
Toner, \$16,  
proactiv.com



best  
**BODY WASH**

Bath & Body Works  
Signature Collection  
Shower Gel in Warm  
Vanilla Sugar, \$11, Bath  
& Body Works stores

"My skin feels smooth and smells amazing all day when I shower with this. (I use it as bubble bath too!)"

-BROOKE, 16, MI



best  
**BODY LOTION**

Victoria's Secret  
Drenched in Pink  
Supersoft Body  
Lotion in Fresh  
& Clean, \$12,  
victoriasecret.com



best  
**MOISTURIZER**

Clinique Dramatically  
Different Moisturizing Lotion,  
\$23, clinique.com



best  
**HAIR REMOVER**

Sally Hansen Pure Scent-sation  
Hair Remover Creme  
for Body, \$10, drugstores

EDITOR PICK!

best  
**DEODORANT**

Secret Scent Expressions  
Va Va Vanilla Deodorant,  
\$4, drugstores

"The formula glides on clear, and it's the only deodorant I can apply in the morning and know it'll still be working at night."

-DANIELLE, 17, GA



best  
**FACIAL CLEANSER**

L'Oréal Paris  
Go 360 Clean Deep  
Facial Cleanser, \$7,  
drugstores

BEYONCÉ: KEVIN MAZUR/WIREIMAGE.



9:00am ▶ 9:00pm ▶ 9:00am

# can your smooth pass the second day test?

## **NEW** Pantene. Frizzy to Smooth system.\*

Put it to the test and make your smooth last into a second day! Pantene found that medium to thick hair absorbs up to 40% more moisture\*\* - and poof - here comes the frizz! So Pantene custom designed a system that HELPS SEAL SMOOTH IN, SEAL MOISTURE OUT.

\* Second day smooth: Frizzy to Smooth Shampoo & Conditioner, Straighten and Smooth Creme & Anti-Humidity Hairpray

\*\* vs. fine hair.



# PANTENE

HEALTHY MAKES IT HAPPEN

Find your solutions at [pantene.com](http://pantene.com)



GET YOUR

# Hair Fix



**FINE** hair has up to 50% less protein than thick hair and it may need special reinforcements to keep it from falling flat, or breaking. Check out the **NEW Customized Pantene Pro-V Fine Hair Solutions**, a collection with options to deliver bounciness, revitalized hair and effortless volume that lasts all day.

## *Tips from Ingrid*

Check out these tips on how to use **Fine Hair Solutions** to keep fine hair from falling flat and get volume that lasts well past 4pm. XO, Ingrid

First, massage a small amount of **Flat To Volume Shampoo** into your scalp. It's important to wash fine hair more frequently (I wash daily) to remove unwanted buildup that can make your hair flat.

Next, work **Flat To Volume Conditioner** evenly through your hair and leave it on for 3 minutes. I always apply it from mid-strand to the ends because my fine hair tends to be oily at the scalp.

While hair is still damp, spray 3 pumps of **Root Lifter Spray Gel** into your hand. For extra lift, I like to flip my head upside down and massage evenly into my roots.

For all day volume, I recommend using **Lasting Volume Hairspray**. After you've finished styling, spray 6-8 inches away from your hair. Massage it into the roots for bounce and volume.



**CURLY** hair's twists and turns cause cuticles to weaken, which can leave hair rough and difficult to control. Find options to define your curls and control frizz in the **NEW Customized Pantene Pro-V Curly Hair Series**.

**COLOR-TREATED** hair's structure becomes chemically altered during the coloring process potentially leading to color fading, breakage and a dull appearance. Try out the **NEW Customized Pantene Pro-V Color Hair Solutions** which works to help protect colored hair from damage and restore shine.

Four systems transform hair to the healthy and beautiful locks you've always wanted. Color-coded product helps you choose the solution that is right for you!

Discover all four customized systems and find yours at [pantene.com/productfinder](http://pantene.com/productfinder)

*Ingrid received products for her endorsement.*



# WITH SEVENTEEN BEAUTY SMARTIE, INGRID

**Ingrid** shows you how to transform your hair this fall to the healthy and beautiful hair you've always craved with **NEW Customized Pantene Pro-V Solutions** available for Fine, Medium-Thick, Curly and Color-Treated hair.



**MEDIUM-THICK** hair can be more rigid and capable of absorbing more moisture than fine hair, which can lead to frizz. Don't miss out on the **NEW Customized Pantene Pro-V Medium-Thick Hair Solutions**, which includes options that work to protect from breakage and control frizz.

## *Tips from Ingrid*

Take a look at these tips on how to use **Medium-Thick Hair Solutions** to help make medium-thick hair smooth and virtually frizz-free. All the best! XO, Ingrid

First, massage a quarter-sized amount of **Frizzy To Smooth Shampoo** into your scalp to tame frizz. Rub it in using circular motions until a thick lather forms and rinse thoroughly to remove all unwanted residue.

Next, work **Frizzy To Smooth Conditioner** through the ends of hair and let it sit for several minutes. The steam from the shower will create a mini-deep conditioning effect that will leave hair soft and smooth.

Apply a dime-sized amount of **Straighten & Smooth Creme** to wet hair and blow dry. Or, use a small amount on dry hair and style as usual.

To keep frizz controlled all day, I recommend spraying **Anti-Humidity Hairspray** 6-8 inches away from fully styled hair. For quick, frizz controlled waves, spray it on damp hair and use your fingers to sculpt.

**ENTER THE  
GET YOUR HAIR FIX  
SWEEPSTAKES** for the chance to win a **\$500 shopping spree**, Pantene products, and **your own Beauty Smartie video** from Ingrid, customized just for you! Go to [seventeen.com/pantene](http://seventeen.com/pantene) to enter, plus check out **Ingrid's video** for healthy hair tips using **NEW Customized Pantene Pro V Solutions**.

**Watch Ingrid's video NOW from your smartphone!**  
Get instant tips for all-day volume and frizz-fighting strength against damage.



- 1: Download the free app at <http://gettag.mobi>
  - 2: Scan your smartphone over the bar code
  - 3: Depending on your phone, the video should launch immediately!
- For help, visit [seventeen.com/gettag](http://seventeen.com/gettag).  
No smartphone? Go to [seventeen.com/pantene](http://seventeen.com/pantene) to view.

Your carrier's MMS/picture messaging and standard carrier rates may apply. You must have a camera-enabled phone capable of sending pictures. To view the video your phone must be video-enabled. Program available on most carrier networks and in the U.S. only. For complete mobile terms and conditions, please log on to [Microsoft.com/tag](http://Microsoft.com/tag).

Get the free app for your phone at <http://gettag.mobi>

NO PURCHASE TO ENTER OR WIN. "Get Your Hair Fix Sweepstakes". Sponsored by Hearst Communication, Inc. To Enter: Go to [seventeen.com/pantene](http://seventeen.com/pantene) beginning 12:01am ET on 8/9/10 through 11:59pm ET on 9/13/10. Odds of winning will depend upon the total number of eligible entries received. Must be female, 13-24 years of age and legal residents of the 50 United States and District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [www.seventeen.com/pantene](http://www.seventeen.com/pantene).



8:00am ▶ 4:00pm ▶ 8:00pm

# can your volume pass the 4 o'clock flop test?

**NEW** Pantene. Flat to Volume system.\* Put it to the test and see your volume last all day. Pantene found that fine hair has up to 50% less protein\*\* and custom designed a system to give it the power to **STAND UP STRONGER, STAY FULL LONGER.**†

\*For all day volume: Flat to Volume Shampoo & Conditioner, Root Lifter Spray Gel and Lasting Volume Hairspray.

\*\*vs. thick hair.

†System vs. Shampoo and Conditioner.



# PANTENE PRO-V

## HEALTHY MAKES IT HAPPEN

Find your solutions at [pantene.com](http://pantene.com)



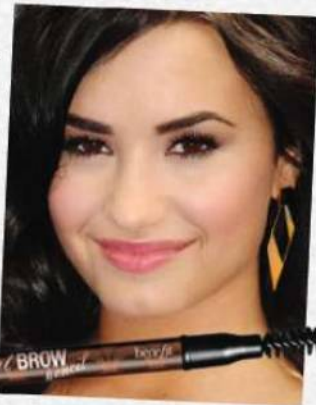
# CELEB besties!

You voted for these stars' best looks—we tell you how to steal them for yourself!

## best BOLD BROWS

Demi Lovato

Play up your eyes with bold brows like Demi does. For a polished look, use a brow pencil one shade deeper than your natural brow color and draw light feathery strokes over your natural arch shape.



**GET THE LOOK:** Benefit Instant Brow Pencil in Deep, \$20, benefitcosmetics.com



## best STYLE SWITCHER

Lauren Conrad

Show off different sides of your personality like LC with cute braids, glam curls, and sleek ponies! But keep your hair healthy by spritzing it with a heat protectant *before* you style.

**GET THE LOOK:** Catwalk by TIGI Sleek Mystique Haute Iron Spray, \$20, tighaircare.com for salons

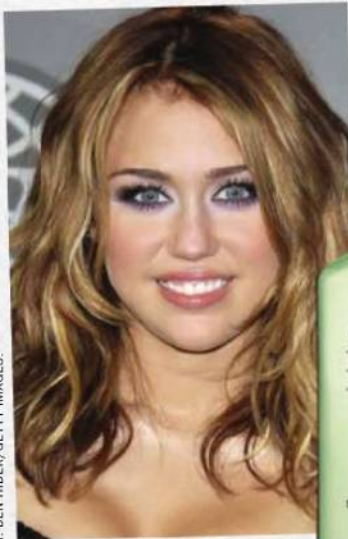


## best BEACHY WAVES

Miley Cyrus

Get Miley's perfectly tousled style by spraying a texturizer onto damp hair, then drying with a diffuser. Wrap a few pieces around a curling iron to define the waves.

**GET THE LOOK:** Salon by Sally Hershberger Mineral Spray, \$24, hsn.com

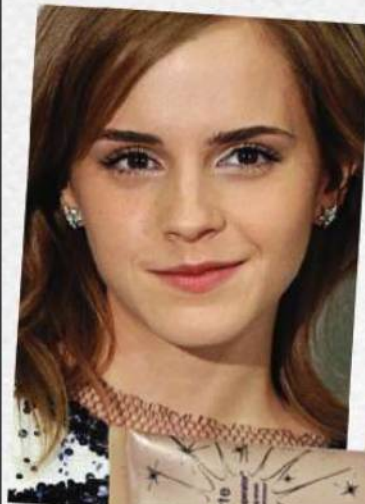


## best FLAWLESS COMPLEXION

Emma Watson

Emma's perfect skin is easy to get: Use a tinted moisturizer with light-reflecting shimmer—it gives you a natural glow while hiding imperfections.

**GET THE LOOK:** Tarte Smooth Operator Illuminating Serum from the Radiant & Rested Complexion Collection, \$42, sephora.com



# THE WORSTIES

Everyone has an off beauty day—even celebs! Their mistakes will prevent them from happening to you.

### worst TAN



**SNOOKI** Step away from the tanning bed! Get a glow—the safe way—by applying a gradual self-tanner!

### worst MAKEUP



**TAYLOR MOMSEN** Less is more when applying dark shadow. With smoky eyes, start with a little, then build on it.

### worst BROWS



**AURINA PATRIDGE** Super-skinny brows look wimpy on her face. Resist overplucking by removing hairs only under your brows.

### worst HAIR



**CHRISTINA AGUILERA** We like her bob bouncy, not crunchy! Mist hairspray on your brush, then comb through hair for hold with softness.

LOVATO: BARRY KING/FILMMAGIC; CONRAD: AMY GRAVES/WIREIMAGE; JEFF KRAVITZ/FILMMAGIC; JASON LAVERIS/FILMMAGIC; WATSON: GARETH CATTERMOLE/GETTY IMAGES; CYRUS: GEORGE PIMENTEL/WIREIMAGE; SNOOKI: JOHN PARRA/WIREIMAGE; MOMSEN: MICHAEL TRAN/FILMMAGIC; PATRIDGE: DENISE TRUSCELLO/WIREIMAGE; AGUILERA: BEN HIDER/GETTY IMAGES.

SEVENTEEN.COM Score all of the Besties products for free at [seventeen.com/freebies](http://seventeen.com/freebies).



seventeen's BEST BEAUTY AWARDS!

# HOT DEALS!

What makes the best beauty products even better? Amazing coupons and freebies!

## 15% OFF MAKEUP AND SKIN CARE AT SOAP.COM!

Get 15% off your favorite skin care, makeup, and bath and body brands at Soap.com. Valid from August 10, 2010, to September 13, 2010. Valid on your first Soap.com order. Enter promo code **SOAP17** at checkout.

**SOAP.com**



**RITE AID PHARMACY** Manufacturer's Coupon/Expires 9/13/2010

# \$1.00 OFF

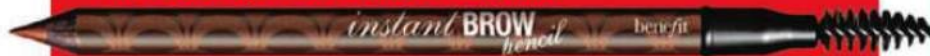
## COVERGIRL LASHBLAST VOLUME MASCARA

Bring this coupon to your local RITE AID and receive \$1.00 off your purchase of CoverGirl LashBlast Volume Mascara. Valid through September 13, 2010. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated. Offer not valid online at riteaid.com.

Barcode: RC4912636897601103010

## FREE INSTANT BROW PENCIL WITH ANY \$17 ONLINE PURCHASE!

**benefit**  
SAN FRANCISCO



Spend \$17 or more at benefitcosmetics.com, then enter the code **PRETTY17** at checkout to receive a free Instant Brow Pencil in Light to Medium. Valid from August 10, 2010, to September 13, 2010. Not combinable with any other special offers. Use promo code: **PRETTY17**

## 50% OFF A NEW CATWALK BY TIGI HAIR PRODUCT

Bring this page to any ULTA store and receive 50% off your purchase of one of the new Catwalk by TIGI products. Coupon cannot be used in conjunction with any other offers and is only applicable toward the purchase of a Your Highness Volume Collection, Curlesque Curl Collection, or Sleek Mystique Straight Collection product. Valid from August 10, 2010, to September 13, 2010. **CASHIERS: Please key 0-00000-10166-0 to redeem this coupon.**

**ULTA BEAUTY**  
CATWALK TIGI



# 20% OFF

## BAREMINERALS "GET STARTED KIT"



### BARE ESSENTUALS

Bring this page to any Bare Escentuals Boutique, Sephora, Sephora Inside JCPenney, or ULTA store and get 20% off any "Get Started Kit," which includes foundation, brushes, and a how-to DVD. Valid from August 10, 2010, to September 13, 2010. To redeem online at bareescentuals.com, sephora.com, and ulta.com, use promo code: **SEVENTEEN**



SEPHORA & BE BOUTIQUES



ULTA

Not valid at any other Web site or at any other retail location (including Bare Escentuals Outlet Stores and QVC). **CASHIER:** Process sale using SEVENTEEN discount code at tender screen. Not valid for purchase of Gift Cards. No photocopies. Limit one per person and per customer. Cannot be combined with any other offers, including "TV Offers." Coupon value at 1/100 of 1 cent. We reserve the right to cancel any order due to ineligible use of coupon code and to modify or cancel this offer due to technical error or unforeseen problems.

## FREE LIP GLOSS WITH ANY PURCHASE OF \$5 OR MORE AT TARTE.COM!



Valid from August 10, 2010, to September 13, 2010. Available while supplies last. Use promo code: **SVTN**





# Yum Forever!

Life can be complicated,  
skincare shouldn't be.™

Clean Scene is a new, fresh approach  
to gentle, effective daily skincare. Now  
you can easily enjoy skin that's  
balanced and beautiful!



With **antioxidant-rich Yumberry** to neutralize  
your skin's worst  
enemies.



**Clean  
Scene**  
by Murad®

**EXCLUSIVELY AT SEPHORA  
and [mycleanscene.com](http://mycleanscene.com)**

Disclaimer: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. For Official Rules and to enter, visit: [www.myclenscene.com/seventeen1](http://www.myclenscene.com/seventeen1). Sweepstakes start 8/1/10 at 12:01 a.m. EDT and end 9/30/10 at 11:59 p.m. EDT. Must be 13 yrs or older and legal U.S. resident. Void in MA, ME. Restrictions apply, see Official Rules. One entry per person. Void where prohibited.

Register to win at  
[mycleanscene.com  
/seventeen1](http://mycleanscene.com/seventeen1)

**You. The Bahamas.  
And Clean Scene.**

Enter to win a **trip to  
the Bahamas for 2  
and a full year of  
Clean Scene product!**





# **Dove** **go fresh body mist** **and matching deodorant**

## **Introducing the Dove Deodorant Correspondent for Seventeen Marketing!**

Hundreds of young women applied to share their fresh perspective with readers across the country. Now, **Dove go fresh Body Mist and matching Deodorant** are proud to introduce you to Maryssa, one extraordinary woman who's overcome personal adversity and found her vision—and voice—through fashion.

**Name:** Maryssa

**Hometown:** Vista, CA

**Age:** 20

**HER PERSPECTIVE, HER WORDS:** My philosophy has always been to demand the impossible. When my father suffered a massive stroke, my dreams of attending fashion school seemed to disappear. But I've kept my head held high throughout it all and found an outlet to express my passion for fashion online.





**A FRESH OUTLET FOR FASHION:** Years ago I made becoming a fashion designer my main goal. Since then, I've designed for a variety of well-known musicians and I produce and host my own DIY fashion videos, followed by hundreds of fans online. Plus, I write a daily blog on fashion and trends around the world.

**WHAT'S TO COME:** Follow me every day at [DoveDeodorantCorrespondent.com](http://DoveDeodorantCorrespondent.com). Check out my videos, Tweets and blog, where I'll be sharing every step of my journey as a correspondent—from my trip to New York to meet my mentor, to my thoughts on fashion, school, beauty and confidence. I'd love to hear what you think!

Both found in the deodorant aisle.



RUB HERE TO SMELL THE NEWEST SCENT: REVIVE!

Introducing Dove go fresh Revive Body Mist and matching Deodorant in pomegranate and lemon verbena scent to help you feel fresh all day.

**Win weekly prizes at [DoveDeodorantCorrespondent.com](http://DoveDeodorantCorrespondent.com)!**

Log on to share your fresh perspective, ask the Dove Deodorant Correspondent Mentors questions, and enter for a chance to win exciting prizes every week!

\*No purchase or payment necessary to enter or win. "Dove Deodorant Correspondent" Sweepstakes sponsored by Hearst Communications, Inc. To enter, go to [www.dove.deodorantcorrespondent.com](http://www.dove.deodorantcorrespondent.com) beginning July 6, 2010, at 12:00am (ET) and ending October 31, 2010, at 11:59pm (ET). Weekly sweepstakes will be held Mondays 12:00am (ET) through Saturdays 11:59pm (ET) for 17 weeks. One weekly sweepstakes winner will win a prize valued up to \$210. Additionally, 25 weekly runners-up will win prizes valued up to \$1. Must be 13 years old and a legal resident of the 50 United States or District of Columbia at the time of entry. Void in Puerto Rico and where prohibited by law. Sweepstakes is subject to complete official rules available at [www.dove.deodorantcorrespondent.com](http://www.dove.deodorantcorrespondent.com).



# give yourself a salon cut at home!

When you can't make it in to see a pro, you can *look* like you did. Here's how to snip your hair yourself!

BY meredith gray



**17 tip** Avoid cutting your bangs straight across. It's almost impossible to do it in a perfect line!

## how to trim:



### straight bangs

- **When hair is dry**, comb your bangs straight and pull them tight; hold the ends between your fingers.
- **Hold the scissors vertically** and cut into your bangs. (Trim only 1/4-inch of hair or less.) The most flattering length is just below your brows.
- **Make small snips** from side to side until the hair below your fingers is gone.



### sideswept bangs

- **Blow-dry your bangs straight**, then pin the rest of your hair back to get it out of the way.
- **Use your fingers** to determine the angle you want your bangs to fall. (The shortest piece should reach just beneath your eye; the longest should hit at your cheekbone.)
- **Snip along your fingers vertically**, from the top of the angle to the bottom.



### split ends

- **Grab two-inch sections** of hair (make sure it's dry), starting at the back of your head. Pin the rest out of the way.
- **Hold the ends** out in front of you, gripping your hair no more than 1/4-inch above the ends.
- **Point the scissors downward** and cut away all the hair below your fingers.

## YOUR TOOL KIT:

To cut your hair like the pros, use the same products *they* do!

### fine-tooth comb

It helps section your hair so you can catch every little strand you want to trim.

**try:** Conair Rat Tail Comb, \$2, drugstores



### GOT CURLS?

Cut your hair **wet** instead of dry so that you can comb it through to the tips before you trim. Just remember to take off a little less—the length will shrink up when hair dries!

### professional shears

These special scissors are smaller and sharper than your average kitchen pair for detailed snipping.

**try:** Fromm Spectrum Shear, \$48, sallybeauty.com





I TIED A  
TAMPON TO  
MY KEYRING SO  
MY BROTHER  
WOULDN'T  
TAKE MY CAR.  
IT WORKED.

Why are 40% of people  
uncomfortable with tampons?

**Break the Cycle.**

New U by Kotex.® Tampons, pads and liners.  
For a free sample go to [ubykotex.com](http://ubykotex.com)

\*Trademark of Kimberly-Clark Worldwide, Inc. ©2010 KCWW





Most young women have questions about their period. **U by Kotex\*** and **Seventeen** teamed up to give readers the chance to ask those difficult questions about their period on **Seventeen.com's Get Advice forum**. Here are your **REAL questions** and **REAL advice** from **U by Kotex\*** Brand Community Leader, Jordan Miller. There is nothing to hide! Be fierce and fabulous and read on!

**You Asked For It!**

# Real Questions, Real Answers

## Serious Attitude. Serious Protection\*.

The new line of products is **colorful and innovative**, with a wide selection of **cool products** to choose from. **U by Kotex\*** Brand thinks fem care should be **fierce and fabulous**—just like you!



U by Kotex\*  
CleanWear\* Pads



U by Kotex  
Click\* Tampons



U by Kotex  
Barely There\* Liners





**Q:** What is the difference between a pad and a tampon?

**A:** A tampon is made of rayon or cotton, pressed together to form a cylinder-like shape that is inserted into your vagina to absorb menstrual blood. There is a string at the end of the tampon to pull it out. Some tampons have applicators, either cardboard or plastic, and some do not. Pads are... well... pads that are worn on the outside of your body. They have an absorbent side and a sticky side. The sticky side attaches to your underwear and might even have "wings" to hold the pad in place and protect the sides. Both pads and tampons are healthy and safe ways to absorb your menstrual flow when used correctly.



**Q:** Is it painful to use a tampon?

**A:** Tampons should not be painful as long as you are inserting them correctly and using the right absorbency. If you're just starting out, try a lighter absorbency (such as Regular) and then increasing to a Super or Super Plus if your flow is heavier. You can wear a liner in addition to a tampon until you work up to the larger ones to prevent any leakage. The second important element is to make sure you are relaxed when inserting the tampon. Try taking a deep breath, this will relax your muscles making it go in easier—once it is in, you shouldn't feel it at all.

# Revealed!



**Q:** When I have my period at school, what's the best way to sneak a tampon/pad to the bathroom?

**A:** Both pads and tampons have actually come a long way. Now the pads are ultra thin and tampons are super small in size so it's easy to tuck them in your pocket, or even up your sleeve. If your tampon or pad does happen to fall out, don't sweat it! Every single girl has a period and if there are guys who can't deal with that, they have some major catching up to do in the maturity department!



**Q:** How long can I wear a pad or tampon for?

**A:** Tampon and pad manufacturers recommend wearing the product for no more than 4–8 hours! If your flow is heavier, you might have to change it a little more frequently. But you can check when you go to the bathroom if your pad is full or if the tampon strings is starting to show blood at the top. Very important: never leave your tampon in for longer than 8 hours.

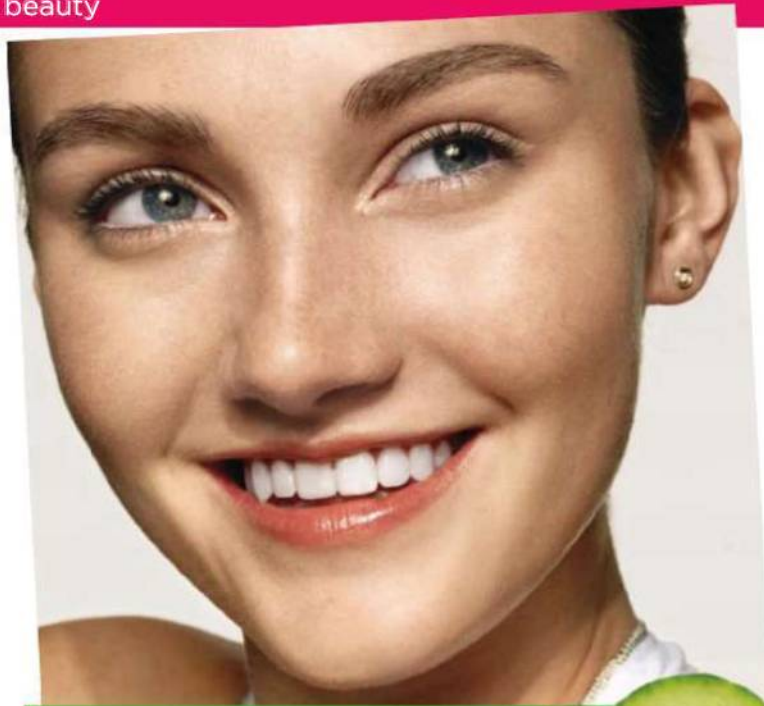


**Q:** What do I do if I have my period and I'm invited to a pool party? I've never tried a tampon—help!

**A:** If you are just hanging out poolside, you can wear a pad (and maybe some shorts over your suit) but if you plan to go swimming, I would recommend that you use a tampon. When you swim, the water pressure will actually stop the flow of your blood so, while swimming, you could get away with wearing a lower absorbency tampon.

Go to [UbyKotex.com](http://UbyKotex.com) for more info.





# get clear skin now!

These easy DIY recipes give you a pretty complexion—for free!

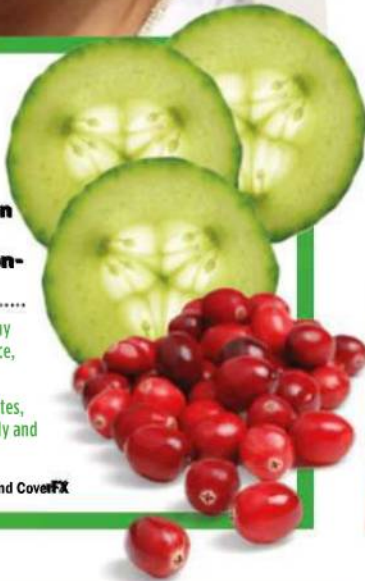
by heather muir

## calm redness CUCUMBER MASK

Soothe irritation (from stress, swollen red pimples, or overwashing) with cooling cucumbers and inflammation-reducing cranberries.

- Grate 1 cucumber and combine with 1 tablespoon plain yogurt and 1 tablespoon fresh cranberries (mashed).
- Mix the ingredients together to create a paste.
- Apply the mask to any red areas on your face, neck, or chest.
- Wait for 5 to 10 minutes, then rinse thoroughly and moisturize.

**17 EXPERT:** Lee Graff, skin care expert at makeup brand CoverFX



## brighten skin PAPAYA FACIAL

### PAPAYA FACIAL

Give your skin a glow with this mask that's packed with natural hydrators, like banana, papaya, and coconut water.

- Combine 3 tablespoons mashed papaya with 2 tablespoons mashed banana, 2 tablespoons milk, 1 tablespoon coconut water, and 1 tablespoon yogurt.
- Stir the mixture until it forms a thick consistency, then chill in the refrigerator for one hour.
- Smooth the mask onto clean skin.
- Wait 5 minutes, then rinse your skin with cool water.

**17 EXPERT:** Skyy Hadley, skin care expert at As U Wish Spa, Hoboken, NJ



## stop breakouts PUMPKIN TREATMENT

### PUMPKIN TREATMENT



Unclog your pores to prevent zits—pumpkin enzymes exfoliate dead skin, while honey keeps skin super-moist.

- Combine 1 teaspoon canned pumpkin puree with 1 teaspoon honey, 1 teaspoon cider vinegar, 1 teaspoon flour, and 1 egg.
- Using a fork, beat the mixture until smooth.
- Smooth a thin layer onto clean dry skin (avoiding your eye area) and leave on for 20 minutes.
- Rinse with lukewarm water; pat skin dry.

**17 EXPERT:** Shobha Tummala, skin care expert at Shobha Salons, New York, NY



# COVERGIRL®

DREW BARRYMORE



Lash inserts were applied to add lash count to Drew's lashes before applying LashBlast Fusion mascara

## lashes that want it all, can have it all!

**NEW** lashblastfusion a dramatic blast of volume and length.

COVERGIRL has gone all out with its first ever volume + length mascara. The fiberstretch formula and oversized brush make every little lash **bigger, fuller, longer-looking and more dramatic.\*** Blast your lashes to bold levels of length and volume with new LashBlast Fusion. easy breezy beautiful COVERGIRL

\*vs. bare lashes

Drew Barrymore is wearing LashBlast Fusion in Very Black.





**FRUITY**

Juicy orange and plum give you a burst of energy that keeps you going all day long.

**try:** Adidas Moves Pulse Her, \$26 for 1 oz., drugstores

**ROMANTIC**

Break this one out before a big date—it's a flirty combo of red rose and amber.

**try:** Jessica Simpson Fancy Nights Eau de Parfum Spray, \$49 for 1.7 oz., Macy's

**SPICY**

The peppery kick makes you want to dance, but peach and violet undertones give it a sweetly mellow feel.

**try:** Lancôme Trésor In Love, \$66 for 1.7 oz., department stores

**SWEET**

This yummy scent is like a candy apple in a bottle—and makes you smell good enough to eat!

**try:** Avril Lavigne Forbidden Rose Eau de Parfum, \$39 for 50 ml., Kohl's

# smell delicious!

Pick a new fragrance that suits *your* taste.

BY meredith gray

**WARM**

You'll picture yourself cuddled up by a fireplace thanks to a blend of cozy vanilla and earthy sandalwood.

**try:** S by Shakira Eau de Toilette, \$35 for 1.7 oz., drugstores

**JUICY**

Ripe berries and a hint of leather give you a bold, confident vibe!

**try:** Outspoken by Fergie Eau de Toilette Spray, \$28 for 1.7 oz., avon.com

**FLOWERY**

This pretty scent will make you feel like you're strolling through an amazing garden—instead of down the hallway!

**try:** Peace, Love & Juicy Couture, \$67 for 1.7 oz., macys.com (available mid-September)

**SOPHISTICATED**

Go for this complex sweet-and-savory scent (a cool mix of fig and caviar!) when you want to be extra chic.

**try:** Womanity by Thierry Mugler Eau de Parfum Spray, \$78 for 1.7 oz., Bloomingdale's



Everyone Experiences It Differently.



New 5 Gum  
Stimulate Your Senses®

©2010 Wm. Wrigley Jr. Company. All Rights Reserved. 5, React, Stimulate Your Senses and all affiliated designs are registered trademarks of the Wm. Wrigley Jr. Company or its subsidiaries.



# health

GET YOUR

# BEST BUTT

Look amazing in your jeans! Turn for super power moves from Gunnar Peterson (who trains **Kim Kardashian**) to lift and firm up your booty in just three weeks.



*Kim says exercise helps her appreciate her body. "I love my curves!"*

OPEN FOR WORKOUT MOVES!

MAIN PHOTO: JASON TODD; FASHION STYLIST: KATIE PAINE; HAIR: DANIELLE IRENE FOR ARTISTSBYTIMOTHYPRIANO.COM; MAKEUP: CLAUDIA LAKE FOR IARE COSMETICS/CONTACTNYC; ON MODEL: BUTTON-DOWN, AMI CLUBWEAR; JEANS: UP, RAW; BELT: URBAN ORIGINAL; KARDASHIAN: AMI IMAGES/SPLASH NEWS.



# get a cute booty in



## YOUR PERSONAL TRAINER

**TRAINING TIP:**

"There are four moves here, but pick only three each time you work out. Switch it up to keep your body challenged!"

**NAME:** Gunnar Peterson

**LOCATION:** Beverly Hills, CA

**CELEBS HE TRAINS:** Kim Kardashian, Vanessa Minnillo

**WEB SITE:** [gunnarpeterson.com](http://gunnarpeterson.com)

## THE SECRET TO FAST RESULTS!

Before doing your toning moves, start with 30 minutes of cardio that will make you lean all over *and* shape your butt.

● **WALK OR JOG**

Hills give your butt a lift! So find a hilly place to run, or set the treadmill on an incline.

● **DO THE ELLIPTICAL MACHINE**

Push down with your heels, and work it backward for 15 minutes, then *forward*, to tone your butt evenly all over.

● **CLIMB THE STAIRMASTER**

Lean forward at your waist and take it two steps at a time—it really targets those butt muscles.

1

## CURTSEY



Mahala, 18, was captain of her swim team last year!

- A Stand on your left leg with a chair to your right, using your right arm to keep your balance.
- B Squat, you're to gro

3

## SIDE-LUNGE WOODCHOPS



A



B

**TRAINING TIP:**

"This can give you a flat belly too! The farther you reach the weight away from your body, the more you work your abs."

- A Stand with feet together. Hold a 5-lb. weight in both hands near your right ear.
- B Lunge left as you bring the weight across your body, all the way down to your left ankle. Return to start. Do 8, then repeat to the opposite side.

4



**TRAINING TIP:**

"To avoid a knee injury, make sure you land each jump softly, with slightly bent knees."



A

- A Stand, legs a little wider than shoulder-width apart and arms at sides. Turn toes out slightly.
- B Squat, you're to gro

**TEAR OUT HERE!**



Join Team Sev

STEP-BY-STEP PHOTOS: CHRIS ECKERT/STUDIO D. SITTINGS EDITOR: BETSY MULLINIX. HAIR AND MAKEUP: ERICA WHELAN. ON MAHALA: BLUE TANK, ALO; SPORTS BRA, REEBOK; SHORTS, ADIDAS; SNEAKERS, SAUCONY. STILL LIVES: J. MUCKLE/STUDIO D.



# 3 weeks!

This workout gives you the best bang for your butt! Just do it three times a week for three weeks and you'll tone up super-fast.

## ES



### TRAINING TIP:

"As you get stronger, keep your back leg raised the whole time to get faster results."

pushing your right foot back like doing a curtsy and tap your toes und. Do 2 sets of 8 on each leg.

## 2

## STEP DOWNS



### TRAINING TIP:

"For this move to work, focus on keeping your hips and butt high in the air. Pretend you're reaching to pick a coin off the ground!"



**A** Stand on the edge of a step or curb with feet shoulder-width apart.

**B** Step forward and reach to touch ground, then push off front foot to return to start. Do 2 sets of 8, then repeat with other leg.

## QUAT JUMPS



**B** Squat down low, until knees are bent to 90° and thighs are most parallel to the floor.

**C** Jump up as high as you can, then return to start; repeat. Do 2 sets of 8.

## WIN A SWAG BAG!



Every workout feels more fun in a cute new outfit! So go to [seventeen.com/freebies](http://seventeen.com/freebies) for a chance to win everything you see here from Under Armour.

**WORTH \$185 TOTAL!**



MONDAY



**T.B.L.T.**

- 1 tbsp. light ranch dressing
- 2 slices whole wheat toast
- 2 slices cooked turkey bacon
- 2 slices turkey breast
- 2 thin slices tomato
- 2 leaves romaine lettuce

A fun twist on a classic sammie. Spread dressing on 1 slice of toast. Add turkey bacon, turkey, tomato, and lettuce. Top with second slice of toast, cut it in half, and pack it in a zipper baggie!

# lunches you'll love!

Already over the blah food in the caf? Then pack these yummy lunches—they have the perfect combo of protein and fiber to keep you energized all day!

TUESDAY

**red, black & yellow burrito**

- 1/2 cup canned black beans
- 1/4 cup canned corn, drained
- 2 tbsp. canned diced tomatoes
- 1/4 cup cooked brown rice
- 2 tsp. pepper Jack cheese
- 1 ten-inch whole wheat tortilla

So easy! Put beans in a strainer and rinse. In a large bowl, toss the beans with corn and tomatoes. Stir in rice and cheese. Put the whole mixture in the tortilla and roll it up, then wrap burrito in foil. Yum!



WEDNESDAY

**honey-mustard chicken salad**

- 3/4 cup cooked pasta
- 1/2 cup frozen baby peas
- 1/2 cup grape or cherry tomatoes, halved
- 1/2 cup precooked grilled chicken strips
- 1/4 cup Parmesan cheese
- 2 tbsp. light honey-mustard dressing

Your favorite flavors in one bowl! While pasta is cooking, put peas and tomatoes in a strainer; rinse under hot water for a sec. When pasta is cooked, drain and place in a container with a lid. Toss in peas, tomatoes, and chicken. Add cheese and dressing, then toss to coat. Cover and slip it in your bag!



THURSDAY

**meatball pizza**

- 1/4 cup marinara sauce
- 1 whole wheat pita
- 1/4 cup shredded or cubed skim mozzarella cheese
- 2 cooked turkey meatballs, thinly sliced
- 1 tsp. sliced fresh basil

So much better than doughy school pizza! Spread sauce evenly over pita. Top with cheese and meatball slices. Bake in oven at 350°F until cheese is melted. Top with basil, cool in fridge overnight, then cut into four slices and wrap in foil.

FRIDAY

**spicy ham & cheese rolls**

- 1 spinach or whole wheat wrap
- 1 tbsp. spicy mustard
- 2 slices reduced-fat cheddar cheese
- 3 slices low-sodium ham
- 1/4 cup shredded lettuce
- 1/4 cup shredded cucumber
- 1/4 cup shredded carrots
- 2 tsp. diced tomatoes

Buh-bye, boring lunch! Spread wrap with mustard, then top with cheese and ham. Add veggies and tomatoes to just half of wrap; roll up starting on that side (so they end up in the middle!). Cut into six rolls. Pack in a Tupperware container.



FOOD PHOTOS: PHILIP FRIEDMAN/STUDIO D, FOOD STYLIST: SUSAN OTTAVIANO FOR HALLEY RESOURCES, NIXON; KYLIE NIXON, KYLIENIXON.COM.



**MEET OUR CHEF!**

Kelsey Nixon is the cohost of *Kelsey & Spike Cook* on [food2.com](http://food2.com).

**17 EXPERT:** Tara Ostrowe Sneag, M.S., R.D., a nutritionist to teens in New York, NY.

**SEVENTEEN.COM** Learn to make more yummy lunches at [seventeen.com/lunch](http://seventeen.com/lunch).



# beat the body bullies

One nasty little comment can send your mind racing. Jess Weiner explains why you (and your body) aren't to blame.



**hold that comeback**  
Silence will drive those jerky boys crazy.



Everyone has dealt with a **body critic**—a person whose pointed dig or subtle comment instantly makes you feel bad about your appearance. Maybe it's a friend who dishes out compliments that feel more like **slams**: "Wow, you totally fill out that dress," she says, or, "That top is **perfect**—you can't even tell you're flat!" Even if she says it nicely, it feels weird that she's even thinking about **your** body, right? And suddenly every time you get dressed, all you can think about is the size of your hips or chest! But before you let the critics' hurtful words kill your confidence, take a minute to think about what's really **behind** them. Usually it's not about you—it's about them—and understanding that will help you brush off any insult and move on.

xo, Jess

## what they SAY

## what it really MEANS

### A GUY IN CLASS

“Damn, girl! You’ve got a big booty.”

Comments from random guys suck. They come out of nowhere and make you feel like your body is *always* being judged. But when a guy says something crass, he often does it **to look cool in front of friends**, or because he knows rude words get a reaction that make *him* feel powerful. So just roll your eyes and walk away: If you ignore him, he won't get the satisfaction he's after.

### YOUR FRIEND

“Sure, you can borrow my jeans, but will they fit?”

This one is super-confusing. **It feels like she's saying her body is better than yours**, but it may just be her lame, indirect way of telling you she doesn't want you wearing her jeans. So ask if she minds loaning you her clothes, and if she says it's fine, wear the jeans. Just listen for other body digs from her in the future. You may need to have a *direct* convo about her weirdness if it doesn't stop.

### YOUR COACH

“You really let yourself go in the off-season!”

Ouch! Even if you slacked a little (that's what the off-season is for!), **your body is changing fast**, and your coach probably forgets (or never knew, if he's a guy) what it's like to grow breasts or hips seemingly overnight. Tell your coach that you should be judged on your athletic performance, and that he can mind his own business about what your body looks like.

### YOUR MOM

“Do you need another cookie?”

It might feel like your mom thinks you're fat, but **consider the other reasons she may be saying it**. Is she cranky? Is she always dieting? Does she have issues with her own body? If so, watching you eat dessert might make her a little jealous. But instead of getting defensive, lead the way, and tell her that it's okay for you (and her!) to enjoy a treat sometimes.

## “I MADE BODY PEACE!”

“Last week a guy told me I had thunder thighs, but I didn't care, because they're all muscle! The *Seventeen* Body Peace Treaty has taught me to love what my body can do and to stop caring about what other people think it should look like.” —SIARRA, 15

Sign the *Seventeen* Body Peace Treaty and share your thoughts at [seventeen.com/bodypeace](http://seventeen.com/bodypeace).





# UTI PAIN? GET OVER IT FAST WITH AZO.



Get over the painful burning and urgency of a urinary tract infection fast with **AZO STANDARD<sup>®</sup> Maximum Strength**. From AZO, the *only* over-the-counter brand with a full line of the UTI products you need to quickly relieve symptoms, test at home or maintain urinary health.

## AZO

Feminine relief you can trust.

[azoproducts.com/seventeen](http://azoproducts.com/seventeen)



## SEX ED

## scary sex rumors!

Deadly shots! Pills that can hurt you! Is everything you're hearing true? Get the facts right here.

**RUMOR #1: "The HPV vaccine has been killing teenage girls!"**

**FALSE!**

Chances are a friend has forwarded you an e-mail about a girl who got really sick from Gardasil, the vaccine that helps protect against four high-risk strains of HPV (an STD that can cause cervical cancer or genital warts). And while there have been rare reports of scary side effects, like seizures, they haven't been directly linked to Gardasil. **The**

**bottom line is, any vaccine can have some risks, and you need to weigh**

**those risks** against the risks of skipping it. The chances of having a serious problem after getting the Gardasil shot are really unlikely (less than 2 in 10,000) but the risk of getting HPV in your lifetime is huge (8 in 10). Talk to your doc, who can help you decide.

## 17 FYI:

HPV is the number one cause of cervical cancer and genital warts. Getting vaccinated and always using a condom are the best ways to lower your risk every time.

**RUMOR #2: "Taking Plan B (aka 'the morning after pill') is like having an abortion."**

**FALSE!**

Some people confuse Plan B with a pill called RU-486, which is used to perform abortions at a doctor's office, but they're very different.

**Plan B is made with stronger doses of the same hormones that are in regular birth control pills,**

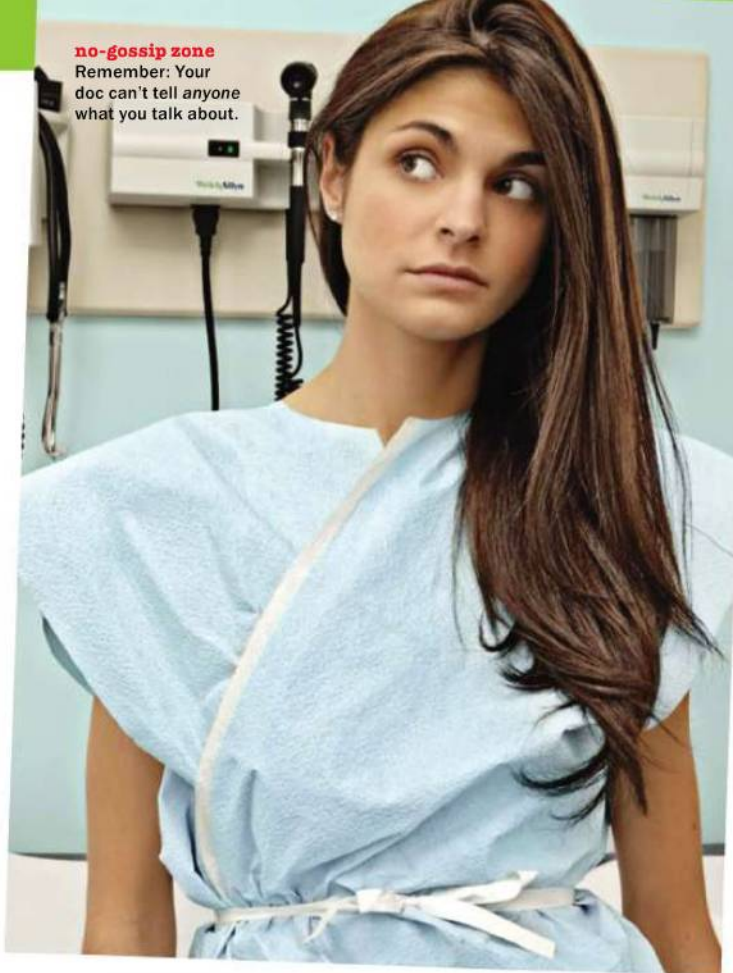
and you take it as soon as possible after the condom breaks or you have unprotected sex, so that it prevents pregnancy *before* it happens. (It stops your body from releasing an egg, or if you already have, it blocks the sperm from fertilizing it.) You can buy Plan B over the counter if you're 17 or older, no questions asked. If you're younger, you need to go to your doctor or a Planned Parenthood clinic to get a prescription. (Don't worry—it's confidential!)

## 17 FYI:

Plan B is for emergencies only. If you're having sex, you should be on birth control pills (they're more effective) and use a condom to protect against STDs.

## no-gossip zone

Remember: Your doc can't tell anyone what you talk about.



**RUMOR #3: "I don't need a Pap smear until I'm 21."**

**TRUE!**

Doctors used to say that if you were having sex, you needed to see a gyno to get a Pap smear (a test for changes in the cells of the cervix that could lead to cancer). But the age was changed to 21 for two reasons: 1) **Cervical cancer is extremely rare in your teen years;** 2) Doctors realized they were treating infections that most teens' immune systems were strong enough to clear up on their own. Still, even though you no longer need the Pap test, it's a good idea to get a yearly checkup with a gynecologist. A gyno can test for STDs; prescribe birth control to prevent pregnancy or help with painful, irregular periods; and answer questions about your body that you're too shy to ask your mom or your friends. (If you're afraid your mom will think you're having sex if you ask to go to the gyno, just say you have questions about your period or want help for your cramps.)

## 17 FYI:

If you can't let your parents know you want to go to the gyno, Planned Parenthood offers confidential checkups. Go to [plannedparenthood.org](http://plannedparenthood.org).

**17 EXPERTS:** Mary Jane Minkin, M.D., clinical professor of obstetrics, gynecology, and reproductive sciences at Yale University School of Medicine with a private practice in New Haven, CT; Katharine O'Connell White, M.D., an assistant professor of obstetrics and gynecology at Tufts University School of Medicine and an attending physician at Baystate Medical Center in Springfield, MA; Diane Harper, M.D., researcher, clinician, and educator in the field of HPV-associated diseases and cervical cancer prevention.



**SKECHERS**  
Fitness Group

# Shape-ups

## SHAPE-UP ANYWHERE!

### DESIGNED TO HELP

- BURN MORE CALORIES
- TONE MUSCLES
- IMPROVE POSTURE



Patent Pending



New  
**XF**  
EXTENDED FITNESS™  
LOWER PROFILE

also available at select  
**Finish Line**

Share your story at  
**myshapeups.com**



# Great Style & Great Value For Back-To-School



This month, the **Seventeen Fashion Finder** has everything you need to look great on your first day and throughout the semester.

Check out all our fall faves, tons of jeans (including **our new Jean Finder search engine**), plus **Katy Perry's picks** for the season.

Best of all, we'll be adding more great finds throughout the month, so **check back often**.

*Just download it FREE from the App Store™ and get started shopping now!*

Look for these special features this month:

seventeen  
SHOP-IT-STYLE

Presented by:

**AÉROPOSTALE**

Every Day Matters  
**JCPenney**

★ **macy's**

**AMERICAN RAG** CIE 1984

Experience the new fall collection of American Rag. A touch of lace, premium denim, and must-have floral prints come together for a pretty take on the new bohemian. The American Rag Guide has everything you'll need for a stylish season, including cool little jackets, flirty tops and fun dresses.

only ★ macy's

Available on the  
**App Store**

iPhone is a trademark of Apple Inc.  
App Store is a service mark of Apple Inc.





**Bends with you. Twists with you. Rolls with you.** Always Infinity does. With its amazingly absorbent, unbelievably flexible core, it adapts more, absorbs more and bounces back more than those other pads\*. Just like magic. Have a happy period.

\*Versus the leading and the next leading regular Ultra. ©2010 P&G





# Love Life

## **GET** guy-confident

**(EVEN IF YOU'RE NOT!)**

*This is the year you go back to school with a totally self-assured attitude about guys! Here's how.* BY elisa benson



# ACE ANY TRICKY GUY SITUATION

No matter what you're worried about, you've got a plan.

**You had a summer hookup with a classmate, but you don't know where you stand.**

**NOW WHAT?** Test the waters by throwing out some flirty signals (like say hi when you pass each other in the hallway). Then see how he responds. **But give yourself a two-week limit:** If he doesn't ask you out or go out of his way to talk to you by then, assume he doesn't want to keep things going.

**You hear your ex is dating someone new—now you'll have to see them together. Ugh.**

**NOW WHAT?** The secret is to know what you'll do, so you won't get caught off-guard. Try this when you pass him in the hallway: **Smile, say, 'Hi, [name],'** and keep walking. (It's so foolproof, it works even if he's with her.) You'll seem totally over it—whether you are or not!

**You've been dreaming about your crush, and this year you vow to make something happen.**

**NOW WHAT?** Hint that he's been on your mind by **bringing up a common interest:** "I was thinking about you at Warped Tour this summer—did you make it?" If he seems into you, tell him you'll send him the link to a video you took. It's an excuse to keep talking!

## my secret confidence trick

“With any guy at school, I remind myself that we have a million things to talk about—the next game or dance, cafeteria food, whatever. I feel more confident knowing I won't run out of stuff to say!”



—TYKIA, 16, PHILADELPHIA, PA

## FIRST DAY DUDES AND DONT'S

Our Hot Guy Panel give you a few last-minute reminders for how to play it cool at school.

**DO:** ASK ABOUT SPORTS



“The new year is also the start of a new sports season, and guys love sports! Ask, ‘How's the season going?’ to get him talking.”  
—AUSTIN, 20, WICHITA, KS



**DON'T:** ASK ABOUT HIS SUMMER



“Everyone gets this question a million times at the beginning of the year—it's so boring. You'll just get a canned one-word response.”  
—PAUL, 18, NAZARETH, PA

**DO:** LOOK FOR HIM ONLINE



“If you talk to a guy in class, go ahead and friend him on Facebook. It's a small gesture, but it's enough to let him know it's okay to message you.”  
—MARCELINO, 18, KEARNY, NJ

**DON'T:** LOOK FOR HIM IN CLASS



“This girl I'd stopped calling over the summer waited for me outside of class and said, ‘We need to talk.’ If I'm not looking for you, don't look for me!”  
—MATT, 22, BROOKLYN, NY

**KNOW A CUTE GUY WHO GIVES GREAT ADVICE?** Get your BF or best guy friend to apply for our new 17 Hot Guy Panel at [seventeen.com/guypanel](http://seventeen.com/guypanel).



# where will you find love this year?

An awesome guy is waiting for you—you just need to know where to look! BY elisa benson



**found you!**  
The search for true love is officially over.

**Start here!**

**When you dream about your perfect kiss, who do you imagine?**

**The last time you got butterflies from flirting, you were:**

**On Friday night, you're most likely hanging out with:**

chatting on Facebook

your crush

a fantasy hottie

chatting in person

one or two good friends

a huge group

**What's your biggest Facebook time suck?**

**Spotted: hot guy at a party! How do you draw him in?**

**A cute guy at the mall is checking you out! You feel:**

updating your status

introduce yourself with a cute joke

ignore him and make him come to you

make flirty eyes

brave—you make a move without overthinking it!

**Your friends open up to you because:**

**When you're flirting with a new guy, what gives you confidence?**

**How long do your crushes usually last?**

you always know the right thing to say

browsing friends' photos

shy—your heart is pounding!

having your girls there as wingwomen

having the perfect outfit

you take secrets to the grave

you've had the same crush forever

15 minutes—then you're on to the next

**HE'S ONLINE!**

You're so comfortable on IM and Facebook that for you, it's just as effective as flirting in person. So challenge yourself to message guys you want to know better: "FB suggested you as a friend—and you seem to have great taste in music! ;)" It's a no-pressure way to put yourself out there!

**HE'S IN YOUR CREW!**

You're relaxed around your group—and there is no better place to start a relationship than with a friendship. To make it happen, create chances to hang out alone (like ask if he wants to drive to the football game together). It helps him see what it would be like to date you!

**HE'S AT A PARTY!**

Your confidence makes it easy to meet guys, but sometimes they see you as a flirt and not as love material. With the next guy you really like, **work him into your social circle as a friend** (bring him on casual group hangouts, etc.). When your chemistry develops over time, it will last!

MAIN PHOTO: COLETTE DE BARRIOS. (MODELS USED FOR ILLUSTRATIVE PURPOSES ONLY.)



AN ABC FAMILY MOVIE PREMIERE EVENT

# *Wild*CHILD

**EMMA ROBERTS**



© ABC Family

premieres august 8  
sunday at 8/7c

**abc family**  
a new kind of family



# “i fell in love with my best friend!”

Of course, you “love” your friends—but for Christen, 17, that BFF bond changed her life. AS TOLD TO elisa benson

I was sleeping over at my best friend Katie's house, like I'd done a million times before, when her iTunes switched to a song that made me think of the guy who'd dumped me last summer. As I started to tear up, Katie leaned in to hug me. But when she touched me, I felt a rush of butterflies—I didn't want to let go.

Katie and I had first bonded a year earlier in gym class, when we realized we could talk about everything, from music to guys to religion. Soon we were passing notes all day at school and making midnight runs to Denny's during our regular overnights. We got so close that we could look at each other and just know what the other was thinking.

When we talked about going to the same college, I sometimes felt this urge for more than that—

almost like I wanted a *relationship* with Katie. But I wasn't sure I was supposed to feel that way about a girl—plus, I'd always had boyfriends. I *knew* I liked guys! But the night Katie hugged me, those emotions suddenly made sense in a new way: In that moment, I

knew I was bisexual. Having a way to explain my feelings gave me tremendous peace, but I was too nervous to tell Katie. It was all so new.

Then one day at school, I couldn't keep it a secret—Katie and I told each other *everything*. I grabbed her in the hallway and blurted out, “I realized something about myself, and since you're

**“ I wanted a relationship with Katie. But I wasn't sure I was supposed to feel that way about a girl. ”**

my best friend, I want you to know: I'm bisexual.” Katie was quiet for a minute, but then she said, “I'm here for you.” I felt so relieved—with Katie on my side, I knew I'd be able to figure everything out.

A few days later, we were at the mall doing our usual people-watching. Katie pointed to a girl and said, “Is she your type?” The way she said it was so casual, it made me feel like my new feelings were normal. It hit me then how well she knew me—and that I was seriously falling in love with her.

Sometimes I even thought she looked at me in a “more than friends” way. But I figured I just wanted that to be true.



**change of heart**  
On 90210, Gia helped Adrianna realize that she's attracted to girls.

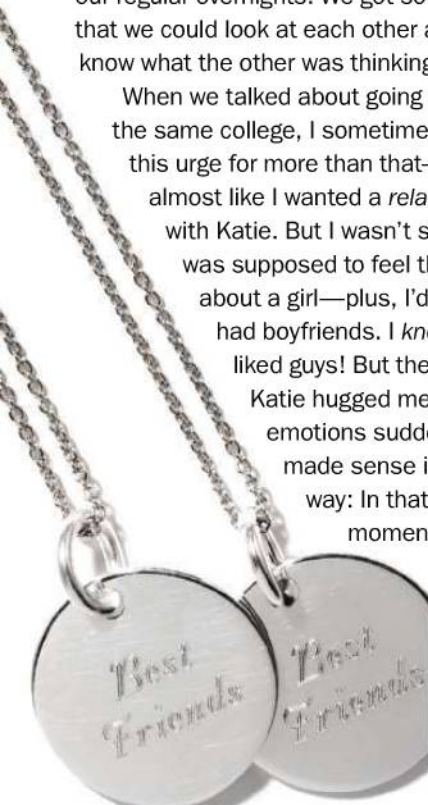
Then one night, Katie slept over. We decided to sneak a drink from my dad's bar—something we'd never done before.

We got so tipsy, we couldn't stop laughing. Katie said suddenly, “Christen, I think of you as more than a friend.” I was shocked—was this really happening?!

We started to kiss, and I felt happy all over—I was finally getting to show my true feelings. I fell asleep picturing us holding hands at school.

The next morning, Katie barely said a word to me. I was confused—but I didn't want to bring it up first. After that, we started seeing each other less and less. Our unspoken breakup hurt like crazy, but in a weird way, I kind of expected it—being a couple would've been too perfect.

Now Katie and I are friendly at school, but we don't hang out. Our love didn't last, but it was real—it helped me reveal a part of myself I'd tried to hide. Realizing I'm bi was like opening a door to a new side of me—and Katie was the key. 17



**BFFs**  
Christen and Katie bought each other “best friends” necklaces and wore them every day.



# checkitout!

sweeps • events • promotions  
Visit [seventeen.com/checkitout](http://seventeen.com/checkitout) for more.

## “Get Your GLO On” Sweepstakes!

Ready to “Get Your GLO On” this Fall? **GLO Jeans** has the HOTTEST new styles to keep you ahead of the fashion curve when you go Back-To-School. Check out some key items from the collection including tunics, jeggings, skinny cargo pants, handbags, shoes and more—all for a price that won’t break the bank! Head to [glojeans-seventeen.com](http://glojeans-seventeen.com) to see my favorite GLO Jeans picks and enter the “Get Your GLO On” sweepstakes for a chance to win **1 of 5 \$50 shopping sprees** and a complete head to toe look from GLO Jeans—  
**Only at Kmart!**

seventeen style pro



XOXO Jen



NO PURCHASE NECESSARY TO ENTER OR WIN. GET YOUR GLO ON SWEEPSTAKES. Sponsored by Hearst Communications, Inc. To enter go to [seventeen.com/GloJeans](http://seventeen.com/GloJeans) and complete and submit the entry form. Sweepstakes begins at 12:01 a.m. ET on August 10, 2010 and ends at 11:59 p.m. ET on September 13, 2010. Five grand prize winners will each receive a \$50 Kmart gift card and an outfit from Glo Jeans (ARM: \$50). Odds of winning will depend upon the total number of eligible entries received. Must be female, 13 years or older and a legal resident of the 50 United States or District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/GloJeans](http://seventeen.com/GloJeans).

## Enter the “Get Your Hair Fix” Sweepstakes!

**NEW Pantene Customized Solutions** (Fine, Medium-Thick, Color, Curly) are designed for your unique hair structure to make the hair you love last and last.

Enter for a chance to win **free Pantene products** and **\$500**, PLUS a **personalized video just for you**, from *Seventeen’s* Beauty Smartie, Ingrid. Go to [seventeen.com/pantene](http://seventeen.com/pantene) and enter the “Get Your Hair Fix” Sweepstakes!



**PANTENE** PRO V

NO PURCHASE NECESSARY TO ENTER OR WIN. “Get Your Hair Fix” Sweepstakes. Sponsored by Hearst Communication, Inc. To Enter: Go to [seventeen.com/pantene](http://seventeen.com/pantene) beginning 12:01am ET on 8/9/10 through 11:59pm ET on 9/13/10. Odds of winning will depend upon the total number of eligible entries received. Must be female, 13-24 years of age and a legal resident of the 50 United States and District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [www.seventeen.com/pantene](http://www.seventeen.com/pantene).

## Star Power: Exclusive Offers For Seventeen Readers

In this issue, you’ll find a collection of tips and tricks that will help you discover your star qualities as you head back to school. Text directly from your cell phone to sample **Star Power** favorites, from Hearst Magazines:

Text **BLAST** to **467467** to receive your free sample of **COVERGIRL LashBlast Length Mascara**. Its super-length brush and Elasta-Nylon™ formula create star-worthy lashes.

Text **SHEER** to **467467** to receive your free sample of **Olay Sheer Moisture Ribbons Body Wash**, infused with Mandarin oil and a ribbon of rich moisturizers.

Text **GLOSS** to **467467** to receive your free sample of **COVERGIRL Wetslicks Fruit Spritzers Lipgloss**. It delivers a burst of shine and the smooth feel of a lip balm.



For more beauty pointers, look for the **Star Power** feature in this issue.

ShopText has a NO SPAM promise. By entering you consent to receive a further text message to notify if you are a winner or to receive a response that the Sponsor has fulfilled all the prizes and there is no longer a chance to receive the prize. Mobile phone entrants will be charged standard text and data messaging rates for text messages sent and received. Contact your carrier for pricing plans and details. No purchase necessary. While supplies last. Allow 6-8 weeks for delivery. Sponsored by Hearst Communications. The first 6,000 texts received will receive samples, as a total of 6,000 samples are available (2,000 per product). Sponsor’s order of receipt of entries is final. Must be a legal resident of the 50 United States or District of Columbia. Void in Canada and Puerto Rico and where prohibited by law. Limit one sample per person, per household.

## New Neutrogena® Rapid Clear Sore Pimple Gel

Freeze that painful pimple in its tracks.



While it won’t literally freeze your pimple off, its breakthrough formula instantly cools to soothe painful underground pimples. **MICROCLEAR® technology** powers medicine down deep to reduce redness and swelling in just 8 hours. Cool.



[neutrogena.com](http://neutrogena.com)

**Neutrogena®**  
#1 DERMATOLOGIST RECOMMENDED



# his favorite flirting moves

Here are the best (and worst!) ways to catch his eye, according to our survey of 500 dudes!



**Glee**  
Sitting by Puck at the bake sale helped Quinn get closer to him—literally!



**Vampire Diaries**  
Stefan was psyched to steal time with Elena before his first game.

“At one of my basketball games, I was about to take a foul shot when I saw the girl I’d been talking to smiling at me from the stands—I hadn’t even asked her to come. Best surprise ever!”

—corey, 17, brooklyn, ny

“When the girl I was crushing on told my friend she thought I was cute, it gave me the encouragement to man up and ask for her contact info. But it would have been even cooler if she’d told me herself!”

—michael, 18, jerome, pa



**Secret Life**  
Grace’s crush on Ben was cute . . . until it got super-clingy!

“I started to notice that the girl I was seeing just ‘happened’ to be in the hallway whenever I was. She must have memorized my class schedule! Talk about creepy.”

—willie, 20, new york, ny

**HOT!**

taking the seat next to him

“When a cute girl sits next to me in class, I notice. Once a girl caught me checking her out and called me out on it. It was sassy—I loved it!”

—dylan, 18, san diego, ca

showing up at his game

texting him randomly

“One time this girl I’d been seeing texted me in the middle of study hall to say, ‘Hey, I really like you!’ It made my day to know I was on her mind.”

—tyler, 18, roanoke, va

telling his friend that he’s hot



**Gossip Girl**  
Dan and Vanessa’s party makeout bordered on icky.

PDA

“I’m a huge fan of the handhold or the arm rub, but I would never hard-core kiss in public. Especially at school. Just . . . no.”

—ben, 20, columbus, oh

stalking him

making him jealous

“When a girl flirts with guys in front of me, sure it makes me jealous. But five minutes later, I’m so over her. Games are a total turnoff.”

—bobby, 21, west hartford, ct

**NOT**

# LIV IT YOUR WAY.

Introducing new Liv Crayola.

Now, everything from your notebook to your ruler to your pen can be customized with premade designs or by creating your own designs online. See how

at [Livcrayola.com](http://Livcrayola.com)

Exclusively

in the stationery

aisle at

Target.



Crayola

LIVCRAYOLA.COM

SEVENTEEN.COM Get more flirting tips from real guys at [seventeen.com/hotguypanel](http://seventeen.com/hotguypanel)



# HOW DO YOU LIV?

© 2010 Crayola. Liv Crayola™



I Liv artistic

I Liv social

I Liv fun

I Liv happy

## CUSTOMIZE YOUR SCHOOL SUPPLIES

NEW



Organize in style with new Liv Crayola. Mix and match premade designs or create your own designs online. School accessories are now fun, unique, and all you. See the collection at [livcrayola.com](http://livcrayola.com).



Exclusively in the stationery aisle at Target.

[LIVCRAYOLA.COM](http://LIVCRAYOLA.COM)



# your life



Ty could always make Nikki laugh—even during this serious family portrait.

“my brother’s  
**suicide** is helping  
save lives”

Nikki, 18, had never heard anyone talk about suicide before. But when it happened in her family, she couldn't keep silent. AS TOLD TO kierna mayo



**M**y little brother, Tyler, and I were extremely close growing up. We'd make up top-secret handshakes after watching our favorite show, *The Suite Life of Zack & Cody*. We spent hours talking about music: I play the clarinet, and Ty was a true band geek whose trumpet was never far out of his reach. Sure, we bickered over stupid stuff—it drove me crazy when he'd leave up the toilet seat in the bathroom! But we told each other *everything*. Or so I'd thought.

## DAZED AND CONFUSED

There was nothing particularly memorable about the cold midwinter Arkansas day when Ty killed himself. Ty, 14, got home from band practice and did the usual: cheerfully greeted everyone, then went straight to his room to practice his trumpet. Once dinner was ready, he joined my mom, my dad, and me to chow down on barbecued chicken while watching *Extreme Makeover: Home Edition*. I noticed then that Ty wasn't talking much—typically he and my dad joked around the whole time. But it didn't seem like anything was wrong, and after taking out the trash, Ty went back to his room. I had no idea it would be the last time I'd see him.

It was nearly 8 o'clock when I heard what sounded like glass breaking coming from Ty's room. My dad went to find out what happened, then my mom checked too before dragging me into their bedroom at the other side of the house. "What's going on?" I asked. She was crying so hard, she couldn't answer. Then my dad showed up with all of our shoes and coats and screamed, "He's still got a pulse. We're going to the emergency room!"

"Oh, my God, I don't get it! What happened?" I yelled. But no one answered me. All of a sudden, an ambulance was at my house, and we piled into the car and sped off behind it. The ride happened so fast—I was so scared, I blocked it all out. When we arrived at the hospital, Mom and I were put in a private room while my dad checked on Ty. "What's going on!?" I asked again. Mom was hyperventilating,

but she was able to catch her breath enough to say, "Ty tried to kill himself."

I was in total denial. "That's not funny!" I yelled. Then my dad returned, looked at my mom, and shook his head as if to say, "Ty didn't make it." My mom passed out. I didn't have any emotion. I wasn't even crying. *Nothing* made sense.

## FEELING LOST

After Ty shot himself, my family alternated between tears and silence, barely leaving the house. I didn't go to school for more than four months. I just couldn't understand *why* he'd done it—he'd never said that anything was wrong,

**“My dad shook his head as if to say ‘Ty didn’t make it.’”**

and it wasn't until after Ty died that his friend told us that my brother had confessed to having thoughts of suicide. I went to therapy, but I didn't like talking to a stranger. Thankfully my best friend was always there for me, but she never pushed me to share my feelings.

When I returned to school, I was surprised that most people treated me normally. That helped because I wanted to act as if it hadn't happened. But just because nobody mentioned the word *suicide* didn't make it disappear. I felt so

**Suicide is the third leading cause of death for people ages 15 to 24.**



**sharing a cause**  
Helping organize this suicide-awareness walk showed Nikki she is not alone.

alone with my feelings, and I didn't really have anyone I could turn to who had *real* experience with suicide. The following spring, I had to do a project for a community-service class, and I realized my topic *should* be suicide awareness. I thought if more people talked about it, maybe it wouldn't happen to another teen. I called the Arkansas Crisis Center, the group who'd spoken to kids at my brother's school right after his death. I told them I wanted to raise awareness and keep my brother's memory alive, and when I asked if I could help organize a 5K walk/run, they said yes! I was so comforted when I saw *hundreds* of people show up to support my family and other survivors who'd lost loved ones to suicide—I knew then that I wasn't alone.

## SHEDDING SOME LIGHT

Being open about suicide rather than treating it like a secret felt so incredible that I started to speak at school assemblies. Sharing Ty's story is helping me heal, and so far I've had two people confess that they had thoughts of suicide. I directed them to help right away. It is so amazing to know that *another* family wouldn't have to go through what mine did. If Ty were here, I think he'd be really proud of me, and happy to know his life is having such a positive effect on others. **17**

## HOW YOU CAN HELP

Here's what to do if someone you know is in trouble.

**✓ Know the signs.**  
Pay attention for major emotional shifts: Your friend has been acting depressed for two weeks or more, doesn't do stuff she usually loves, has mood swings, or suddenly keeps to herself.

**✓ Tell somebody.**  
Never keep suicide a secret. If a friend admits she is thinking about hurting herself, tell a parent or a teacher—even if she has sworn you to secrecy. You could be saving her life.

**✓ Get advice.**  
You can talk to a counselor at the National Suicide Prevention Lifeline 24/7 at **800-273-TALK (8255)**. For more information, visit the American Foundation for Suicide Prevention's Web site at [afsp.org](http://afsp.org).

**17 EXPERTS:** Terri Rose, Arkansas Crisis Center; Jamie Tworkowski, founder of To Write Love on Her Arms.



**EASY MONEY**

# splurge vs. save

You love it. You want it now! Here's how to be a smarty-pants shopper and know if it's really worth the price.

Hey, RiRi! Hope you didn't overpay for your cute tee!



	SPLURGE	SAVE	
<b>TEES</b> 		✓	<b>WHY:</b> You need tons of cute tees in your wardrobe. (They go with everything!) But T-shirts—no matter what the price—may shrink or fade after a few washes and need to be replaced. No one will be able to tell if you go cheap!
<b>CURLING IRON</b> 		✓	<b>WHY:</b> You love having a great style, and it might be tempting to get sucked in by promises of smoother hair or bouncier curls, but most curling irons are built pretty much the same, so your look won't suffer if you go budget.
<b>JEANS</b> 	✓		<b>WHY:</b> Sometimes you can't help but fall in love with a pricey pair of jeans—so go ahead and splurge! If they fit well, you'll wear them all the time. (And if they're high-quality denim, they'll last forever!)
<b>HAIR-DRYER</b> 	✓		<b>WHY:</b> You probably spend at least 15 minutes a day styling, so it's worth it to buy a more expensive blow-dryer. They're super-powerful, which means it will cut your drying time in half. And that means less damage to your hair!
<b>JEWELRY</b> 		✓	<b>WHY:</b> Yes, you need cute accessories (they dress up those basic tees!), but you don't have to spend a ton on trendy jewelry that you'll be over by spring anyway. PS: It's worth the splurge on good stuff—like gold and silver—because you'll have it forever!

## 3 Qs for U!

Answer these questions before shelling out the dough:

- 1. Is it trendy or classic?**  
If it's an expensive item, think about whether it will go out of style in a few months, like a tie-dyed skirt, or if it's a staple you'll keep in your closet for years, like a classic black mini.
- 2. How often will I use it?**  
Pricey items can pay off in the end if you use them a lot. So think about if it's long-term or disposable when you consider the price!
- 3. Do I already have one at home?**  
Do you really need a sixth pair of black leggings or a hoodie in every color? Just asking!

**celeb SAVING SECRET!**

“ I skimp on layering tanks, tees, and sometimes sweaters. They are good only for so long. You might as well splurge somewhere else! ”

-HILARY DUFF







Ashley is wearing lipclick in shade cha cha

**mark.,**  
YOUR LEADING  
BEAUTY & FASHION  
BOUTIQUE,  
IS PROUD TO  
INTRODUCE OUR NEW  
BRAND AMBASSADOR,  
ASHLEY GREENE.

DISCOVER  
ASHLEY'S FAVORITES  
[@meetmark.com](http://@meetmark.com)

**ASHLEY GREENE FOR**

**mark.**



# the wildest sports moments ever!



Alyssa and her team came to the game with their hair already done up for prom!



Everyone misses a shot or wipes out during a game, but these girls are the MVPs of OMG moments.

## “MY RIVAL STOLE MY BF DURING MY GAME!”



“My boyfriend came to watch my volleyball game and I was struggling with my serves because I was nervous and trying to impress him. It was my turn to serve, and I looked up to see if he was watching because if I nailed it, we’d win. I saw one of my mortal enemies flirting with him—and he was flirting back! I was pissed! I slammed the ball so hard that it flew over the net and knocked over another player. We won because of that point... but I lost my BF!”

—KELLY, 17, ROCHESTER, NY

## “MY TEAM HAD TO CHOOSE—PROM OR THE FINALS!”

“ Junior year, my school’s varsity softball team vowed to **make it to the finals**. Our quarter-final game was scheduled at the same time as prom! Every girl had a choice: **prom or the game**. **Everyone picked the game!** But we were determined to make it to prom *somehow*. So we hung a tarp to change into our dresses in the dugout, and my BF was the scorekeeper and wore his tux! The sad truth is, we lost the game and didn’t make it to finals. And by the time we got to prom, **it was over**. But we pulled into the parking lot, blared music from our cars, and had our *own* dance. **We missed prom, but we still remained a team!** ”

—ALYSSA, 19, WHITEFIELD, NH

## “WE CAUSED A SIX-GIRL PILEUP!”



Leslie and her teammates fell like dominoes!

“ It was the fourth quarter of our basketball game, **and the boys’ team was watching since they played next**. The point guard on the other team went for the layup, **but her shoelaces were untied** and she tripped. Since we were trying to snatch the ball, my *entire* team was trailing her. When she fell, **a bunch of us crashed into her and fell on top of each other**, one after another, and I was stuck right in the *middle*! Everyone in the stands was laughing so hard. Afterward, the guys’ team wouldn’t let us forget it and kept pretending to ‘help’ us by grabbing our arms so we wouldn’t fall! ”

—LESLIE, 15, HARRISONVILLE, MO



**SPORT IS A PROVING GROUND.  
WHAT YOU DRINK SHOULD BE  
PROVEN TOO.**



©2010 S-V.C. Inc. GATORADE and G DESIGN are registered trademarks of S-V.C. Inc.

**02**

WATER JUST CAN'T COMPARE WITH 40 YEARS OF ELITE-LEVEL HYDRATION. GATORADE IS THE ORIGINAL, MOST RESEARCHED SPORTS DRINK. A SCIENTIFICALLY PROVEN BLEND OF CARBS AND ELECTROLYTES THAT FUELS MUSCLES TO GO LONGER. YOU'VE EVOLVED. GATORADE HAS TOO. **THAT'S G. CONTAINS NO HIGH-FRUCTOSE CORN SYRUP.**

[gatorade.com/beyondwater](http://gatorade.com/beyondwater)



**Ashley Tisdale's MISSION:**



“I’m blessed to be able to give back, and seeing children’s faces light up through Make-A-Wish is so meaningful!”

—ASHLEY

# make wishes come true

Ashley Tisdale and *Seventeen* help make sick kids’ dreams happen through Make-A-Wish.

**ASHLEY SAYS:**

## WHY IT MATTERS TO ME

“Kids from Make-A-Wish, a nonprofit that fulfills dreams for seriously ill kids, came to the set of *High School Musical* as often as possible. Knowing that I could lift the spirits of kids who were sick and in pain felt so good that I started inviting the kids to visit me all the time. Now I always set aside time for children from Make-A-Wish no matter where I am. I love making people laugh, and these children spend so many days inside hospitals that **they just want to forget about their problems for a few hours.** It’s exciting to see a kid who has been through so much take a break and just have fun.”

**we made it our mission!**

“I have a genetic disease that affects my lungs called **cystic fibrosis (CF)**, and twice a day I have to wear a ‘vest’ that fills up with air to help clear my lungs so I can breathe. I asked Make-A-Wish if I could be in *Seventeen* because **I wanted to get the word out about CF, since not many people know about it.** I also wanted to feel pampered after being in the hospital so much. I flew to New York, rode in a limo, and had my hair and makeup done for my very own photo shoot! I know everyone has days where you just don’t feel your best, but think about how there’s always someone out there who has it worse than you, and be thankful for what you have. I’m lucky because my dream has come true!”

—JULIA, 18, WARREN, MI

## make it YOUR MISSION

### SPREAD THE WORD

The Make-A-Wish Foundation grants a wish every 40 minutes! Become a fan at [facebook.com/makeawish](http://facebook.com/makeawish) to increase awareness and to ask your friends to join too.

### VOLUNTEER

If you want to be hands-on, visit a hospital near you and ask about volunteering in the pediatric ward. You’ll get to spend time with sick kids doing stuff like reading to them or bringing them food or just talking. Little things like that can add some fun to their day.







# My Mission Statement:

**Create your own mission statement** so that you'll feel good about yourself if others ever try to put you down. Live by this mission statement every day... live for YOURSELF.

Being confident is about \_\_\_\_\_.

I will always \_\_\_\_\_ if someone tries to pressure me into doing something that I don't want to do.

I want to have a \_\_\_\_\_ influence on my friends and peers.

My heroes are \_\_\_\_\_.

Whenever I'm feeling down, I will \_\_\_\_\_ because I love it.

\_\_\_\_\_ is my future and no drink or drug will get in the way.

My goal in the next year is to learn \_\_\_\_\_.

The three qualities that best describe me are \_\_\_\_\_,

\_\_\_\_\_, and \_\_\_\_\_.

I am most proud of \_\_\_\_\_.

\_\_\_\_\_ is beautiful to me.

Being Above The Influence means \_\_\_\_\_.





# The CONFIDENCE Quiz

## This C-scale tells you if you're really living above it.

Ever feel pressured? Starting to lose sight of who you really are? Afraid to rock the boat sometimes?

**Living above the influence starts with a C: CONFIDENCE.** The key to confidence is knowing where you stand and when it's time for a boost. Take the quiz below to find out exactly where you fall on the C-Scale...

- 1** When you look in the mirror on a Monday morning, what do you think to yourself?

A Oh no, is that a zit? There is no way I can go to school like this.  
 B I look all right for a Monday morning.  
 C Hey good-looking!
- 2** You have to give a presentation for your History class. How are you feeling?

A Sooo nervous. Hopefully no one will be paying attention.  
 B A bit anxious, but I'll be okay. I have note cards in case I forget some lines.  
 C Excited. I feel really well prepared so I know this presentation is going to go great!
- 3** How happy are you with yourself?

A I'm not so happy with myself.  
 B I'm sometimes happy with myself.  
 C I'm very happy with myself.
- 4** Do you have your own personal interests outside your group of friends?

A I share the same interests—it's not as much fun doing something my friends don't do.  
 B I have one or two interests that my friends don't share.  
 C I have a lot in common with my friends (that's why we get along so well!) but I like doing my own thing from time to time. That's what makes me an individual.
- 5** What would you say your greatest personal characteristic is?

A I think maybe I'm a good friend?  
 B I'm a kind and friendly person—isn't that enough?  
 C I'm attractive, athletic, and smart too.
- 6** The big championship game is around the corner, are you ready?

A No way. The opposing team won State last year, I just hope they don't crush us.  
 B It may not be my A game, but the team and I will try and pull through.  
 C Of course! I've been practicing for months so this is a sure win.
- 7** Auditions just started for your school's annual musical. What part do you try out for?

A A member of the ensemble. I don't really want to be seen.  
 B One of the supporting characters—a good role, but not too much in the spotlight.  
 C The female lead, of course! She's smart, beautiful and everyone can see what a great singer I am.
- 8** Do you consider yourself a trendsetter?

A No, I usually follow what my friends are into.  
 B Sometimes, but it depends on the situation.  
 C Absolutely! I'm always ahead of the curve, especially in fashion and music.
- 9** How often do you agree with your friends?

A Pretty much always. I don't like to rock the boat, so I go along with my friends.  
 B Most of the time. We pretty much have the same views, and we do the same things together.  
 C On occasion. I care what they think, but I make my own decisions.
- 10** You and your friends are at a party when that cute guy from Math class asks if you want a drink/drug. What do you do?

A Accept the offer even though you really don't want any.  
 B Tell him, "No thanks, not tonight."  
 C Immediately reject the offer and say you're having a great time without that stuff.

If you answered...

### Mostly A's Boost Alert!

It appears that life has got you in a vice grip and you're lacking confidence. Based on your responses, your confidence level is low on the scale. It's time to look in the mirror and assess who you really want to be... not who anyone else wants you to be. Need a good perception pick-me-up? Choose a friend that you trust and ask them to make a list of all the reasons why you're friends. You'll soon learn just how amazing you really are!

### Mostly B's You're Almost There!

You have a strong understanding of who you are; you just need to make a few small tweaks to amp up your confidence level. In a journal, make a list of reachable goals for yourself and break down more difficult tasks into smaller steps. Each time you reach one of your goals, reward yourself for the achievement! It's important to recognize your hard work and success to keep up your great momentum!

### Mostly C's Super Duper You!

It is clear that you get who you are and who you want to be, and your friends probably see you as a positive role model. Keep up the good work but at the same time proceed with a bit of caution. If confidence is overdone it can be perceived as cockiness—there is a fine line between the two! So keep patting yourself on the back as you take on everyday challenges and accomplish your goals.





# Confidence Starts Here.

Confidence doesn't come easy. It takes strength, determination and dare we say it... a little bit of work. But hang in there, sister, we've got you covered. A personalized toolkit designed by the best one of all... you. So be positive, live above the influence and for crying out loud... GET STARTED.

For inspiration, visit [abovetheinfluence.com/confidence](http://abovetheinfluence.com/confidence).

Express yourself. Use this sketchpad to compile pictures, photos, quotes or stories that define you.



Inspiration here





abovetheinfluence.com

THE *fashion* MAGS  
SAY WHAT'S **HOT** THIS  
MONTH, BUT THEY'RE  
CHECKING **me for**  
**what's HOT** NEXT  
MONTH. **So** WHAT IF  
everybody's WEARING  
A perm? I'M GOING  
*natural.*

WHEN HIP HOP WENT  
**FUTURISTIC**, I KEPT IT  
**OLD SCHOOL.**

WHEN EVERYONE  
FLIPPED THE **script**  
**I was** ON THE NEXT  
PAGE. NOW, DO I **seem**  
LIKE I'M GONNA  
**LET** ANYTHING  
**influence me?**





get a

# SNEAK PEEK!

September 2010

Before you go back to school, go behind the scenes! Use these tags to unlock even more amazing secrets—insider beauty tricks, hot date ideas, and crazy confessions from Katy Perry.



Secrets to the Best Date Ever! p.214



Hello, Good Buys! p.186



Katy Perry p.190



Start Shopping Now! p.176



Rock Your Body p.210



Wild Ride p.218



Look Naturally Pretty p.198



Have Fun With Makeup p.206



Find an Amazing New Style p.202

PHOTOS: (SECRETS TO THE BEST DATE EVER!) COLETTE DE BARROS; (HELLO, GOOD BUYS!) JUAN ALGARIN; (KATY PERRY) JONTY DAVIES; (START SHOPPING NOW!) ANNE MENKE; (ROCK YOUR BODY) ANDREW McLEOD; (WILD RIDE) MATTHEW SALACUSE; (LOOK NATURALLY PRETTY, HAVE FUN WITH MAKEUP, AND FIND AN AMAZING NEW STYLE) ONDREA BARBE (3).

**HOW TO USE THE TAGS:** Download the app to your smartphone at [gettag.mobi](http://gettag.mobi). (It's free!) Then open the app and "snap" the tags you see here!



macys

sunglass hut

# PEPLUM SKIRT

**skirt**  
Sizes 0-13, Grass,  
\$44, Macy's.

**tee**  
Sizes S-XL, Junk Food  
Clothing, \$52,  
junkfoodclothing.com.  
**oxfords**  
Marc by Marc Jacobs.

ON MODEL: RING, M. HASKELL.



# START SHOPPING NOW!

**WORD ON THE STREET IS, YOU WANT TO STEP UP YOUR STYLE THIS YEAR. HERE ARE THE FALL TRENDS THAT WILL TRANSFORM YOUR LOOK. PHOTOGRAPHS BY ANNE MENKE**



# OVERSIZE SCARF

**scarf**  
Topshop Unique, \$55,  
topshop.com.

**jacket**  
Sizes XS-L, Dollhouse,  
\$36, Macy's.

**top**  
Sizes S-XL, Lily White,  
\$24, select Dillard's.

**shorts**  
Sizes 24-32,  
Sanctuary Clothing, \$92,  
piperlime.com.

**ring**  
Lulu's, \$12, lulus.com.





**cargos**

Sizes 0-12, Unionbay,  
\$40, Macy's.

**top**

Sizes 2-14, ASOS,  
\$55, asos.com.

**belt**

American Eagle Outfitters,  
\$25, ae.com.

**bracelets**

Poppy by Coach,  
\$148 each, Coach stores.

**wedges**

Sizes 5½-10,  
Coconuts by Matisse,  
\$89, piperlime.com.

**SKINNY  
CARGOS**





# LACE DRESS

**dress**

Sizes S-L, Fire, \$54,  
firela.com.

**necklace**

Jessica Simpson Collection,  
\$48, Macy's.

**leg warmers**

Hue, \$14, Nordstrom.

**boots**

Sizes 5-11, Colin Stuart  
for Victoria's Secret  
Catalogue, \$148,  
victoriasssecret.com.



# TOP-HANDLE BAG

## bag

Rampage, \$98, endless.com.

**smiley-face tank**  
Sizes S-L, Insight, \$32, lulus.com.

**yellow tank**  
Michael Stars, \$40, michaelstars.com.

**jeans**  
Sizes 0-13, YMI, \$48, ymijeans.com.

**cuff**  
Jessica Simpson Collection, \$42, jessicasimpsoncollection.com.

**rings**  
Temple St. Clair for Target, \$30 each, select Target stores.



Fast Hits





# PUFFED-SLEEVE TOP

**top**

Sizes XS-L, Dollhouse,  
\$34, dollhouse.com.

**pants**

Sizes 0-14, Esprit, \$100,  
select Esprit stores.

**headphones**

Urbanears, \$60,  
Bloomingdale's.

**belt**

Rachel Rachel Roy,  
\$42, select Macy's.

**icicle bracelet**

Danika, \$100,  
danika-bxny.com.

**spiky bracelet**

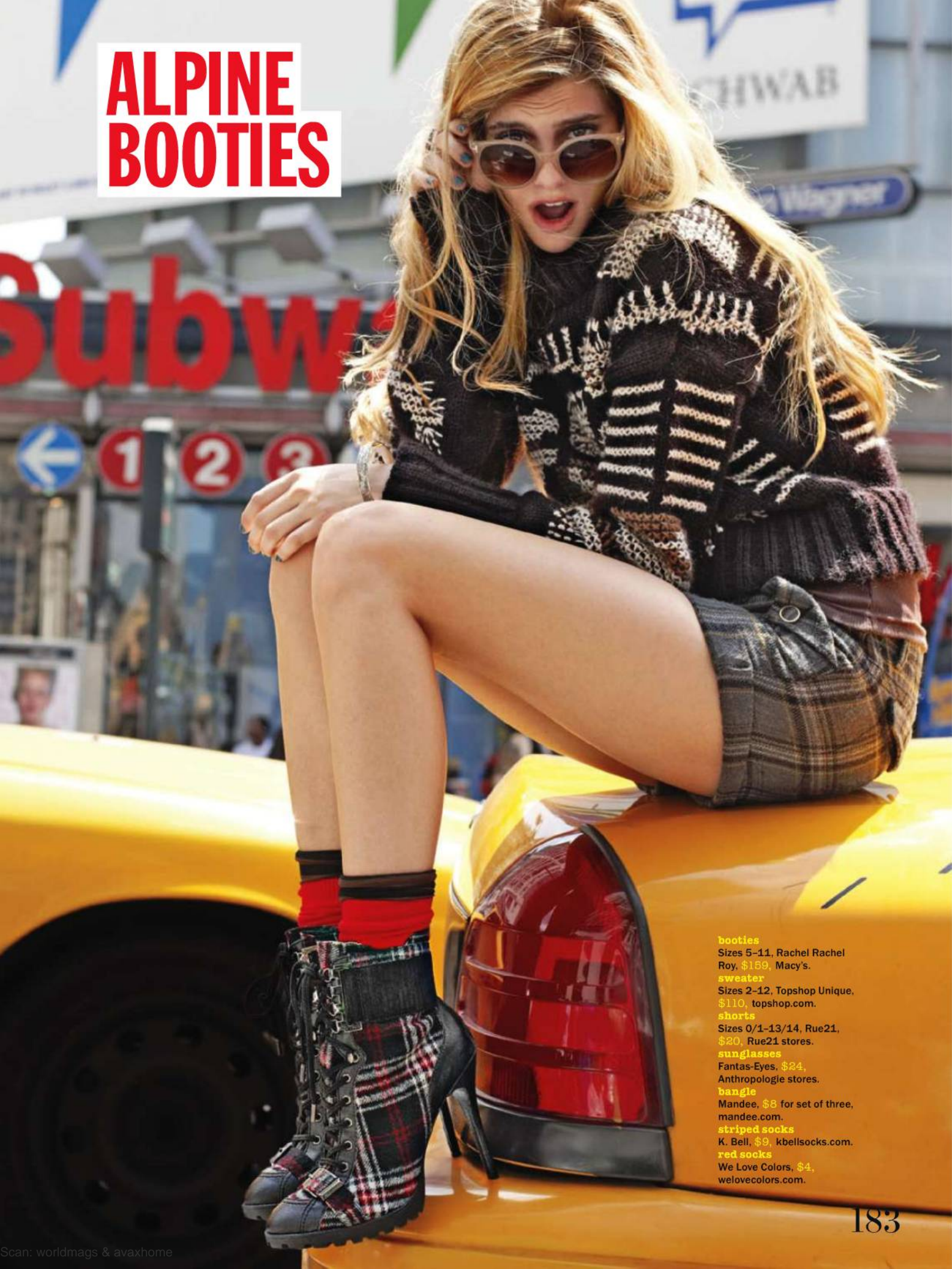
Rachel Rachel Roy,  
\$75, Macy's.

**shoes**

Sizes 6-10, N.Y.L.A.,  
\$110, nordstrom.com.



# ALPINE BOOTIES



**booties**

Sizes 5-11, Rachel Rachel Roy, \$159, Macy's.

**sweater**

Sizes 2-12, Topshop Unique, \$110, topshop.com.

**shorts**

Sizes 0/1-13/14, Rue21, \$20, Rue21 stores.

**sunglasses**

Fantas-Eyes, \$24, Anthropologie stores.

**bangle**

Mandee, \$8 for set of three, mandee.com.

**striped socks**

K. Bell, \$9, kbellssocks.com.

**red socks**

We Love Colors, \$4, welovecolors.com.



# GO GET 'EM!

RUN—DON'T WALK—TO PICK UP THESE HOT NEW PIECES. HERE ARE TONS MORE OPTIONS YOU'LL LOVE.

## LACE DRESS



**dress**  
 Sizes XS-L, Charlotte  
 Russe, \$29, select  
 Charlotte Russe stores



**dress**  
 Sizes XS-XL,  
 Wet Seal, \$25,  
 Wet Seal stores



**dress**  
 Sizes S-L, Ark&Co,  
 \$70, lulus.com

## OVERSIZE SCARF



**scarf**  
 United Colors of  
 Benetton, \$59,  
 United Colors of  
 Benetton stores



**sweater**  
 Sizes XS-XXL,  
 Daang Goodman for  
 Tripp NYC, \$65,  
 trippnyc.com



**scarf**  
 Michael Stars, \$48,  
 michaelstars.com

## PEPLUM SKIRT



**skirt**  
 Sizes 1-13, Living Doll  
 L.A., \$34, Von Maur  
 and Dillard's



**skirt**  
 Sizes 10/12-24/36,  
 Torrid, \$34, torrid.com



**skirt**  
 Sizes S-L, Urban  
 Original, \$18,  
 urbanog.com





## SKINNY CARGOS



**cargos**  
 Sizes 0-12,  
 Unionbay, \$40,  
 macys.com



**cargos**  
 Sizes 1-15, Southpole,  
 \$30, Sears



**cargos**  
 Sizes 00-18,  
 American Eagle  
 Outfitters, \$40,  
 ae.com

## TOP-HANDLE BAG



**bag**  
 Jessica Simpson Collection, \$88,  
 jessicasimpsoncollection.com



**bag**  
 Guess, \$115,  
 Guess stores



**bag**  
 Nine West, \$59, select  
 Nine West stores

## PUFFED-SLEEVE TOP



**top**  
 Sizes XS-L, Victoria's  
 Secret Catalogue, \$38,  
 victoriasecret.com



**top**  
 Sizes XS-L,  
 Dollhouse, \$36,  
 dollhouse.com



**top**  
 Sizes S-L, Fire,  
 \$30, firela.com

## ALPINE BOOTIES



**booties**  
 Sizes 5-11, Colin Stuart  
 for Victoria's Secret  
 Catalogue, \$98,  
 victoriasecret.com.  
**socks**  
 Pink Cookie, \$6, Sears.



**booties**  
 Sizes 6-11, Seychelles, \$150,  
 seychellesfootwear.com.  
**socks**  
 DC, \$17, dcshoes.com.



**booties**  
 Sizes 5½-10, Chinese  
 Laundry, \$149,  
 chineselaundry.com.  
**socks**  
 We Love Colors, \$4,  
 welovecolors.com.



PHOTOGRAPHS BY JUAN ALGARIN

# HELLO, GOOD BUYS!

WE SCoured YOUR  
FAVORITE STORES TO  
FIND THE CUTE PIECES  
YOU'LL WANT TO WEAR  
NOW—AND FOREVER.



## AÉROPOSTALE

- sweater**  
Sizes XS–XL, \$45.
- shirt**  
Sizes XS–XL, \$45.
- shorts**  
Sizes 00–13/14, \$45.
- bracelets** Black-and-rhinestone bracelets, \$15 for pair; large rhinestone bangle, \$15; thin bracelets, \$15 for set of four.
- bag** \$40.

All available at select Aéropostale stores.

For complete credits, see page 224.





## EXPRESS

**sweater**  
 Sizes XS-L, \$45.  
**skirt**  
 Sizes 0-12, \$50.  
**necklace** \$60.  
**bracelet** \$27.  
**shoes**  
 Sizes 6-10, \$70.  
 All available at  
 select Express  
 stores.

## OLD NAVY

**sweater**  
 Sizes XS-XXL, \$40.  
**striped shirt**  
 Sizes XS-XXL, \$27.  
**cargos**  
 Sizes 0-20, \$30.  
**earrings** \$9.  
**necklaces**  
 Wooden necklace with  
 mixed shapes, \$15;  
 all others, \$13 each.  
**bracelet** \$13.  
**rings** \$13 each.  
 All available at  
 Old Navy stores.



## MACY'S

**jacket**  
 Sizes XS-L,  
 American Rag, \$59.  
**dress**  
 Sizes XS-XL,  
 American Rag, \$49.  
**clogs**  
 Sizes 6-11,  
 Jessica Simpson  
 Collection, \$89.  
 All available at Macy's.







## H&M

**dress**  
 Sizes 2-12, \$99.  
**necklace** \$25.  
**bangles**  
 \$10 for set of three.  
**tights** \$13.  
**boots**  
 Sizes 35-40, \$99.  
 All available at H&M stores.

## CHARLOTTE RUSSE

**jacket**  
 Sizes XS-XL, \$34.  
**tank**  
 Sizes XS-XL, \$16.  
**shorts**  
 Sizes XS-XL, \$25.  
**necklace** \$9.  
**rings** \$5 each.  
**boots**  
 Sizes 6-10, \$30.  
 All available at Charlotte Russe stores.



## JCPENNEY

**shirt**  
 Sizes XS-XL, I Heart Ronson, \$25.  
**skirt**  
 Sizes XS-XL, I Heart Ronson, \$31.  
**necklace** \$22.  
**ring**  
 Sizes XS-XL, Mixit, \$14.  
**sneakers**  
 Sizes 4-12, Converse, \$40.  
 All available at JCPenney.





## AMERICAN EAGLE OUTFITTERS

### sweatshirt

Sizes XXS-XL, \$40.

### jeans

Sizes 00-18, \$60.

### bag

\$20.

### bracelets

Metal bracelet, \$16;

all others, \$13.

### flats

Sizes 5-11, \$30.

All available at  
American Eagle  
Outfitters stores and  
ae.com.

## TARGET

### dress

Sizes 1-15, Tucker  
for Target, \$40.

### necklace

Temple St. Clair for  
Target, \$40.

### flats

Sizes 5½-11,  
Xhilaration, \$20.

All available at  
select Target stores.

## KOHL'S

### sweater

Sizes S-XL, Britney  
for Candie's, \$38.

### skirt

Sizes 0-13, Britney  
for Candie's, \$48.

### hat

Simply Vera Vera Wang, \$26.

### necklace

Simply Vera Vera Wang, \$85.

### bangles

Britney for Candie's, \$20 for  
set of 13.

### boots

Sizes 6-10, Simply Vera  
Vera Wang, \$110.

All available at Kohl's  
and kohls.com.



# *katy perry*

photographs by jonty davies

*She's got the song of the year,  
and she's crazy in love.  
Life's pretty sweet.*

by carissa rosenberg tozzi





ON KATY: Shirt, Isabel Marant; bra, Chris Benz; skirt, Mike Gonzalez; necklace, Roxanne Assoulin for Lee Angel; bracelet, Malandrino; ring, her own.







# W

ith the wild life Katy Perry has right now, you'd think she'd be too tired to talk.

The night before this interview, she was out until 4 A.M.

celebrating her hit song "California Gurls" and hosting a huge MTV Movie Awards after-party in L.A. Yet ask her one question about her new fiancé, Russell Brand, and her eyes light up, the floodgates open, and she can't stop gushing.

You have to admit it was kind of a shocker when Katy got together with Russell, Britain's bad-boy comedian. Her "I Kissed A Girl" persona

notwithstanding, she was a good girl raised by Christian-pastor parents, who only listened to gospel music and sang in church growing up. *He* was a former heroin addict who once bragged that he'd slept with 2,000 women. Eek! But when they met, they fell hard for each other, and after four months of dating, they got engaged. "He changed my mind about him the moment I met him," she explains. "I said, 'You are a better person than how you are portrayed.'" She says they have their differences ("He's a *very* spiritual

person, and I'm constantly struggling with the idea of being spiritual *and* material"), but they also share the same silly/raunchy sense of humor and the ability to be brutally honest about their lives. In fact, Katy's new album, *Teenage Dream*, is practically a confessional autobiography about love and heartbreak. Still, there were a few juicy details Katy saved for *Seventeen* about finally finding the perfect guy, what gives her beauty confidence, and why girls really *do* rule the world.

**17: When you and Russell talk about each other, you can tell you're in love.**

**Katy Perry:** I'm hoping and praying and working on it, so that it will continually be this way. Sometimes love is a roller-coaster ride because one person is more obsessed than the other. And it's hard to meet in the

middle. We've always been in the middle. We've always been equally attracted to each other. It's never been a cat-and-mouse game. We are at the same level.

**17: What did you think of him when you first met?**

**KP:** The first time we met was when I did a cameo in his movie *Get Him to the Greek*. It was only five minutes. But I had heard about him—he has a pretty notorious reputation. But he was really gentle in person and just had this vibe about him that was captivating. The second time we met was during rehearsal for the 2009 VMAs. [*He was the show's host; she was a performer.*] And I really gave him a run for his money. I was just hamming it up with him, and we were very comically competitive, but we also had some

nice conversations. He wanted to take me home the night after the VMAs. We were out after the show, and I was like, "Nuh-uh. I'm not that kind of girl. I need dinner and conversation. I know about you." So we went out to dinner and I went home. We made out, but that was it. I think it's sexier not to give it all away in one night.

**17: So then what?**

**KP:** On our second date, we met in Thailand for 10 days! I was planning on taking a vacation there with a girlfriend, but my girlfriend got really sick. So I didn't know who I was going to go with. I started talking to Russell over e-mail and he was like, "I'll go." And I was like, "Really? This is crazy." So the second time we met was in the airport. And since then, he's met me in Paris, we went to London, and we got engaged in India on New Year's Eve under a blue moon. And now we both live together in Los Angeles. It's quite the fairy tale.

**17: How can girls tell when they've met "the one"?**

**KP:** I really do believe that girls should go with their gut, and if there's any sort of yellow light, then check that yellow light. It should always be green. It shouldn't be red, it shouldn't be yellow, and it shouldn't be a hazy shade of orange. It should just be green, and if it's not, know that there is a green in their life waiting to find that other green. There are

“  
I love boys,  
but I'm a  
girly-girl.”



a lot of fish in the sea, and there's a right "one" for everyone. Sometimes girls will be okay with someone and we'll think, This is what I deserve. This is the best I can get. And there's kind of this little scratch inside that's like, I don't think so. You have to listen to that scratch. You have to really know, beyond a shadow of a doubt.

**17: If you could have given yourself advice about getting over the wrong guy, what would it be?**

**KP:** When I was younger, I would be so emotional about things to the point that if there was a breakup, I would stay in bed for a week and a half. I was really depressed and nobody could get me out of the house. I would want to sleep, sleep, sleep, sleep, thinking that maybe that would change the seasons, or somehow change my life. So I guess my advice would be to look at the bigger picture and don't ever invest all of your emotions in a guy—you have to save some for yourself.

**17: You seem to invest your emotions in your music.**

**KP:** I think I'm a better artist because of it. If I wasn't creative, maybe I would be a little more guarded. But for me, I just like to feel. I really enjoy that music has such an effect on people—whether you're feeling happy, or you're crying as you're driving down the road. I love that a song can trigger a moment. I remember when I was listening to the song "The Luckiest" by Ben Folds, I would just burst into tears because I was thinking about someone I used to love. I've also sent songs to people when I didn't have the guts to say something. I would just make a mix and hope that they would fall madly in love with me.

**17: When was the last time you made a mix?**

**KP:** I did a mix for Russell. I put on some Jeff Buckley, Ben Folds, and there's a song by Tom Waits. I've put on songs that Russell has showed me, like by Leonard Cohen and "(Are You) The One That I've Been Waiting For?" by the band Nick Cave and the Bad Seeds, which is our song. And that's actually the inscription on the inside of my engagement ring.

**17: What have you learned from Russell?**

**KP:** I think he taught me a lot about inner beauty and confidence in myself. I don't really feel pretty ever, without makeup. I feel ugly. And so I would have to sleep with makeup on, or feel ugly and gross. He looks beyond all of that, which is such a win, because I've never felt that with *anybody*. He's in love with the person inside of me, and the outside of me is just a bonus.

**17: Don't you wish you could bottle up that feeling of confidence so you can have it without the guy?**

**KP:** Well, you don't really need a man to exist—I take that back. That's such a weird thing to say. I think you can feel confident with the things that you're doing and producing and working for, and your goals in life can make you feel strong. But it's fun to have a teammate, to have someone who listens. When you're young and you're always on the prowl, you put so much energy in it, and it can get exhausting. When you have someone in your life who's going to be there for you, you can take that extra energy and apply it to something else creative, something else that makes you feel fulfilled.

**17: Do you think you'll ever be completely creatively fulfilled?**

**KP:** Being a girl in pop music, I see there are a lot of girls doing big things. Lady Gaga is huge. And I think Rihanna is doing huge things as well. And Sia, who is one of my favorites, is doing big things. Beth Ditto, Marina and the Diamonds, Ellie Goulding—they're doing it in their own way. It inspires me to see girls conquer. I love boys, but I'm a girl-girl.

**17: What do you think girls are better at?**

**KP:** Multitasking! I can drive, eat a cheeseburger, talk on a cell phone, and apply mascara—which is not encouraged, if you're reading this! [*Editor's note: Hey, Katy, turn to page 218!*] I think we're good critics because we have a lot of opinions, about the food we eat, the shows we watch, the clothes we wear. We're also good givers. Women have this sacrifice thing in them, in a positive way, and we're good at giving emotionally. We're wired differently. I really believe that "Girls rule and boys drool." **17**

“  
I think it's  
sexier not  
to give it  
all away in  
one night.  
”





love scene  
Katy's favorite movie is *The Notebook*. Russell could be her Noah Calhoun!

the song:  
"Not Like the Movies"

“ This song is about falling in love, and if it's not like the movies, then you have to wait until it is. When I started writing the song, I was in this relationship and I didn't know if it was right. It was sad at first—but then I met Russell and I finished the song, and it has a positive ending. Because when I met Russell, I felt like it was just like in the movies. ”



What guy was she dreaming about in high school?

the song:  
"Teenage Dream"

“ There's kind of this euphoric feeling of when you're falling in love for the first time—and you're always looking for someone who makes you feel like that again. That's what the song is about—how being in love makes me feel like I'm living a teenage dream. ”

the song:  
"Firework"

“ If I had to choose one song that says the most about who I am, it's this one. It's about how everyone has a spark inside of them, and it's up to us to be able to ignite that firework and make everybody go 'Ahhh!' ”



# behind her music

“If you want to know anything about me, it's in my lyrics,” Katy says. Here are the secrets hidden in the songs on her new album, *Teenage Dream*.



PHOTOS, CLOCKWISE FROM TOP LEFT: JOHN SHEARER/WIREIMAGE; TOBY CANHAM/SPLASH NEWS; HOWARD KINGSNORTH/GETTY IMAGES; J. KIM/GETTY IMAGES; LARRY BUSACCA/GETTY IMAGES; GEORGE PIMENTEL/WIREIMAGE.



Katy ignited her own red-carpet fireworks in this light-up dress!

the song:  
"Circle the Drain"

“ For me, songwriting is like an emotional colonic. You have to get it out one way or another. And this song was about how I couldn't be the savior for [an ex]. I have to move on—and if I don't, I'll be following you down that drain too. ”



Katy won't say, but is this song about her ex Travis McCoy?



# Beauty MASTER CLASS

Imagine having a team of professionals to create **your perfect look.**

Well, dream no more! The world's biggest beauty experts are here to teach you how to get a **flawless face, incredible hair,** and **stunning makeup** in time for school! Just turn the page....

**BY YESENIA ALMONTE PHOTOGRAPHS BY ONDREA BARBE**







LESSON 1:

**HOW TO LOOK**

*Naturally*  
**PRETTY**

Beauty perfection isn't just for models. World-famous makeup artist **Bobbi Brown** says every girl can look beautiful—all you need are a few basic beauty rules!



# CREATE A FLAWLESS FACE

Everyone can have perfect skin—or at least fake it! Bobbi swears by these four must-haves!



## STICK FOUNDATION

The creamy texture blends so easily, you'll get a natural finish (that never looks cakey!). **try:** Mark Speedway Do Everything Makeup, \$9, meetmark.com



## CONCEALER

Choose one that's a shade lighter than your skin—it will brighten up undereye darkness or tone down redness around your nose. **try:** Bobbi Brown Face Touch Up Stick, \$22, bobbibrowncosmetics.com



## POWDER BLUSH

Your perfect shade is one that matches the color of your cheeks after you work out! **try:** Bobbi Brown Shimmer Blush in Pink Sugar, \$22, bobbibrowncosmetics.com



## HIGHLIGHTER

Give yourself a natural glow by adding this to the tops of cheekbones. **try:** Wet n Wild Mega Shimmer Shimmer Dust in White Lotus, \$3, drugstores



**PERFECT BASE:** Skip the sponge! Bobbi says applying foundation with your fingers gives you the most even coverage—that's because your body heat warms it up so it's easier to spread.



**BRIGHT EYES:** To wake up your whole face, use a brush to apply the concealer under your eyes starting at the inner corners, then blend by pressing it into the skin with your ring finger.



**PRETTY FLUSH:** Get that just-kissed blush by swiping color onto the apples of the cheeks, up toward the hairline, and down along your jawline. Apply a second sweep to make it last.



# ADD SUBTLE COLOR

Once you've laid down a good foundation, pump up your features with these go-to products!



NEUTRAL LIP LINER

Bobbi says that nothing polishes off the face like a defined lip! Make sure your pencil has a good point, then begin at outer corners and work your way in to the center.

try: E.l.f. Mineral Lip Liner in Peachy, \$3, eyeslipsface.com



CLEAR GLOSS

Wear it alone to enhance your own lips, or layer it over a lip color to make it shine!

try: Bobbi Brown Crystal Lip Gloss, \$17, bobbibrowncosmetics.com



CREAMY BRONZE EYESHADOW

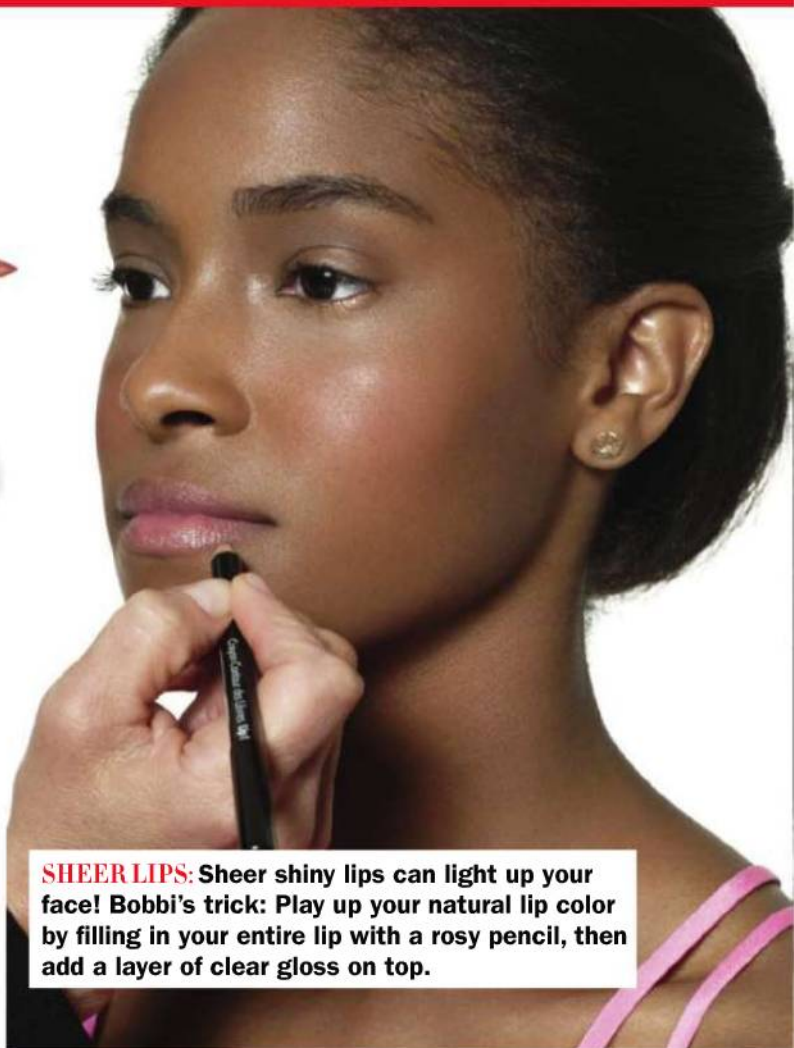
The color works on every skin tone and it lasts all day—no creasing or smearing!

try: Bobbi Brown Metallic Long-Wear Cream Shadow in Goldstone, \$22, bobbibrowncosmetics.com



GEL EYELINER

The thick texture defines the shape of your eyes so they look bigger. try: Bobbi Brown Long-Wear Gel Eyeliner in Espresso, \$21, bobbibrowncosmetics.com



**SHEER LIPS:** Sheer shiny lips can light up your face! Bobbi's trick: Play up your natural lip color by filling in your entire lip with a rosy pencil, then add a layer of clear gloss on top.



**SPARKLY LIDS:** To bring out your eyes, use an earth-colored cream shimmer—it adds oomph with just one swipe. Use your finger to spread shadow across your lid, starting at the center of lids, then blending out to each corner.



**DEFINED EYES:** A thin swipe of liner on top lashlines is all you need to frame and define your pretty eyes. Start with a thin line at the inner corner of the eye and gradually thicken the line as you move to the outer corner.





ON MODEL: (THIS PAGE), DRESS, COLLECTIVE CONCEPTS; EARRINGS, OLIA DESIGNS; (OPPOSITE PAGE) TANK, ANLO; EARRINGS, HELEN FICALORA.



**GET MORE TIPS!**  
Check out **BOBBI BROWN'S** new book, *Beauty Rules* (\$25). You'll find makeup ideas for every occasion and tricks for looking and feeling amazing. Get it at your local bookstore.



Fashion Stylist: Annebet Duvall.  
Hair: Eric J. Dominguez. Makeup: Bobbi Brown.  
Manicure: Tatyana Molot at Artistsbytimothypriano.com.  
Still Lives: J Muckle/Studio D.



## SLEEK POUF

Let your straight hair take you to new heights this year!

**HOWTO:** Section the hair in front and clip it out of the way. Slick the sides back into a tight half pony and secure with an elastic. (The front section will cover the elastic.) Give the front a heavy dose of hairspray, then tease. Brush it back to smooth it over and cover the pony, and bobby-pin it in place at the sides.

**try:** Redken Workforce 09 Flexible Volumizing Spray, \$15, salons

LESSON 2:

**FIND AN**

*Amazing*

**NEW STYLE**

Make every day a good hair day! After years of taming A-list hair in Hollywood, **Teddy Charles** knows how to style looks that love your texture—he created these just for you!





## LUSH WAVES

These bombshell curves can take you from school straight to a party!

**HOW-TO:** For supershine, apply a hydrating cream all over, then dry with a diffuser. (As you dry the front, use your fingers to lift, smooth, and create volume at the roots). Once hair is dry, use a medium-barrel curling iron throughout to accentuate your waves and add bounce.

**try:** Sunsilk Hydra TLC Styling Creme, \$5, Walmart stores

ON MODELS: (SLEEK POUF) DRESS, SONIA RYKIEL; EARRINGS, KEVIA; (LUSH WAVES) TOP, JAY GODFREY; EARRINGS, JANIS SAVITT.



# KNOTTED TAILS

Step up your relaxed style (and show off your hair's softness and shine) with these twisted pigtails.

**HOW-TO:** Spray dry hair with shine spray, then flat-iron two-inch sections. Split hair into low pigtails and secure each with an elastic. Wrap a one-inch section around the elastic and pin. Divide each pony in half and twirl the pieces around each other—secure with an elastic an inch from the ends. Then pin the ends to the base of the pigtail.

**try:** Phyto PhytoSpecific Extreme Shine Spray, \$26, [sephora.com](http://sephora.com)



ON MODELS: (KNOTTED TAILS) TANK, JAY GODFREY; EARRINGS AND NECKLACE, SARAH CHLOE; (TWISTED COILS) DRESS, BCBG MAX AZRIA; EARRINGS, JAMIS SAVITT.



# TWISTED COILS

Go curly and uncomplicated with this high, messy updo!

**HOW-TO:** Apply a curl-enhancing cream to smooth frizz. Then take two-inch sections from either side of your face and twist them toward the back of your head, above your ears. Add small pieces in as you twist, sliding bobby pins in to secure. Twist the hair in the back to the right once, like a French twist, then pin it tightly to the top of your head, leaving the ends loose.

**try:** Sunsilk Captivating Curls Styling Creme, \$5, Walmart stores



**GET MORE TIPS!**  
**TEDDY CHARLES** is also the cocreator of a new line of Sunsilk hair products! Get tons more of his secret styling tricks and ideas at [sunsilk.us/styling-videos!](http://sunsilk.us/styling-videos!)



Fashion Stylist: Annebet Duvall. Hair: Teddy Charles for Sunsilk. Makeup: Makky at Streeters for Chanel. Still Lives: J Muckle/Studio D.



LESSON 3:

# HAVE FUN WITH

# Makeup

On days when you feel like trying something new, makeup artist **James Kaliardos** is your man! He whipped up these looks for the runway—and can help you re-create them at home.



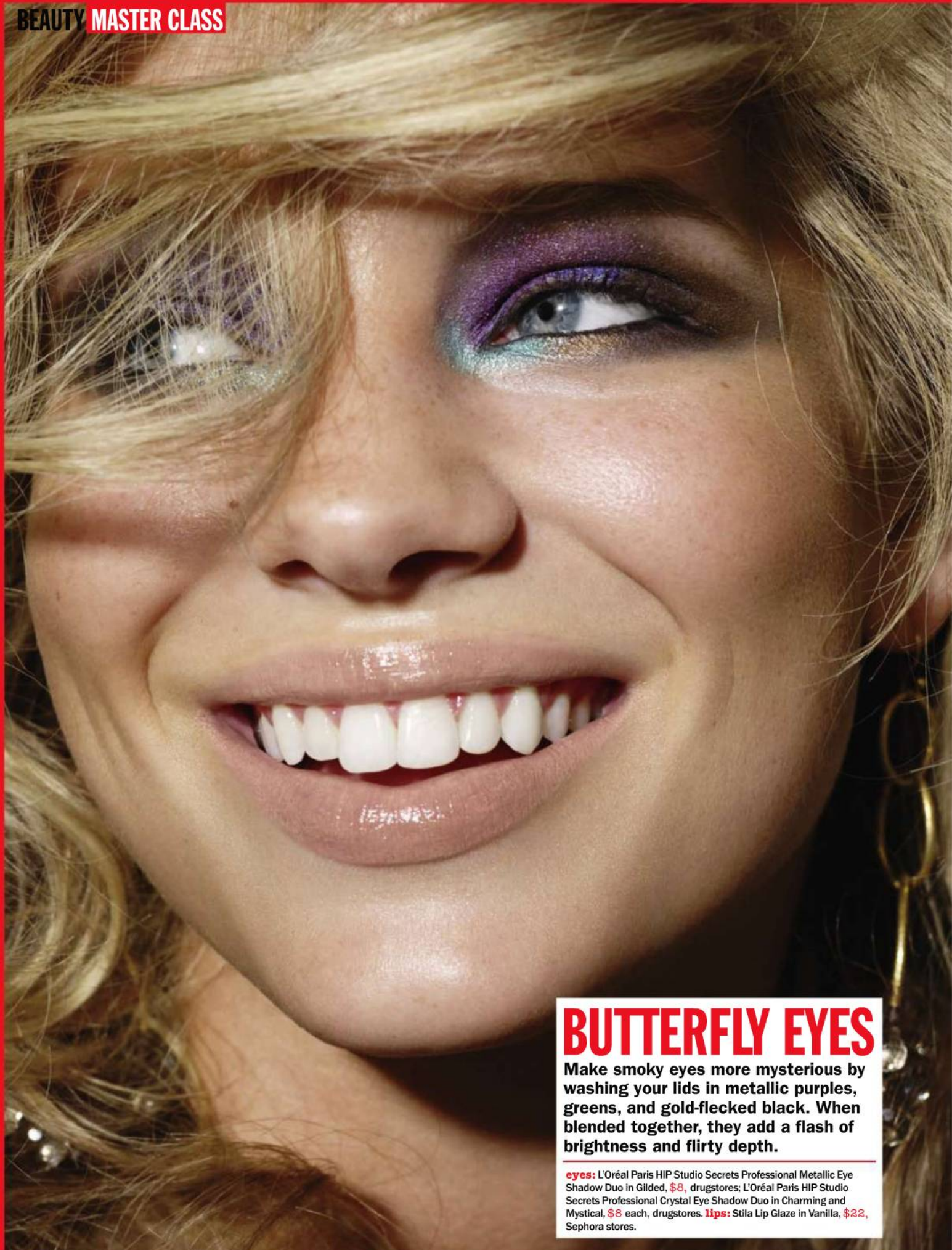


## COOL & HOT

Soft blue eyes and electric pink lips make a big impact! A subtle smudge of periwinkle shadow in your creases and under your lashlines makes your eyes pop, and a bold pink lipstick—two coats right from the tube—makes your lips look extra delicious!

**eyes:** L'Oréal Paris Studio Secrets Professional Ready-to-Wear Eye Shadow Singles in Reflecting Pool and Frosted Icing, \$8 each, drugstores. **lips:** NARS Lipstick in Schiap, \$24, [narscosmetics.com](http://narscosmetics.com).





## BUTTERFLY EYES

Make smoky eyes more mysterious by washing your lids in metallic purples, greens, and gold-flecked black. When blended together, they add a flash of brightness and flirty depth.

**eyes:** L'Oréal Paris HIP Studio Secrets Professional Metallic Eye Shadow Duo in Gilded, \$8, drugstores; L'Oréal Paris HIP Studio Secrets Professional Crystal Eye Shadow Duo in Charming and Mystical, \$8 each, drugstores. **lips:** Stila Lip Glaze in Vanilla, \$22, Sephora stores.



# LAVENDER GLOW

Put your skin in the spotlight with shimmery pink and lavender highlights! An icy highlighter powder on your cheekbones and a soft swoosh of lilac shadow across your top and bottom lids illuminate your entire face!

**eyes:** Illamasqua Powder Eyeshadow in Poem, \$20, sephora.com.  
**cheeks:** L'Oréal Paris Studio Secrets Professional Anti-Dull Skin Primer, \$13, drugstores; Becca Cosmetics Loose Shimmer Powder in Princess, \$20, beccacosmetics.com. **lips:** Lancôme Juicy Tubes 100% Natural Origin in Pink Precious, \$18, Sephora stores.

ON MODEL: (THIS PAGE) SHIRT: SAUCE; NECKLACE: ARIEL GORDON; EARRINGS: LIZZIE SCHECK;  
(OPPOSITE PAGE) EARRINGS: ALEXIS BITTAR.

Fashion Stylist: Annet Duvall. Hair: David von Cannon.  
Makeup: James Kaliardos. Still Lifes: J Muckle/Studio D.



## GET MORE TIPS!

As L'Oréal Paris's celebrity makeup artist, **JAMES KALIARDOS** helps develop the fun colors for the L'Oréal Paris Studio Secrets Professional line to match his runway trends! Now you can get more of his ideas at [lorealparisusa.com](http://lorealparisusa.com).





**classic white oxford**

**button-down**

Sizes XS-XXL, Gap,  
\$65, gap.com.

**skirt**

Sizes XS-L, \$138,  
BCBG Max Azria,  
BCBG Max Azria stores.

**necklaces**

Short necklace,  
Mixology NYC; ribbon  
necklace, Rachel Leigh.

# ROCK YOUR BODY

When you want to make your body look hot, turn to these key pieces. Hayley Hasselhoff, star of the new ABCFamily show *Huge*, shows you how to work them!

*photographs by andrew mcleod*





“  
This jacket  
makes me feel  
bad-ass. I love  
that it hits right  
at my waist  
and shows off  
my shape!

”

## shrunk**en** biker jacket

**jacket**

Sizes S-L, Urban Original,  
\$36, urbanog.com.

**tank**

Sizes 2-12, H&M, \$13,  
H&M stores.

**leggings**

Sizes XL-5X, Torrid, \$20,  
torrid.com.

**ring**

Lulu's.

**boots**

Stuart Weitzman.



## dark stretch pants

**tank**

Sizes S-XL. Soffe.

\$10, soffe.com.

**pants**

Sizes 2-14, H&M.

\$20, H&M stores.

**necklaces**

Rachel Leigh.

**cuff**

Rachel Leigh.

**booties**

Schutz.







“  
This one-shoulder  
dress highlights  
my arms, makes  
my neck look  
longer, and just  
feels amazing!  
”

## little black dress

**dress**  
Sizes XL-3XL, Faith 21,  
\$25, select Forever 21  
stores.

**cuffs**  
Mixology NYC.

**bracelets**  
Courtney Lee.

**heels**  
Sam Edelman.



**17 TIP**

Laugh! When you remember not to take the date too seriously, your butterflies will fade away fast.





SECRETS TO THE

BEST

DATE

EVER!

You've got the guy—now it's time for fun! Here's how to guarantee a great night out. **BY MEREDITH BODGAS**

**Y**ou and your crush finally have the chance to hang out alone—and yes, it's going to be amazing. But the more you think about how excited you are, the more you start to worry about random stuff: Where will you go? What if you have nothing to talk about? What if you suddenly decide you're not that into him? It's normal to freak out a little, but those nerves can drain all your fun. These pages are packed with sneaky date secrets—from the tiny tricks that will put you *both* at ease to a slick move for the perfect kiss. So unless your guy turns out to be a major dud (and we've given you an escape plan—just in case!), get ready to have your funnest, flirtiest date yet!

MAIN PHOTOS: COLETTE DE BARRROS. (MODELS THROUGHOUT USED FOR ILLUSTRATIVE PURPOSES ONLY.) FASHION STYLIST: KATIE PAINE. HAIR: SAM LEONARDI FOR TRESEMME AT RAYBROWNPRO.COM. MAKEUP: JANEIRO FOR DIOR BEAUTY AT JUDY CASEY, INC. ON HER: CARDIGAN, LA MADE; SKIRT, LULU'S; BRACELET, JCPENNEY; ON HIM: HOODIE, BUTTON-DOWN, AND POLO, ALL AEROPOSTALE; T-SHIRT, DC; JEANS, MODEL'S OWN.



## SECRET #1

# choose a unique date spot!

Suggest a plan that's more fun than pizza/movie—it will set you apart in a cool way.

## MUSEUM!

“On our first date, my boyfriend and I didn't know what to do, so we went to an art museum. That's not usually my thing, but looking at the artwork gave us tons to talk about—and then afterward we found a bench in the gardens outside to watch the sunset! Now I tell all my friends to steal my idea!”

—alexandra, 17, new orleans, la

## BUILD-A-BEAR!

“My date and I were walking around the mall. We passed the Build-a-Bear workshop and I made a joke about how I had always wanted to go growing up. He said, ‘Want to go right now?’ It was so fun to act like a kid: I picked out a monkey, and my guy got into choosing the clothes. We named him Elmer. It was random, but we had the best time!”

—celestina, 18, oshkosh, wi

## GO-KARTS!

“My boyfriend and I go go-kart racing! The sense of competition and the ‘trash-talking’ give us a fun new way to flirt. Plus, the track is attached to an arcade, so it's easy to make the date last even longer!”

—andrea, 18, ellettsville, in

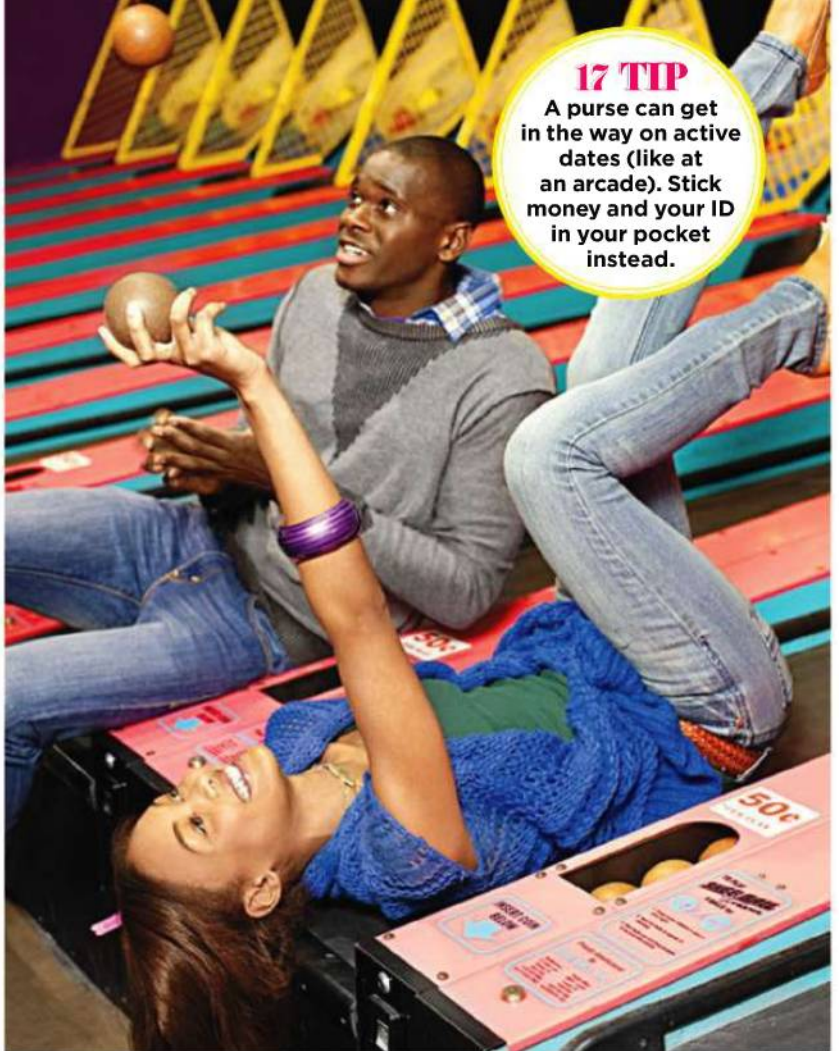
## GAME!

“One night, my BF and I got cheap tickets to a local baseball game. We cheered all night and shared a cup of Dippin' Dots. It was a laid-back date, so we got to relax and be ourselves.”

—tayva, 17, burbank, ca



**having a ball**  
Zac Efron and Vanessa Hudgens love to get cozy at basketball games.



### 17 TIP

A purse can get in the way on active dates (like at an arcade). Stick money and your ID in your pocket instead.

## SECRET #2

# HELP HIM RELAX!

Nipping his nervous habits makes you *both* more calm.

### IF HE:

**plays with his keys ...**

**fusses with his phone ...**

**taps on the table ...**

### THEN YOU:

Take them and start a flirty game of keepaway. When you get playful, it lets him know it's okay to chill.

Send him a quick text with just a smiley face. With a little reassurance that you're interested, he'll stop freaking out so much.

Join him, and tell him to guess what song you're tapping to. First dates can be awkward, but this is a reminder you're there to have fun.

ON HER: SWEATER: KERSH; TANK: AMERICAN APPAREL; JEANS: DKNY; JEANS: NECLACE; EXPRESS; EXPRESS; SAY WHAT?; BELL; TARGET; SHOES: JELLYPOP; ON HIM: SWEATER: KON; BUTTON-DOWN AND JEANS: AEROPPOSTALE; STILL LIVES; (MAC & CHEESE): MICHAEL MAGES/GETTY IMAGES; (BURGER): DANIEL HURST/GETTY IMAGES; (CHICKEN FINGERS): MATT BOWMAN/GETTY IMAGES; EFRON AND HUDGENS: LONDON ENT/SPLASH

## SECRET #3

# ORDER DATE-APPROVED FOODS!

# YES!



**mac & cheese** It's easy to eat with a fork and has a low drippage factor (you won't end up with dinner on your shirt!).



**burger** When you're not afraid to chow down, it makes you seem cool and real—but hold the stinky onions!



**chicken fingers** Eating with your fingers is cute and flirty! (Just watch out for renegade BBQ sauce.)



## SECRET #4

# MAKE A CUTE MOVE!

Some old-school date clichés are actually adorable! Give one of these romantic staples a try.

FLIRTY!



## splitting dessert

Sharing is sexy and intimate—it's like a nontouchy-feely way to show you're into him. And it can lead to a cute fork fight for the last bite!

SMOOTH!



## playing footsie

When you do it under a table so no one else can see, it's like you have your own little moment. Gently trace his foot with yours and smile at him so he realizes you're nudging him on purpose!

ROMANTIC!



## hooking your arm with his

When you're walking side-by-side, "accidentally" bump him with your hip so you have an excuse to get closer—then slip your arm around his. (If he wants to bump you back, well, then it's on!)

## SECRET #5

# KNOW WHEN TO BAIL!

Sometimes you're just not feeling it. So end an awkward date the *nice* way.

### 👉 When you want out right away:

If it's too late to cancel, you can cut things short by **giving him a time frame**: Tell him you have to pick up your sister in a few hours, so one round of bowling or a pizza run is your best bet.

### 👉 When you're over it middate:

Speed things along by **ordering only entrées at dinner**. (Skip the apps and he will to, and insist you're way too full for dessert if he brings it up.) Afterward, mention that your parents are expecting you, so he knows you're ready to head home now.

### 👉 When there's zero chemistry:

Avoid a good-night kiss by **making a fast exit at the end of the night**: Get out of the car right away, then hold the door ajar and say, "Thanks. See you at school!" (If you're dropping him off, use the same line to cue him to get out.) Don't feel obligated to say you had fun—you'll only lead him on!



s.w.a.k.

When he gets this close, he's thinking about kissing you—no matter what he's babbling on about!

## SECRET #6

# let him know you want a kiss

## DO:

Say good night, look in his eyes, and wait. He'll *know* to lean in.

## DON'T:

Keep talking—three seconds of silence is the perfect prekiss pause!

# NO!



**nachos** They make a huge mess—and you'll be bloated and gassy all night!



**spinach pizza** Unless you want green specks in your teeth, avoid at all costs.



**buffalo wings** Yucky orange mouth halo and saucy fingers means no end-of-date kiss!





**86%**

**of teens drive while  
distracted—  
even though most  
of you *know*  
it's dangerous!**

SOURCE: 2010 AAA/SEVENTEEN  
SURVEY, MAY 2010

MAIN PHOTOS: MATTHEW SALACUSE. (MODELS USED FOR ILLUSTRATIVE PURPOSES ONLY) FASHION STYLIST: KATIE PAINE. HAIR: DANIELLE IRENE FOR ARTISTSBYTIMOTHYPRIANO.COM. MAKEUP: THORA AT KATE RYAN INC. FOR MAKE UP FOR EVER. CAR: COURTESY OF THREE COUNTY VOLKSWAGEN, LYNDHURST, N.J. BACKGROUND PHOTO: TOMMY FLYNN/GETTY IMAGES



# WILD RIDE

**Piling all your friends in the car, blasting the music, and sending a super-quick text all seem like innocent moves when you're on the road—but any one of them could be the last one you ever make. BY HOLLY CORBETT**

**Y**ou've heard plenty of stories about how distracted driving is dangerous and how it's the cause of scary crashes. But with all the stuff you have going on, it's easy to justify sending that quick text or calling to report you're running late. Sometimes you've got downtime while you're driving, so you start thinking about something you forgot to tell your best friend—and it feels like it absolutely can't wait. You *know* it's bad, but then you think, What is the harm in looking down for a split second to send a message? But the thing is, the nearly 6,000 people who die every year from distracted driving thought the same thing. Check out these stories of girls just like you whose lives have changed forever because of a few seconds of distracted driving, and find out what you need to know to keep it from ever happening to *you*!

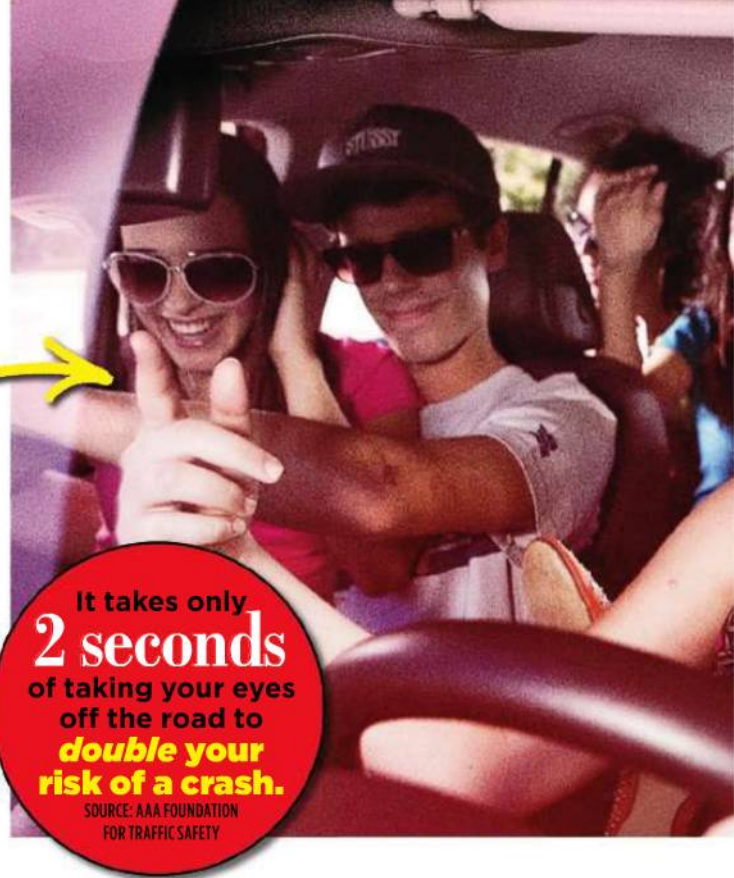


**SNEAKY**

# CAR CRIMES

You know texting and driving isn't safe, but these under-the-radar moves are just as dangerous!

- ✓ **turning your car into a taxi** When everyone is piled in and trading stories, you can't possibly focus on the road. Draw the line at three friends—max.
- ✓ **doing the drive-through** Eating in the car means your focus is on dipping sauce, not traffic. Pulling into a parking space to scarf your Big Mac could prevent a crash.
- ✓ **station-surfing** Commercials and sappy songs are annoying, but fiddling with your radio makes you take your eyes off the road. Plug in a playlist of your favorite songs *before* you turn on the ignition.



It takes only **2 seconds** of taking your eyes off the road to **double your risk of a crash.**

SOURCE: AAA FOUNDATION FOR TRAFFIC SAFETY



**painful lesson**  
Cheyenne never thought a glance at a cell could land her in the ER.

## “A text message almost killed me!”

**I**t was like any other Monday night when my friend Rahela and I were driving to her cousin's house, rocking out to the radio. She took her eyes off the road for a second to show me a text, or I was showing her something on my phone—I can't remember which. All of a sudden, she swerved and we crossed into the other lane into oncoming traffic. I screamed her name before we hit an

SUV and then everything went black. The next thing I knew, I was waking up with a paramedic standing over me and heard Rahela crying. I wasn't in pain, just totally numb. I thought I was sweating, so I wiped my face—my hands were red with blood. I started to cry too. I was so scared.

When we got to the hospital, my grandmother was there and she kept saying how happy she was that I was alive. She stayed with me while the doctors pulled glass from the windshield out of my eye. I broke my left leg, nose, a couple of ribs, and even bit through my tongue where my tongue ring was. I had to get staples in my leg to stitch up an almost 10-inch-long gash. For the next two months, I walked with crutches and endured painful physical therapy. The doctors thought Rahela was going to have permanent brain damage since her head smashed so hard into the steering wheel, but she was lucky to escape with just a concussion and a battered face. Whenever I look in the mirror or see a picture of myself, I'm reminded of the crash because of the scars on my face. I understand why people want to keep their phones on in the car. But if it's sitting in your lap going off, you're going to want to check it. What's more important—a text or your life? **—CHEYENNE, 18, LINCOLN, NB**



**a constant reminder**  
Cheyenne, left, and Rahela have mental and physical scars from the crash.

PHOTOS: OPPOSITE PAGE: (TEXTING DRIVER) MATTHEW SALACUSE; (BEER) JACOB ETHAN; 17 STATISTICS SOURCE: (RIDING WITH A DISTRACTED DRIVER) AAA/SEVENTEEN SURVEY, MAY 2010.



THE  
DEADLIEST  
CAR CRIME!

# DWT: Driving While Texting

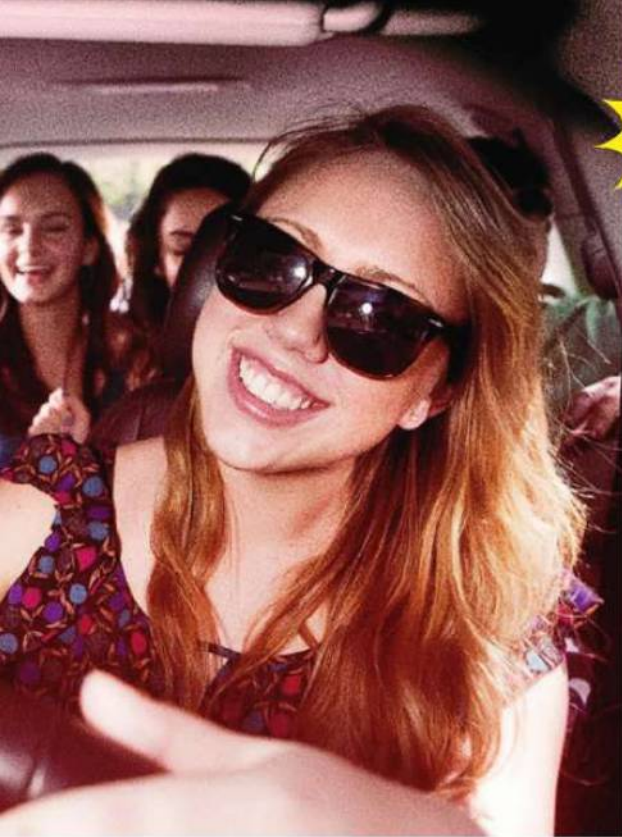


=



You wouldn't drive drunk, right? Well, texting and driving can be as dangerous as chugging four beers and getting behind the wheel, and it makes you 23 times more likely to get into an accident!

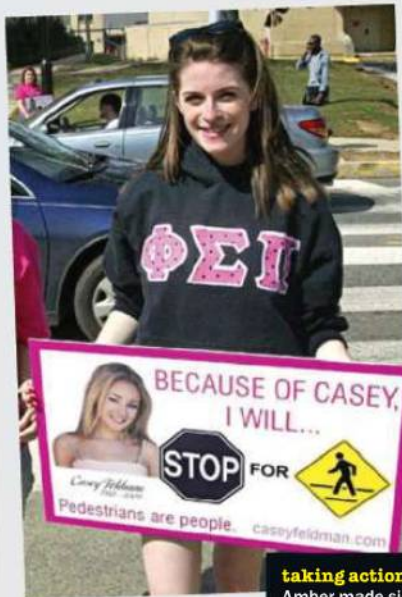
PS: Make it easy to ignore your phone. Go to [getizup.com](http://getizup.com) to download an app to your smartphone that automatically sends any incoming calls straight to your voicemail while your car is in motion and holds texts until you've pulled over.



HER MISSION:  
**to stop  
distracted  
driving  
forever!**

Amber, 22, lost her best friend, Casey, when she was killed in a crosswalk by a driver who glanced away from the road. That day, Amber vowed that no one else would ever die from something so preventable. So last spring, Amber and her honors fraternity organized a local benefit concert. To

promote it, they stood at an intersection on campus where two other girls had been hit, and waved signs that said, "Honk for Safe Driving." They sold T-shirts to help raise \$2,600 for charities like The Partnership for Safe Driving, which educates people about all kinds of dangerous driving. To spread the word or organize your own event, go to [caseyfeldmannetwork.org](http://caseyfeldmannetwork.org).



**taking action**  
Amber made signs to raise awareness at a busy crosswalk.

38%  
of teens have  
been scared  
while riding  
with a distracted  
driver.

## AVOID A CAR-TASTROPHE

In a dangerous situation?  
Here's how to diffuse it.



**THE SITUATION:** Your friend keeps texting while she's driving.  
**YOU SAY:** "Hey, can I borrow your phone to make a call? My cell service is spotty."



**THE SITUATION:** Your friends all want to cram into your car.  
**YOU SAY:** "I can only take three—my parents will take away my car if they know it's packed, and we can't be sneaky with all these people!"



**THE SITUATION:** Your friend always pays more attention to the radio than to the road.  
**YOU SAY:** "I made you a song list. Let me play this new tune for you." Or just be direct, "Dude, you're going to kill us both. Quit it!"

WIN!

You could win a \$2,000 prize from Discover by making your own video about the dangers of distracted driving. Go to [seventeen.com/twosecond](http://seventeen.com/twosecond) to get started.

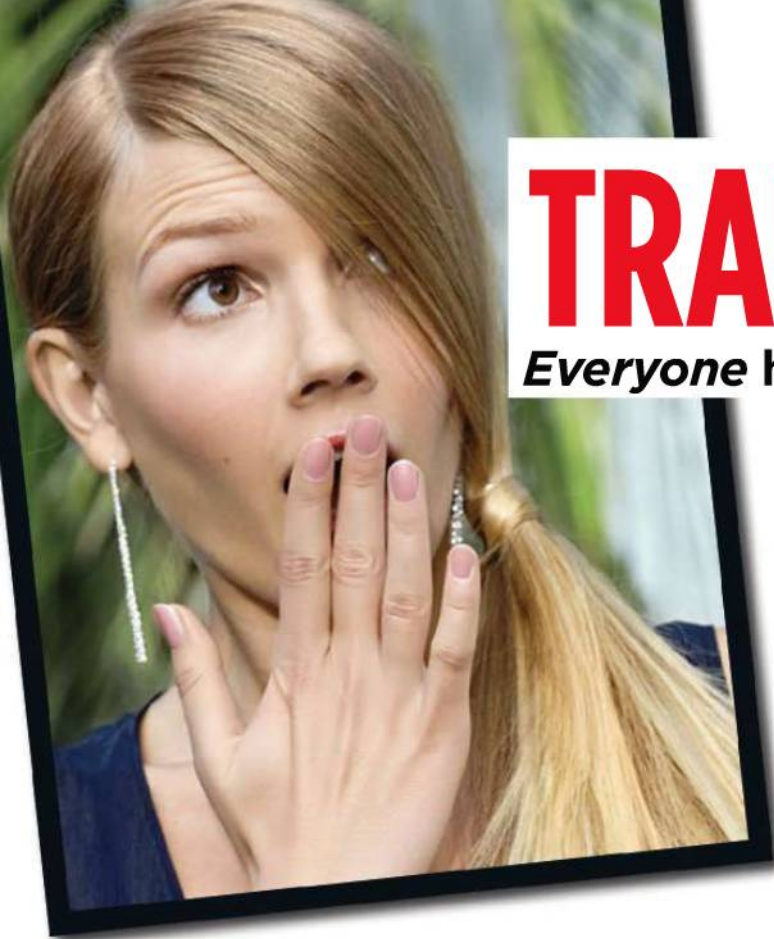
## JOIN SEVENTEEN'S TWO-SECOND TURNOFF DAY!

Taking your eyes off the road for just two seconds doubles your risk for a crash. But it also takes just two seconds to shut down your phone—and prevent an accident. September 17 is *Seventeen's* Two-Second Turnoff Day, and we're teaming up with the U.S. Department of Transportation and AAA to spread the message. Go to [seventeen.com/twosecond](http://seventeen.com/twosecond) to show your support. Then on September 17 and every day after, turn off your phone before getting behind the wheel.

17 EXPERTS: John J. Fischer, president and CEO of Try Safety First, Inc.; Sandy Spavone, executive director of National Organizations for Youth Safety; Olivia Alair, press secretary U.S. Department of Transportation.

A special thanks to AAA for its support with this story. Check out [aaa.com](http://aaa.com).





# TRAUMARAMA!

Everyone has had humiliating moments.

## SHOT THROUGH THE HEART

“ I had been so **psyched** all week because this cute guy I had a major crush on said he'd come to my basketball game. He goes to a different school and was making a **special** trip just to see me play. We were going against our main **rivals** that night and everyone was pumped. Right as the game started, I got this terrible **headache**, but wanted to play anyway. Finally, I got the ball and made the most beautiful shot—in the **wrong** basket! I had accidentally scored a point for the other team! Everyone from my school booed, and my **crush** saw it all. Not only was that bad, but my coach also **yelled** at me in front of everyone! ”

## doodle-doh

“One day in English class I was kind of **zoned** out and bored, so I began tapping the end of my pen against my face **during** the lecture. I was on my way to my next class and everyone was **laughing** at me in the hallway. I didn't know why, so I pulled out my **mirror**—I had used the wrong side of the pen! There was black ink **smear**ed all over my face! And to make it worse, I couldn't scrub it all off!”

## blown away

“I was on a cruise with my best friend and we were taking pictures outside. As soon as she snapped the camera, a huge gust of wind made my dress fly up. This is the outcome!”



## PRIVACY PLEASE

“ I was at my **boyfriend's** house, and we were making out in his room. We were getting really into it and he started taking off his **shirt**. All of a sudden, we heard a soft thumping noise, but we thought **nothing** of it. Since both of our eyes were shut, we couldn't really see what was going on. Then we heard, 'Ahem.' It turns out his dad was standing in the doorway **watching** the whole thing! The thumping had been him knocking, and he **decided** to let himself in after we didn't say anything. I quickly ran home and I couldn't look at his dad for **weeks!** ”

## family matters

“ I met a cute guy at the mall who lived in the next town. We chatted every night for a week until he asked if I knew his aunt who lived in my town. . . . *Um, yeah,* I am related to her. Turns out I had been flirting with my second cousin! ”



## OH, POO

“ My crush **lives** near me, so we carpool to school almost every day. One **time** I got in his SUV and he said, ‘Ugh what’s that smell?’ I looked down at my foot and saw I had stepped in dog **poop**, and it was all over his carpet. He just stared as I frantically tried to **wipe** it off. I felt so bad and paid to have his rugs cleaned, but now every time he **picks** me up I check my shoes in fear of it happening again. ”

## lava laughs

“ In science class, we were learning about volcanoes, and I had to read a paragraph from the book. Instead of saying, ‘Eruptions can be deadly,’ I accidentally said, ‘*Erections* can be deadly.’ The whole class burst out laughing. I wanted to die! ”

## tired of swinging

“One day at school, I sat in the **tire** swing and ended up completely stuck in it when I tried to get out! Someone had to **cut** me out of the tire, and I couldn’t stop **laughing** because it was so funny. But you know what’s *not* so funny? One of my **friends** took this picture of me and sent it around to the whole **school!**”



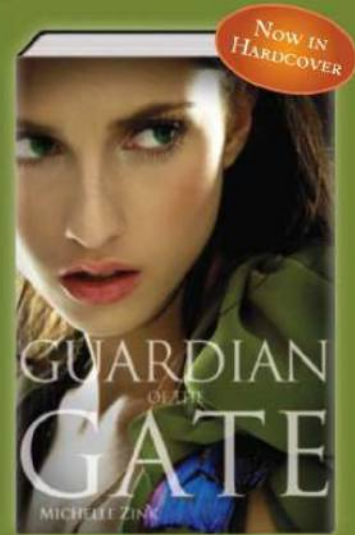
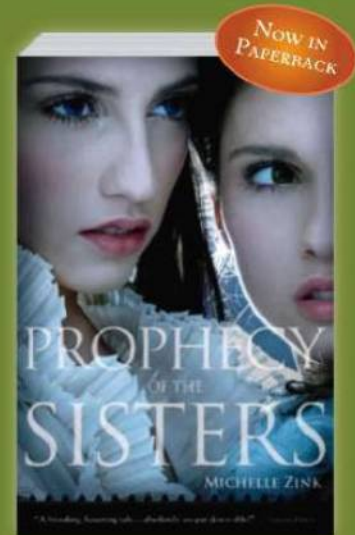
## super-late slip

“I was running really late to school one morning and rushed to the office to get a late slip. The floor of the hallway was a little wet, and all of a sudden I completely wiped out and landed on my butt. The worst part was that a bunch of cute guys walked out of the boys’ locker room right at that moment and saw the entire thing. I was mortified!”



GAGA: DZILLA/BAUERGRIFFINONLINE.COM

IN THE END,  
ONLY  
ONE SISTER  
WILL BE LEFT  
STANDING.



Lia and Alice always knew the Prophecy would turn their closest allies against them. But they didn’t know what betrayal could lead them to do.

Discover the Prophecy at  
[PROPHECYOFTHE SISTERS.COM](http://PROPHECYOFTHE SISTERS.COM)



LITTLE, BROWN AND COMPANY



# checkitout!

receives events promotions

Visit [seventeen.com/checkitout](http://seventeen.com/checkitout) for more.

## Seventeen on 34th: "Back-To-School" Sweepstakes and Gift-With-Purchase!

Join us for the hottest Back-To-School shopping and music event on **Sunday, September 19th in NYC**. Check out our fabulous in-store events at JCPenney, Aeropostale and Macy's for amazing deals, free gifts and your chance to meet *Seventeen* Editors. Go to [seventeen.com/shopstyle](http://seventeen.com/shopstyle) for complete event details.

### Want a New Back-To-School Wardrobe?

Enter to win one of five sweet shopping sprees including a \$100 gift card from JCPenney, Aeropostale and Macy's! Go to [seventeen.com/shopstyle](http://seventeen.com/shopstyle) to enter.

### Shop and Score!

We're giving the first 117 readers the chance to receive a FREE Back-To-School *Seventeen* Swag Bag when you make a \$25 purchase (from 8/1-9/30) at JCPenney, Aeropostale or Macy's.

Send your name, address, phone number, date of birth and proof of purchase to: SHOP-N-STYLE GIFT, *Seventeen* Magazine – Promotions, 300 W. 57th St., 17th Floor, NYC, 10019. Offer good while supplies last.



**NO PURCHASE NECESSARY TO ENTER OR WIN. BACK-TO-SCHOOL SHOPPING SPREE SWEEPSTAKES.** Sponsored by Hearst Communications, Inc. Go online to [seventeen.com/shopstyle](http://seventeen.com/shopstyle) to enter. Sweepstakes begins at 12:01 a.m. ET on August 10, 2010 and ends at 11:59 p.m. ET on September 30, 2010. Five (5) winners will receive a \$100 Aeropostale, JCPenney and Macy's gift card. Total ARV for each winner's prize: \$300. Total ARV for all prizes awarded: \$1,500. Odds of winning will depend upon the total number of eligible entries received. Must be female, 13-24 years of age and a legal resident of the 50 United States and District of Columbia. Void in Puerto Rico and where prohibited by law. Sweepstakes subject to complete official rules available at [seventeen.com/shopstyle](http://seventeen.com/shopstyle).

Back-To-School *Seventeen* Swag Bag Gift-With-Purchase. Sponsored by Hearst Communications, Inc. Original receipts must be dated between 8/01/10 and 9/30/10. Receipts will not be returned. 117 gifts available. While supplies last. As soon as Sponsor has received the last eligible entry, Sponsor will post a notice on [seventeen.com/checkitout](http://seventeen.com/checkitout). Sponsor's order of receipt of entries is final. Must be female, 13-24 years of age and a legal resident of the 50 United States and District of Columbia. Void in Puerto Rico and where prohibited by law. Limit one entry per person.

## Sweepstakes Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN.** Sponsored by Hearst Communications, Inc. Must be female, between the ages of 13 and 29, and a legal resident of the 50 United States, District of Columbia, or Canada. Void in Puerto Rico, Quebec Province, and where prohibited by law, unless otherwise noted. Odds of winning depend on the total number of eligible entries received.

**HOW TO ENTER THE TEEN READER FEEDBACK SWEEPSTAKES** (page 16): Go to [survey.seventeen.com](http://survey.seventeen.com) and complete and submit the entry form pursuant to the on-screen instructions beginning at 12:01 A.M. ET, January 4, 2010, through 11:59 P.M. ET, December 11, 2010. One (1) winner will receive a \$500 American Express Gift Card, and five (5) winners will receive a \$100 American Express Gift Card. Sweepstakes subject to complete Official Rules available at [survey.seventeen.com](http://survey.seventeen.com).

**HOW TO ENTER THE SEPTEMBER DAILY FREEBIES** (page 20): Complete and submit the online entry form at [seventeen.com/freebies](http://seventeen.com/freebies) beginning at 12:01 A.M. ET, September 1, 2010, through 11:59 P.M. ET, September 30, 2010. Daily sweepstakes will be held each day starting at 12:00 A.M. ET and ending at 11:59 P.M. ET each day for 30 days. One daily sweepstakes winner will win a prize valued up to \$1,000 each day. Sweepstakes subject to complete Official Rules available at [seventeen.com/freebies](http://seventeen.com/freebies).

**HOW TO ENTER THE BESTIES SWEEPSTAKES** (pages 118 to 126): No purchase necessary to enter or win. Sponsored by Hearst Communications, Inc. Go to [seventeen.com/freebies](http://seventeen.com/freebies) to enter, beginning at 12:01 A.M. ET, August 3, 2010, through 11:59 A.M. PT, September 13, 2010. Ten (10) winners will receive one (1) of each of the following products: Paul Mitchell Sculpting Foam (approximate retail value: \$9); Herbal Essences Hello Hydration Shampoo (approximate retail value: \$3); Tresemmé Thermal Creations Volumizing Mousse (approximate retail value: \$5); Garnier Fructis Style Sleek & Shine Anti-Humidity Smoothing Milk (approximate retail value: \$4); Pantene Pro-V Fine Hair Solutions Flat to Volume Conditioner (approximate retail value: \$4); Mark Curl Goddess Curl and Wave Defining Gel (approximate retail value: \$6); John Frieda Frizz-Ease Straight Fixation Smoothing Crème (approximate retail value: \$7); Aussie Catch the Wave Sprunch Aerosol Hair Spray (approximate retail value: \$7); OPI Nail Lacquer (approximate retail value: \$9); Victoria's Secret Beauty Rush Lip Gloss in Strawberry Fizz (approximate retail value: \$7); CoverGirl Cheekers Blush in Pretty Peach (approximate retail value: \$4); Urban Decay 24/7 Glide-On Eye Pencil (approximate retail value: \$17); Rimmel London Sexy Curves Mascara in Black (approximate retail value: \$8); MAC Cosmetics Bronzing Powder in Golden (approximate retail value: \$22); MAC Cosmetics Viva Glam Lipstick in Viva Glam Gaga (approximate retail value: \$14); Revlon Just Bitten ColorStay Lipstain in Passion (approximate retail value: \$9); CoverGirl LashBlast Volume Mascara in Black (approximate retail value: \$8); Maybelline New York Eye Studio Color Plush Silk Eyeshadow in Sapphire Siren (approximate retail value: \$10); BareMinerals Original SPF 15 Foundation (approximate retail value: \$25); Clean & Clear Advantage Mark Treatment (approximate retail value: \$7); Viva La Juicy by Juicy Couture Eau de Parfum Spray (approximate retail value: \$87); Bath & Body Works Signature Collection Shower Gel in Warm Vanilla Sugar (approximate retail value: \$11); Proactiv Revitalizing Toner (approximate retail value: \$16); Clinique Dramatically Different Moisturizing Lotion (approximate retail value: \$23); L'Oréal Paris Go 360° Clean Deep Facial Cleanser (approximate retail value: \$7); Secret Scent Expressions Va Va Vanilla Deodorant (approximate retail value: \$4); Sally Hansen Pure Scent-sation Hair Remover Creme for Body (approximate retail value: \$10);

Victoria's Secret Drenched in PINK Supersoft Body Lotion in Fresh & Clean (approximate retail value: \$12); Jergens Natural Glow Revitalizing Daily Moisturizer (approximate retail value: \$9). Total approximate retail value of each prize package: \$364. Total approximate retail value for all prizes awarded: \$3,640. Odds of winning will depend upon the total number of eligible entries received. Must be female, between the ages of 13 and 29, and a legal resident of the 50 United States, District of Columbia, or Canada. Void in Puerto Rico, Quebec Province, and where prohibited by law. Sweepstakes subject to complete Official Rules available at [seventeen.com/freebies](http://seventeen.com/freebies).

**HOW TO ENTER THE SEPTEMBER ALL ACCESS SWEEPSTAKES** (page 148): No purchase necessary to enter. Go to [seventeen.com/freebies](http://seventeen.com/freebies) to enter or win, beginning at 12:01 A.M. ET, August 3, 2010, through 11:59 P.M. ET, September 13, 2010. One (1) winner will receive Mini Headbands (approximate retail value: \$10), First String French Terry Hoodie (approximate retail value: \$55), Victory Tank (approximate retail value: \$20), Bellona Trainers (approximate retail value: \$70), and Escape Short (approximate retail value: \$30) from Under Armour. Total approximate retail value for all prizes awarded: \$185. Sweepstakes subject to complete Official Rules available at [seventeen.com/freebies](http://seventeen.com/freebies).

## Contest Rules

**HOW TO ENTER THE DISTRACTED DRIVING VIRAL VIDEO CONTEST** (page 221): **NO PURCHASE NECESSARY TO ENTER OR WIN.** Sponsored by Hearst Communications, Inc. Beginning 12:01 A.M. ET, August 2, 2010, through 11:59 P.M. ET, September 10, 2010, go to [seventeen.com/twosecond](http://seventeen.com/twosecond) and complete and submit the entry form pursuant to the on-screen instructions and upload your video showing your anti-distracted driving message to [youtube.com](http://youtube.com) for your chance to win a \$2,000 one-year CD from AAA and Discover. Must be 15 years or older and a resident of the 50 United States, District of Columbia or Canada. Void in Puerto Rico, Quebec Province, and where prohibited by law. Contest is subject to complete Official Rules available at [seventeen.com/twosecond](http://seventeen.com/twosecond).

## ACCESSORIES AND CLOTHING CREDITS CONTINUED FROM PAGES 186 TO 189:

**p. 186 Aeropostale:** Boots, Nine West.  
**p. 187 Express:** Tights, Hue. **Old Navy:** Boots, Nine West. **Macy's:** Necklace, Double Happiness; cream and pink bangle. Sequin; cream bangle, R.J. Graziano; green ring, Mark; seashell ring, Letartre.  
**p. 189 American Eagle Outfitters:** Belt, Old Navy. **Target:** Tights, DKNY.

*Seventeen* (ISSN 0037-301X) is published monthly with combined issues in December/January and June/July, 10 times a year, by Hearst Communications, Inc., 300 West 57th Street, New York, NY 10019 U.S.A. Volume 69, number 09. Frank A. Bennack, Jr., Vice Chairman and Chief Executive Officer; Catherine A. Bostron, Secretary; Ronald J. Doerfler, Senior Vice President, Finance and Administration. Hearst Magazines Division: Cathleen P. Black, Chairman; David Carey, President; John P. Loughlin, Executive Vice President & General Manager; John A. Rohan, Jr., Vice President and Group Controller. © 2010 by Hearst Communications, Inc. All rights reserved. *Seventeen* is a registered trademark of Hearst Communications, Inc. Periodicals postage paid at N.Y., N.Y., and additional entry post offices. Canada Post International Publications mail product (Canadian distribution) sales agreement no. 40012499. Editorial and Advertising Offices: 300 West 57th Street, New York, NY 10019-3797. Subscription prices: United States and possessions: \$20 for one year. Canada: \$20 for one year; all other countries \$30 for one year. Subscription Services: *Seventeen* will, upon receipt of a complete subscription order, undertake fulfillment of that order so as to provide the first copy for delivery by the Postal Service or alternate carrier within 4-6 weeks. From time to time, we make our subscriber list available to companies who sell goods and services by mail that we believe would interest our readers. If you would rather not receive such mailings, please send your current mailing label or an exact copy to Mail Preference Service, P.O. Box 6000, Harlan, IA 51593. For subscription inquiries and customer service, visit [service.seventeen.com](http://service.seventeen.com) or write to Customer Service Dept., *Seventeen*, P.O. Box 6000, Harlan, IA 51593. *Seventeen* is not responsible for unsolicited manuscripts or art. None will be returned unless accompanied by a self-addressed stamped envelope. Unsolicited manuscripts and photographs will not be returned unless accompanied by return postage and envelope. Canada BN NBR 10231 0943 RT. POSTMASTER: Send address changes to *Seventeen*, P.O. Box 6000, Harlan, IA 51593. Printed in the U.S.A.





**seventeen**  
**A★LIST**

**we've got your golden ticket!**

Share your opinion with *Seventeen* and you could **win amazing prizes** and even be the first to **try hot new products**.

To join, log on to **seventeenalist.com** today!

**Finish High School at Home**

 **Want a better Job?**  
Get a real diploma from an Accredited High School. **Free Brochure**  
Call toll-free 1(800) 658-1180  
First Coast Academy, 2725 College St. Jacksonville, FL 32206  
www.fcabhighschool.org

**FUN TEXT CHAT**  
*Safe, Cool & Flirty*

**LET OUR FINGERS DO THE TALKING**  
Text the word: **GUYS**  
to: **74447**

14+ Just 99¢/msg evtd. (Airtel, Timobill, Verizon Wireless, \$1 Arng evtd (AT&T, Virgin, Boost), Sprint \$19.99 monthly subscription. Msg/data rates may apply. Chrgs appear on cell bill or deducted off prepaid balance. Help call 18886627312. End: be stop to 74447. Full T&Cs: textconnectusa.com

**FASHION CLUB**  
.com

Fashion Tips!  
Creative Careers!  
Cool Prizes!  
DIY Projects!  
Scholarships!

**Join now it's free!**

Sponsored by **FIDM**  
Fashion Institute of Design & Merchandising

**Barbizon**  
"Be a Model...or Just Look Like One!"<sup>®</sup>

1.561.362.8998 • [barbizonmodeling.com](http://barbizonmodeling.com)

**CITIZENS' HIGH SCHOOL**  
**Earn Your Diploma in As Little As Four Months!**

- Nationally Accredited • Self-Paced Learning
- Grades 9-12 • Home Study
- Visit Us At [www.citizenschool.com](http://www.citizenschool.com)

For a Free Brochure, Call Dest. S Toll Free:  
**1-800-736-GRAD**  
ORANGE PARK, FLORIDA




**HIGH SCHOOL DIPLOMA!**

FREE Brochure CALL NOW!

Study from your home!  
No classes to attend!

**1-800-532-6546 ext. 72**  
[www.continentalacademy.com](http://www.continentalacademy.com)



**Chat With A Hottie...**

it's fun...  
flirty...  
and free!



**Stuttering hurts ...we can help!**

[www.stutteringhelp.org](http://www.stutteringhelp.org)  
1-800-992-9392

 THE STUTTERING FOUNDATION\*


**Direct Response Advertising**  
Contact: **Jacqueline Abram**  
212.649.2934  
[jabram@hearst.com](mailto:jabram@hearst.com)

**Flair4all**  
.com

Removable, Re-Stickable Wall Decals with 100's of great designs

Enter code **SCHOOL** for **25% off** and **free ship**  
Expires September 30, 2010

Only at [flair4all.com](http://flair4all.com)





# SEPTEMBER by sally brompton

# HOROSCOPES



**virgo** **Aug 23–Sep 22** You always look so chic, so it's no surprise that your girls come to you constantly for fashion advice. You usually love to give style tips, but when the moon eclipses Venus on the 11th, you won't want to be so helpful. After all, you'll want your unique look to stand out at a hot party that weekend!

## libra

**Sep 23–Oct 22**

Ugh! The pressure will be on this month as you juggle busy classes, activities, and a new BF—no easy task! Hang on until the 14th, when Pluto helps you prioritize and get it all done. You'll be freed up for a fun weekend with your guy, who'll be *thrilled* to have you all to himself!

## scorpio

**Oct 23–Nov 21**

The girl you trust most in the world will need major TLC on the 23rd. She'll have trouble opening up, but the full moon will boost your powers of intuition and you'll figure out what's wrong. It will feel good to show her that you have her back this time, Scorpio.

## sagittarius

**Nov 22–Dec 21**

You're the sunny optimist of the zodiac, but even you can't see a happy ending for a problem that's been going on with a friend for a while. On the 8th, the new moon will reveal if you should try to repair things or just let her go. It will be hard, but you'll follow through.

## capricorn

**Dec 22–Jan 19**

Admit it, Cap: You always fall for super-serious guys. But this month, the sun will highlight the adventurous area of your chart, and a wild guy you *never* would have looked at before will suddenly seem like your type. Breaking out of your usual pattern will be fun!

## aquarius

**Jan 20–Feb 18**

For the first two weeks of September, it will feel like you and your girls are totally out of sync: Texts won't arrive, and your cell will drop calls mid-convo. Blame Mercury! Until the planet moves back in your favor on the 14th, face-to-face is the only reliable way to chat!

## pisces

**Feb 19–Mar 20**

There is a hot new guy at school, and girls can't stop flirting with him. But you see that he's more than just looks. When Jupiter and Uranus connect in your sign on the 19th, you two will get into an *intense* discussion. Finally, a guy who's deep enough for you!

## aries

**Mar 21–Apr 19**

Routine is *so* not your thing, but if you want to make varsity or land a part in the school play, you'll have to buckle down and practice—a lot. Luckily, your ruler, Mars, will kick into high gear on the 14th and give you the drive you need to achieve your goals!

## taurus

**Apr 20–May 20**

Flirty texts are flying between you and a pal, and when Pluto links with Venus on the 11th, he'll make his move. Hooking up with him might upset the balance of your crew. Eek, Taurus girls hate to cause trouble! Is your spark with him worth it? Think it over!

## gemini

**May 21–Jun 20**

Even though you love your BFF to death, it's no secret that you two can be ultra-competitive. When the sun opposes Jupiter on the 21st, she'll catch the guy she likes flirting with *you*. Drama! You'll have to use your Gemini way with words to convince her nothing is up!

## cancer

**Jun 21–Jul 22**

With the sun in the most outgoing area of your chart, you'll be in a very social mood all month. But on the 3rd, Mercury will give you an *extra* boost of confidence to break through your Cancer shell and chat up a guy who usually gives you butterflies. He'll be psyched!

## leo

**Jul 23–Aug 22**

So you blew your back-to-school budget by the end of August and there are still a few must-haves on your list. No worries, Leo! Jupiter will move back into the wealth area of your chart on the 9th, so extra cash will be coming your way before you know it!



Beautiful inside and out.

got milk?

 Text a picture of this ad to [milk@agm.tw](mailto:milk@agm.tw) and get exclusive video from Lauren.

[bodybymilk.com/laurenconrad](http://bodybymilk.com/laurenconrad)  
Standard carrier charges apply. Mobile messaging of pictures may not be available through all wireless carriers. Void where prohibited. ©2010 AMERICA'S MILK PROCESSORS



IT'S NOT MASCARA,  
IT'S FALSE LASH GLAM  
IN A TUBE, INSTANTLY!

Also available  
in waterproof!

NEW  
**VOLUM' EXPRESS**  
the **FALSIES**

SPOON BRUSH

KERA-FIBER  
FORMULA



NO GAPS  
FROM ANY  
ANGLE

300% MORE VISIBLE LASHES CORNER-TO-CORNER



maybelline.com

**MAYBELLINE**  
NEW YORK

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.

Erin is wearing New Volum' Express® The Falsies™ Mascara in Very Black. ©2010 Maybelline LLC.